



P R E S S R E L A S E

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WWSF - Women's World Summit Foundation

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I 10 Laureates receive the Prize for Women's Creativity in Rural Life in 2017.

The WWSF award (US\$ 1000.- per laureate) honors annually creative and courageous women and women's groups around the world for their contributions in improving the quality of life in rural communities, sharing knowledge, protecting the environment, and standing up for women's rights, sustainable development and peace.

Established in 1994, WWSF has awarded to-date 432 prizewinners in over 130 countries; Profiles are published online:
<http://womensection.woman.ch/index.php/en/prize-for-rural-women>

We hope that their stories inspire you and encourage others to participate in ending poverty and violence against women, preserving the planet, and achieving the UN 'Sustainable Development Goals (SDG) - Agenda 2030' (SDGs 1,5,6,13).

II Inaugurating 1st 'Rural Women's Movements Award' – 2017,

awarded to the Self-Employed Women's Association (SEWA) India - US\$ 10'000.-, honoring the outstanding contributions SEWA members (1.9 million) make to achieve the UN Sustainable Development Goal # 1: "Ending poverty in all its forms everywhere".

III Campaign: 17 Days of Activism for the empowerment of rural women and their communities 1-17 October"

The WWSF new campaign 17 Days of activism is an expansion of our programs for rural empowerment around the world.

Aim: Mobilizing rural women leaders and their communities to **Rise and Claim their rights** to development, equality and peace, promised at the 1994 Beijing Conference on Women, and with the 2015 Sustainable Development Agenda-*Transforming our world*. To learn about the 17 Days campaign themes, facts & figures, resources and ideas for action and how to **register online**:

<http://womensection.woman.ch/index.php/en/17-days-of-activism>

IV International Day of Rural Women – 15 October: Save the Date!

WWSF Prizewinners are celebrated on **15 October** in their respective countries for their empowerment of rural communities and the media is invited to bring visibility to their projects and social action.

UGANDA  Caroline Owashaba An Entrepreneur for Adding Value and Self Reliance	KENYA  Eva Darare Gonche Restoring Women's Right to Life of Dignity	CAMEROON  Anne Pelagie Yotchou Tzudjom Creating Strong Networks and Leadership among Rural Women
INDIA  Chinta Bai TREGAM A Strong Community Leader for Women Farmers	INDIA  Kesi Bai Fighting Patriarchal Structures of Decision-Making	NEPAL  Tulsi Gyawali Empowering Women through Innovation in Waste Management
NEPAL  Nirmala Devi Tharu Chaudhary Power to the Indigenous Women Wage Laborers	USA  Hermila (Mily) Treviño-Sauceda Creating Awareness about Farmworkers' Rights	CANADA  Peggy Carswell Steering the Organic Movement in Assam

WWSF cordially thanks its members, consultants and sponsors for their precious collaboration and support for these initiatives to help advance the status of rural women around the world. For more information visit our web site <http://www.woman.ch>. Donation towards our empowerment programs are appreciated.

To donate: IBAN CH92 0027 9279 C811 2823 0 – http://www.woman.ch/index.php?page=ways-to-contribute&hl=en_US