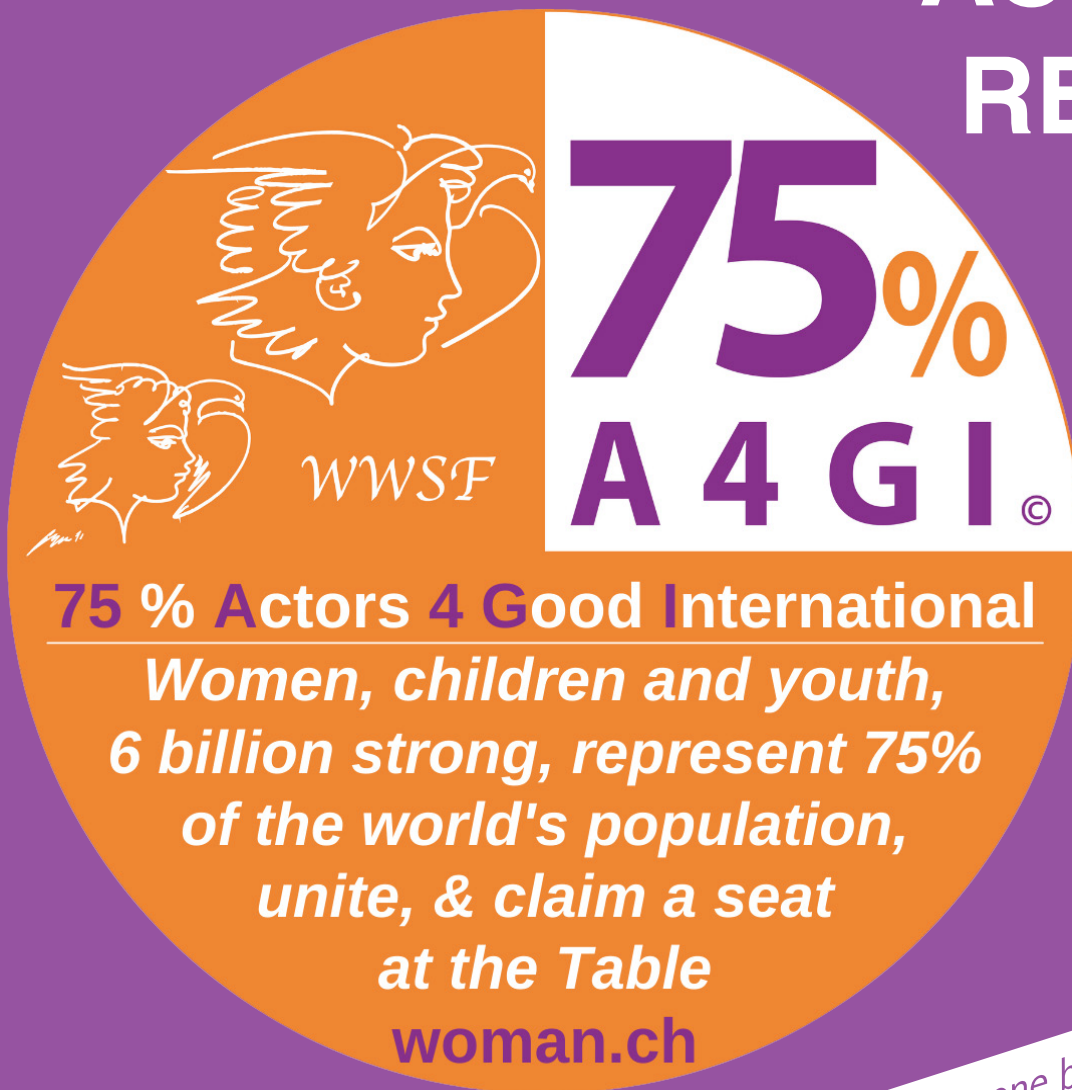




# Empowering Women, Children & Youth

Women's World Summit Foundation (WWSF)  
Fondation Sommet Mondial des Femmes (FSMF)

## ANNUAL ACTIVITY REPORT 2021



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Creating the power for change - leaving no one behind - woman.ch



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The WWSF Foundation logo was kindly donated by Hans Erni, Switzerland's most famous artist.



