



PRESS RELEASE - 1 October 2018 (embargo) - International Geneva

25th Anniversary: "Prize for Women's Creativity in Rural Life" 1994-2018

10 Laureates receive the award in 2018

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I) WWSF celebrates the 25th anniversary of its annual "Prize for Women's Creativity in rural Life", launched in 1994 in Geneva, with 442 Prizewinners awarded to date.

A remarkable journey of discovering, selecting and honoring many courageous and compassionate rural women leaders who fight for their right to development, equality and peace in so many regions of the world. A list of the 442 prizewinners from over 140 countries over 25 years is published on our website, including the profiles of the ten 2018 laureates.

<http://womensection.woman.ch/index.php/en/prize-for-rural-women>.

WWSF awards annually 10 prizewinners with US\$ 1000 per laureate to acknowledge their contributions and creative efforts to improve the quality of life by sharing knowledge, protecting the environment, rising up for women's rights, and participating in the realization of the UN Sustainable Development Goals-Agenda 2030, *leaving no one behind*.



II) Prizewinners are celebrated on 15 October - International Day of Rural Women - in their respective countries. However, at our Geneva Press Briefing we have the pleasure of honoring the Swiss Laureate, winegrower Marie-Thérèse CHAPPAZ, from Fully, who will share her experience and invite us to taste her now famous wines on the occasion.

➔ ➔ Registration to attend the award press ceremony and reception is obligatory via wwsf@wwsf.ch before 13 October. Bring your Friends and share the Program with your network.

III) WWSF convenes an annual campaign: "17 Days of Activism for the empowerment of rural women leaders & their communities 1-17 October". Aim:

Mobilizing rural women leaders and their communities

to **Rise and Claim their rights**. <http://womensection.woman.ch/index.php/en/17-days-of-activism>.

Donation towards the annual WWSF Prize for Rural women's creativity in rural life" are much appreciated.

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INDIA



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Indira Aryal
Through tough challenges she became an agent of change

IRAN



Ziba Azizi
A powerful role model for women's emancipation

COLOMBIA



María Adriana Mosquera
Boundless creativity in changing regional food customs

COLOMBIA



Association of Pro-Active Rural Women of Aquitania
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A powerful promoter of Mayan women's rights

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Marie-Thérèse Chappaz
Passion and creativity create miracles

CAMEROON



NEWS: Anne Pelagie Yitchou, Tzeudjom, Laureate of the WWSF Prize for Rural Women

Leaders in 2016, launches this year a national Rural Women Award in Cameroon via her NGO, CEFAP-Ladies Circle. WWSF is happy to support this initiative to award local Women for their creativity and courage in rural life. Congratulations to the Prizewinners in 2018!

SPONSORS

A big thank-you to all WWSF members who make the Prize program possible. The Prize for Women's Creativity in Rural Life contributes to the realization of the Sustainable Development Goals - Agenda 2030 - Transforming our world.