**WWSF Annual Activity Report 2021**  
Empowering Women, Children & Youth  
Femmes, Enfants & Jeunesse  
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WWSF, a Swiss Foundation and an International empowerment network for women, children and youth, serves with its annual initiatives, campaigns, world days, prize awards Round Tables and 75% Forums, the implementation of women and children's rights and the United Nations Development Agenda 2030.

WWSF has consultative status with the Economic and Social Council of the United Nations ECOSOC and with UNFPA and DPI

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Founder and President, Switzerland  
**Gulzar SAMJI**  
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**Acknowledgements:**  
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**Fondation privée Genevoise**

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WWSF Members



WWSF

Message from the President & CEO

## 2021 Achievements and 2022 Outlook



**Dear Partners and Friends,**

2021 was not much different from 2020, which had us alarmed about ongoing reports of the Corona-19 virus cases spiralling out of control. Most of us have been changed by this pandemic and we hope that one day we can say good-bye to it all together.

I personally am empowered by so many people and organizations we are in contact with that continue to stay on course with their mission of creating a more just world where everyone cares and shares and use our empowerment kits.

I find strength in this quote: *"Don't ask yourself what the world needs, ask yourself what makes you come alive and go do that because what the world needs is people who have come alive."*

We closed 2021 with our annually planned empowerment activities, albeit participation was reduced, but nevertheless filled with courage, love and compassion. That's what counts.

We thank all our collaborators, Board members and sponsors for staying connected, navigate through these trying times and, continuing to work for good.

Below we are sharing with you some highlights of our campaigns and introduce the new **75% Campaign** we launched in December 2021.



### 1) 75% Actors 4 Good International

Women, Children and Youth - **6 billion strong** - representing 75% of the world population, unite, and claim a seat at the table!

**"When Women, Children & Youth unite to create a more just world, it will be a force such as the world has never known."**

**See Page 7 - 12 Concept Note**

### 2) 17 Days of activism for the empowerment of rural women leaders and their communities 1-17 October

*Kit available online:*

<https://www.woman.ch/campaign-17-days/>

Our 2021 Call to Action (Beijing+26 – SDGs+6) started with a question to honorable Presidents and Ministers: **"How long must rural women wait for their right to sustainable development, peace and equality to become a reality?"**

- **The Kit "17 Days"** presents 17 themes and ideas for action, including how to respond to the COVID-19 pandemic.

#### • The WWSF Prize program

WWSF selected again 10 prizewinners for its annual **"Prize for women's creativity in rural life"** (US\$ 1000 per laureate). You can read their profiles on pages 16 - 30 (472 laureates in over 140 countries have so far been rewarded by WWSF from 1994-2021).



2021 10 Prizewinners:

### • International Day of Rural Women – 15 October 2021



As every year, WWSF publishes the annual poster for the Day to empower increased action in rural communities, including tackling climate change, exposure to the COVID-19 pandemic, facing poverty, discrimination and abuse.



### 3) "19 Days of activism for the prevention of violence against children and youth 1-19 November" (Kit available online)

The 2021 Call to action Kit 19 Days (1-19 November) presents 19 themes and included ideas for action plus special "Reminders to our Honorable Presidents and Ministers around the world", reminding them of their numerous promises made in many action plans signed at world conferences, and that children cannot survive or strive on promises alone.

#### A selected highlight in 2021:

Every year since 2012, International Federation of Educational Communities - Romania Section (**FICE Romania**), continues to mobilize Romanian schools and civil society to better prevent violence against children and youth.

Below the statistics of their report:

**250'000** students

**953** schools from all regions of the country

**20'000** teachers enrolled in the project, social worker, police, doctors, parents from around the country.

**150** workshops, debates, participation in local and regional TV programs.

Over **2000** direct activities performed for and by children from participating Kindergartens and schools.

**200** activities performed by parents and relatives of the children.

Over **700** meetings with specialists.

**85** Circles of compassion.

WWSF continues its online program and instructions on how to create "Circles of Compassion":

<https://www.woman.ch/19-days-of-activism-prevention-kit/training-workshops-creating-community-circles-of-compassion/>



**It takes compassion to end violence against children & youth**

**SDG Target 16.2** needs our contributions! [www.woman.ch](http://www.woman.ch) - [wdpca@wvsf.ch](mailto:wdpca@wvsf.ch)



**4) "365 Days of activism for the elimination of violence against women and youth in Switzerland"**  
(Kit available online in French and German)

Due to the pandemic, we had to change our program of work in 2021 and cancelled some of our planned activities for the mobilisation of Swiss youth to become representatives / ambassadors of the Swiss Campaign.



**Je m'engage moralement**  
à ne pas commettre, tolérer,  
ni rester silencieux face à la violence  
envers les femmes et les jeunes.

Campagne pour 1'000'000 signatures. Merci de retourner cette carte signée.  
Pour plus d'informations, consultez [www.ruban-blanc.ch/rejoindre-la-campagne/](http://www.ruban-blanc.ch/rejoindre-la-campagne/)

The Annual Call to Action Kit "365 Days" was updated and our "I pledge..." postcards in French and German were also updated and distributed where ever possible during the challenging year.

According to UN Women, "137 women across the world are killed by a partner and/or a member of their family every day, which makes over 50'000 feminicides per year, exposing an increase in femicides and domestic violence occurring during the pandemic."

### 2022 WWSF Outlook

We must continue to be civil society activists in 2022 and create a much-needed systems change, empowering men, women and youth to transform our world into a NEW ERA, where disarmament, ending extreme poverty, eliminating gender-based violence and tackling climate justice become a global priority. 'Leaving no one behind' is the central, transformative promise for the success of the SDG-2030 Agenda.

2022 will be marked by a strong outreach to women's networks, youth groups, and child rights organizations to create a new network of committed **75% campaign partners** that will organize together with WWSF an annual Geneva Forum for women's leadership training, human rights narratives and peace building empowerment tools to claim a seat at all decision-making tables around the world..

Over the years we have realized that «we cannot do great things like many others, but we can always do small things with great love». And that is what we will continue to do as the world is facing new challenges that need new initiatives and new solutions for a world in crisis like we have never seen before.

### 2022 UN Outlook

*"In this fragile and uneven period of global recovery, the World Economic Situation and Prospects 2022 calls for better targeted and coordinated policy and financial measures at the national and international levels. The time is now to close the inequality gaps within and among countries. If we work in solidarity – as one human family – we can make 2022 a true year of recovery for people and economies alike."*

- António Guterres

Secretary-General of the United Nations

Excerpt: "After expanding by 5.5 per cent in 2021, the global output is projected to grow by only 4.0 per cent in 2022 and 3.5 per cent in 2023, according to the United Nations World Economic Situation and Prospects (WESP) 2022, which was launched today."

Link to World Economic Situation and Prospects 2022:  
<https://www.wita.org/atp-research/world-economic-situation-2022/#:~:text=After%20expanding%20by%205.5%20per,2022%2C%20which%20was%20launched%20today.>



In closing the year, we are humbled in helping to advance the promised UN SDG Agenda 2030.

Elly Pradervand  
WWSF President and CEO



# List of the WWSF Board Members 2021

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## Acknowledgements

We wish to thank our partners and sponsors for making our programs possible. Civil society and non-governmental organizations rely on the generous support from the business community and the private sector.

## Special thanks go to our staff, consultants, interns and volunteers

- **Art Computer consultants**
- **Battisti Eric**, auditor and Fiduciary services
- **Bensaddik Fouad**, technical consultant
- **Frutiger Isabelle**, occasional mandates
- **Gervais Christopher**, webmaster White Ribbon CH
- **Hacin Matej**, White Ribbon Committee member
- **Hevler Zuzana**, consultant
- **Marolf Deborah**, InDesign consultant, webmaster WWSF
- **Owono Max**, web developer
- **Pradervand Pierre**, consultant and White Ribbon CH ambassador
- **Robert Thomas**, graphist
- **Stecca Luz**, university intern
- **Williamson Elizabeth**, WWSF Representative to the UN & White Ribbon Committee member
- **Various volunteers**

# WWSF Program of Work in 2021



## Introduction

As an international, not-for-profit, non-governmental, lay organization (INGO), created as a Swiss Foundation on 8 March 1991 in Geneva, WWSF serves by building an international network coalition in designing and promoting programs for the empowerment of women, children, youth and relevant NGOs. With its annual conferences, campaigns, world days and prize awards, WWSF advocates for the implementation of women and children's rights and serves the UN Sustainable Development Agenda 2030. Since 1995, WWSF enjoys UN consultative status with ECOSOC, UNFPA and DPI and is an active member of several global partnerships and NGO working groups connected to the UN in New York and

## WWSF seeks to fulfill its mission by organizing annually the following campaign initiatives

- 1) • **75% campaign: Actions 4 Good International unit, and claiming a seat at the table**
- 2) • **17 Days of activism** for the empowerment of rural women and their communities 1-17 October
  - **Commemorating** International Day of Rural Women – 15 Oct. (created in 1995 at the Beijing 4th World Conference on Women)
  - **WWSF Prize** for women's creativity in rural life (472 prizes awarded to-date)
- 3) • **Swiss White Ribbon campaign - Youth Engage** and its **365 Days of Activism** Kit for the elimination of violence against women and youth in Switzerland by 2030
  - **Training webinars** for representatives and youth leaders
- 4) • **19 Days of activism** for prevention of violence and abuse against children and youth 1-19 November
  - **Innovation Prize** for creative prevention activities by coalition members

## Communicating

- With a global network of common understanding, broad solidarity, cooperation and collaboration with NGOs, women's groups, UN entities, the media and civil society at large.
- Via occasional oral and written statements to the UN Commission on the Status of Women
- Via press releases, regular e-Newsletters, Activity Reports, social media alerts, videos, and Zoom events.

- Via networking and partnership building with organizations, institutions and grassroots actors to expand outreach and increase action for creating a world that works for all
- Via various Working Groups, see page 13.

## Maintaining

- A secretariat for administration and management of relationships with WWSF Board members, Swiss authorities, donors and partners, coalition member organizations,

prizewinners, sponsors, and the press, as well as with UN contacts and NGOs.

## WWSF recommendations to governments and civil society actors for the implementation of the UN Sustainable Development - Agenda 2030

- **Delivering** the transformative Sustainable Development Agenda 2030 with a **strong human rights-based focus**
- **Reducing** the gap between the very rich and the very poor, which continues to rise
- **Achieving** the full implementation of the binding UN Conventions CEDAW and CRC, as well as the unfinished business of the Beijing Platform for Action
- **Achieving the elimination of violence with SDG Target 5.2:** "End all forms of violence against all women and girls in public and private spheres, including trafficking, sexual and other types of abuse and ensure women's full participation in decision making and equal rights to own land and economic resources"
- **Giving value** to unpaid work in gender roles by redistributing the unpaid care work and domestic work
- **Supporting** robust action by rural women and youth addressing extreme poverty, climate change and gender norms
- **Assisting small farmers and especially women farmers** who are feeding the majority of the populations in the global South and encouraging them to keep protecting local seeds and livestock diversity
- **Achieving the elimination of violence against children and youth with the SDG Target 16.2:** "End abuse, exploitation, trafficking and all forms of violence against and torture of children", including harmful practices, such as child, early and forced marriage, and female genital mutilation"
- **Creating** strong partnerships between governments and civil society organizations, institutions and groups, engaged in realizing the SDG Agenda by 2030.

# WWSF main campaign activities

## Brief presentation of our four empowerment initiatives



### 1) Women, Children/ Youth, representing 75% of the world population - 6 Billion Strong.

**Actors for Good International, unite, and claim a seat at the table.**

**75% Campaign** members and advocates are engaged in the implementation of the CEDAW & CRC conventions, the Beijing Platform 4 Action & the Commission on the Status of Women, the UN Resolution 1325, & the UN Sustainable Development Goals - Agenda 2030.

Registered **75%** member organizations and national representatives will be invited to participate in annual Geneva **75% Forums** to train in women's co-leadership in creating a new era for Good, and co-designing with men a world where all can live in peace and without pain.

The clock is ticking & we must turn this world around for Good. Thank you 4 your solidarity and support.

#### **75% Registration Form:**

<https://www.woman.ch/welcome/75-campaign-registration/>

**Read the 75% Concept Note on Page 8-12.**



### 2) 17 Days for the Empowerment of rural women and their communities 1-17 October

The 17 Days Campaign, **action Kit**, the Rural Women Prize awards, and the Intl. Day of Rural Women (15 October) empowers rural women to Rise, claim their rights, mobilize for action, and hold their leaders accountable.

You can read about the 2021 Campaign online, including the profiles of all the laureates who received our annual **Prize for women's creativity in rural life**, awarded on 15 October (472 prizes have so far been awarded with US\$ 1'000 per laureate in over 140 countries).

The ten 2021 prizewinners are presented on pages 16 - 30 for you to learn about their courage, creativity and compassion in their struggles for sustainable development that includes equality, women's rights and non-violence.

**15 October - International Day of rural women** is part of our annual campaign 17 Days to draw attention to the contributions of rural women leaders and their communities.



### 3) 19 Days for prevention of violence and abuse of children & youth 1-19 November

The Campaign action Kit helps create a culture for better prevention of violence and abuse against children and youth, and mobilize civil society actors and organizations to increase programs for robust implementation of the rights of the child, the relevant Sustainable Development Goal and in particular **Target 16.2**, and hold local and national leaders accountable. The 19 Days Campaign published its 16th edition in 2021 and the annual Prevention Kit and Impact Reports are available online.

In 2021, we had less coalition member organizations participating, due to the worldwide pandemic that reduced public gatherings and outreach work. However, WWSF awarded one coalition member organization with our **WWSF annual Innovation Prize** for its creative public mobilization and social media outreach work. The Prize, US \$ 1'000, is an empowerment for continued action.



### 4) 365 Days of activism for the elimination of violence against women & youth in Switzerland

The Swiss national White Ribbon Campaign with its tool kits in German and French continues to mobilize men and boys, women and girls to build a Switzerland free of gender-based violence against women and youth.

The campaign convenes regular meetings to strategize for societal transformation in our country. To-date, 50 Swiss White Ribbon Ambassadors signed a "Declaration for the elimination of gender-based violence in Switzerland by 2030".

Due to the pandemic in 2021, we were again obliged to cancel some of our annual activities, which usually focus on progress made. However, we continue to develop our initiative **Youth Engage-Ruban Blanc**, which is our focus for the future.

We continue to share our pledge, postcards and online registration process for the creation of a Switzerland free of gender-based violence by 2030. See 2021 Activity Report in French on page: 39 - 55.



Women's World Summit Foundation (WWSF)

Fondation Sommet Mondial des Femmes (FSMF)

Creating the power for change!

Achieving the Sustainable Development Goals



When Women, Children & Youth unite  
to create a more just world, it will be a  
force such as the world has never known.

# 75% A4GI

## 75% Actors 4 Good International

Launch: December 2021

**Women, children and youth: 6 billion strong,  
representing 75% of the world's population, unite  
and claim a seat at the Table!**

WWSF, the Women's World Summit Foundation, based in Geneva, Switzerland, invites you to join the **75% A4GI** campaign, to share your work, actions 4 Good, inspire the world, and create an unstoppable movement for the inclusion of women's leadership at decision-making Tables around the world.

Campaign members promote & advocate for the implementation of UN binding Conventions CEDAW\* and CRC\*, the Beijing Platform 4 Action & UN CSW\*, the Women, Peace & Security Resolution 1325\*, & the UN Sustainable Development Goals - Agenda 2030\*

**The world needs our compassion & urgent action NOW !**

### Concept Note

**Women, children, and youth** – 75% of the world's population – are the largest constituency with little, or no say in decision-making processes and in shaping the economic, social, and political environment we live in. It is imperative that our thoughts and visions, skills and lived experiences, and our deep aspiration for a more just and peaceful world are used to catalyze a system-wide transformation for sustainable development, equality, and peace with representation of **75% Actors 4 Good**. We are expecting from world leaders to change course so that our children and grandchildren will not inherit the unstable and fragile world we live in today. Women who give birth to all humanity deserve a seat at the decision-making Table.

**Vision:** Organizing for a more equitable world community by including **75% of the world's population** (6 billion) in co-designing, together with men, the space in which we can live without fear and pain.

**Mission:** Breaking the notion of exclusion and discrimination, igniting a post-pandemic culture through a movement of **75% A4GI** claiming a seat at the Table. The **75%** campaign will seek consultation, collaboration and cooperation with women's and children's rights & development organizations to help impact our vision and co-create a world where right human relations and compassion become the norm.

**Objective:** Building a global **75% A4GI** coalition for the achievement of the UN Sustainable Development Goals Agenda, showcasing "Actors 4 Good" organizations, promoting the work of registered coalition members, claiming a seat at the Table. WWSF plans to convene an annual Geneva **75%** Forum to impact system change and empower the needed women's leadership in realizing our common vision and mission.

*(Article 1 of the Convention of the Rights of the Child defines the child as "... every human being below the age of 18 years unless, under the law applicable to the child, majority is attained earlier".)*

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**Women's World Summit Foundation (WWSF)**

Fondation Sommet Mondial des Femmes (FSMF)

Creating the power for change!

Achieving the Sustainable Development Goals

**A bit of WWSF history**

**1991:** The Women's World Summit Foundation (WWSF) was created on 8 March, International Women's Day, as an international, not-for-profit, humanitarian, civil society organization, based in Geneva, concerned with the welfare of humanity, and especially with the advancement of women's and children's rights. We focused on **two binding UN Conventions: CEDAW\*** and **CRC\*** – that deserve greater attention and lobby work for urgent implementation by governments, UN agencies, and civil society combined.

**1993-1996:** WWSF published its first Newsletters **"75 percent"**, and introduced the concept of women and children, representing **75%** of the world population, researched by Dr. Krishna Ahooja-Patel, a former ILO official, and WWSF President at the time.

**2021:** After 30 years of convening annual women's empowerment programs, prevention of violence against children and youth campaigns, prize awards, World Days, Round Tables, and a Swiss White Ribbon campaign, WWSF re-launches the **75% A4GI** initiative, claiming a seat at the Table.

Now is the time to create a paradigm shift to introduce a new social order that not only includes women in decision-making but helps realize the much-needed system change to turn the world around for Good.

Given the challenges in the world today, we need a new vision to help us overcome a global health pandemic, appalling climate change events, continued violence, including gender-based violence, and insecurities around the world, and give **75% Actors 4 Good** more visibility, support, **and especially a voice, igniting increased actions for Good that can change the world compassionately.**

The UN depends on the active engagement of civil society actors.

***"Women in leadership must be the norm"***

(<https://news.un.org/en/story/2021/10/1103662>)

**2021: Quote by António Guterres, UN Secretary General**

*« The power imbalance between men and women remains the most stubborn and persistent of all inequalities. It finds its expression in many ways: in the rising rates of violence and misogyny that women and girls face in every society; in the extreme underrepresentation of women in decision-making positions; and certainly, in the myriad challenges faced by women in situations of conflict. In every humanitarian emergency, the clock on women's rights has not stopped, it's moving backwards. Yet too often, women remain on the periphery of formal peace processes. And they're largely excluded from rooms where decisions are made. Today, women's leadership is a cause. Tomorrow, it must be the norm... ».*

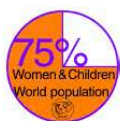
*"For our part, the United Nations will double down on truly inclusive peacemaking and put women's participation and rights at the center of everything we do, everywhere we do it. The best way to build peace is through inclusion. And the best way to honor the inspiring commitment and bravery of women peacemakers is to open doors to their meaningful participation."*

*"...This commitment is at the heart of my report, 'Our Common Agenda', as well as in my 'Call to Action on Human rights'." ( <https://www.un.org/press/en/2021/sqsm20982.doc.htm> )*





**Women's World Summit Foundation (WWSF)**  
**Fondation Sommet Mondial des Femmes (FSMF)**  
*Creating the power for change!*  
*Achieving the Sustainable Development Goals*

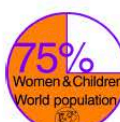


## Why 75% Actors 4 Good International claim a seat at the Table?

To inspire the world with a wave of actions for Good, serving humanity with concrete support and compassion. The sheer number of **75%, 6 billion strong**, of the world population gives this new campaign legitimacy to be included in co-designing new systems and paradigms to meet present urgent needs.

It's time to showcase the contributions by **75%** of the world population, share their respect for human rights, and demand that the many promised Action plans, pledges, and promises announced by UN Member States over the past 30 years are delivered and **include the voices of women, children, and youth**.

**We are not excluding male actors for Good, and there are many.** WWSF commits to persuade the world political and economic male leaders among the **25%** - Presidents and Prime Ministers, corporate managers, politicians, and professors who are among the **decision takers** - to co-create with **75% A4GI** a new paradigm for Good, reducing conflicts, extreme inequalities among countries, and achieving the UN Sustainable Development Goals – Agenda 2030, as well as the Human Rights Agenda.



## WWSF Invitation to join the Campaign: "75% Actors 4 Good International"

WWSF is inviting NGOs, associations, foundations, and other civil society organizations and change-makers from around the world, **engaged in the work of advancing women's and/or children's rights at national and international levels, upholding the UN Conventions CEDAW\* & CRC\*, as well as the Beijing Platform 4 Action\*, the Women, Peace, and Security Resolution 1325, and the UN Sustainable Development Goals - Agenda 2030.**

**You can register [online](#)** with a short declaration of interest to be affiliated with the **75%** coalition. We request an **annual membership fee of US\$ 20.00 per year**. You will receive our Newsletters and social media alerts, sharing the evolution of the **75%** campaign, including selected programs from registered coalition members, relevant updates of UN processes and developments, and information about planned annual **75% A4GI Geneva Forums**, promoting guidelines on how to make your voices heard at the Table.

**After receipt** of your interest and membership fee, you will receive information about how you can frame your local and/or national community service work in the spirit of **75% A4GI**, so that your organization is featured as an official representative of the WWSF 75% coalition that will participate in co-designing, together with men, your country's future for equality, human rights, peace, and sustainable development, leaving no one behind.

**You are invited** to send us a short summary of your present work program (max 250 words) with your organizational logo and website to include you in the WWSF coalition members' list 2022. The name of your organization will then be made visible, with your permission, on our website after receipt of your membership form, dated and signed by your Board President or CEO.

**Registration Membership Form 2022** <https://www.woman.ch/welcome/75-campaign-registration/>

**Bank relations:** 2022 membership fee: **IBAN:** CH8900788000050701413 (US\$) account, **BIC/Swift** BCGECHGGXXX

**PayPal address:** [info@wwsf.ch](mailto:info@wwsf.ch)



We thank you in advance for your interest and for sharing with your community the **75% A4GI** campaign.

*In solidarity and partnership*, Elly Pradervand, WWSF President/CEO Women's World Summit Foundation [wdpca@wwsf.ch](mailto:wdpca@wwsf.ch) - [www.woman.ch](http://www.woman.ch), in collaboration with WWSF Board members, advisors, sponsors, and advocacy partners. A special thanks to Cristina Levinski, consultant, holder of an MA in international relations, drafting member of the WWSF **75% A4GI** campaign. (Launch: December 2021)



*You can read about WWSF programs, campaigns & prize awards [online](#) & in a summary below.*



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**Women's World Summit Foundation (WWSF)**

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Creating the power for change!

Achieving the Sustainable Development Goals

**Brief introductions to key Resource Documents for 75% A4GI**

Two binding UN Conventions, CEDAW\* and CRC\*, plus the Beijing Platform for Action and UN CSW; the Women, Peace & Security Resolution 1325; & the UN Sustainable Development Goals - Agenda 2030, leaving no one behind.

**\*1) UN Convention on the Elimination of All Forms of Discrimination against Women, New York, (CEDAW), 18 December 1979**

« The Convention was the culmination of more than thirty years of work by the United Nations Commission on the Status of Women, a body established in 1946 to monitor the situation of women and to promote women's rights. The Commission's work has been instrumental in bringing to light all the areas in which women are denied equality with men. These efforts for the advancement of women have resulted in several declarations and conventions, of which the **Convention on the Elimination of All Forms of Discrimination against Women** is the central and most comprehensive document. 42 years later, where do we stand today? More: <https://www.ohchr.org/en/professionalinterest/pages/cedaw.aspx>



**\*2) UN Convention on the Rights of the Child (CRC), adopted and opened for signature, ratification on 20 November 1989**

« The Convention is an international agreement which comprises 44 articles defining the individual rights of children under 18 years of age. It was adopted by the UN General Assembly in 1989 and followed by the World Summit for Children in New York in September 1990. The World Summit for Children was an unprecedented gathering of 71 Heads of State and governments to discuss the fate and future of children, without regard to race, color, sex, language, religion, political or other opinion, national ethnic or social origin, property, disability, birth, or other status. 31 years later we are asking "Where have all the promises gone"? More: <https://www.ohchr.org/en/professionalinterest/pages/crc.aspx>



**\*3) UN Fourth World Conference on Women / Beijing Women's Platform For Action (BPA) – September 1995**

Since the Beijing Women's Conference, the implementation of the Platform for Action has been assessed by the **UN Commission on the Status of Women (CSW)** each year, and through a review process carried out every five years, **reaffirming States' commitment to its full implementation**. <https://www.unwomen.org/en/csw/brief-history>



**CSW66 – 2022: The Commission on the Status of Women Session (14-25 March 2022)**

**Priority theme:** Achieving gender equality and the empowerment of all women and girls in the context of climate change, environmental and disaster risk reduction policies, and programs.

**Review theme:** Women's economic empowerment in the changing world of work (agreed conclusions of the sixty-first session).

**Excerpt from the CSW65 Report (15-26 March 2021) and Agreed conclusions:**

**Theme 2021:** "Women's full and effective participation and decision-making in public life, as well as the elimination of violence, for achieving gender equality and the empowerment of all women and girls". Link to the 2021 Agreed conclusions: ([E/2021/27-E/CN.6/2021/14](https://www.unwomen.org/en/csw/2021/14))



**Excerpt from the 2021 Agreed Conclusions (Para 9):**

"The Commission emphasizes the mutually reinforcing relationship among achieving gender equality and the empowerment of all women and girls, and the full, effective and accelerated implementation of the **Beijing Declaration and Platform for Action** and the gender-responsive implementation of the **2030 Agenda for Sustainable Development**. It acknowledges that gender equality and the empowerment of women and girls and women's full, equal, effective, and meaningful participation and decision-making in public life as well as the elimination of violence are essential for achieving sustainable development, promoting economic growth and productivity, ending poverty in all its forms and dimensions everywhere and ensuring the well-being of all. It recognizes that women and girls play a vital role as agents for sustainable development".



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**\*4) Women and Peace and Security (WPS) - Report of the Secretary-General, 27 September 2021**

[https://reliefweb.int/sites/reliefweb.int/files/resources/S\\_2021\\_827\\_E.pdf](https://reliefweb.int/sites/reliefweb.int/files/resources/S_2021_827_E.pdf)

The 2021 report “follows up on the Secretary-General’s directives to the United Nations and the **five goals for the decade** laid out in the report of the Secretary-General on Women, Peace and Security from 2019 and 2020, paying special attention to the goal of reversing the upward trajectory in global military spending with a view to encouraging greater investment in the social infrastructure and services that buttress human security. It recognizes that there are remaining gaps related to the implementation of the WPS agenda, and which could increase “unless targeted efforts are integrated into COVID-19 recovery efforts.”



The report notes that “even though the response to the COVID-19 pandemic added to the evidence of the effectiveness of women’s leadership at the highest levels, women continued to be underrepresented in that response and in other decision-making forums, pushed out of the workforce and subjected to a surge of violence across the world as soon as lock-downs and quarantines were put into effect.”

The report also recognizes that “**gender equality is a question of power**”, that “power will not redistribute itself equally in a male-dominated world”, and that “there are clearly persistent gaps and stagnation in women’s participation in political leadership, peace and security and access to economic resources and decision-making.” The report recalls that women, and peace and security represent a core priority of the Secretary-General’s Action for Peacekeeping initiative and that “the focus on increasing the number of women active in peace operations must continue”.

“Initiatives by Governments across the world to integrate gender equality into the reform of their security sectors are a crucial part of this effort.”

**\*5) Sustainable Development Goals-Agenda 2030 – 17 Goals – #ForPeopleForPlanet**

« The [Sustainable Development Goals](#) are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere. The 17 Goals were adopted by all UN Member States in 2015, as part of the [2030 Agenda for Sustainable Development](#), which set out a 15-year plan to achieve the Goals. Today, [progress](#) is being made in many places, but, overall, action to meet the Goals is not yet advancing at the speed or scale required. 2022 needs to create ambitious action to deliver the Goals by 2030. With just under ten years left to achieve the Goals, world leaders at the SDG Summit in September 2019 called for a [Decade of Action](#) and delivery for sustainable development, and pledged to mobilize financing, enhance national implementation and strengthen institutions to achieve the Goals by the target date of 2030. The UN Secretary-General called on all sectors of society to mobilize for a decade of action on three levels: global action to secure greater leadership, more resources and smarter solutions for the Sustainable Development Goals; local action embedding the needed transitions in the policies, budgets, institutions and regulatory frameworks of governments, cities and local authorities; and people action, including by youth, civil society, the media, the private sector, unions, academia and other stakeholders, to generate an unstoppable movement pushing for the required transformations. »

More: <https://www.un.org/sustainabledevelopment/development-agenda/>

**The Sustainable Development Goals Report 2021**

<https://unstats.un.org/sdgs/report/2021/The-Sustainable-Development-Goals-Report-2021.pdf>

**Excerpt:** “As the pandemic continues to unfold, the Sustainable Development Goals Report 2021 outlines some significant impacts in many areas that are already apparent. **The global extreme poverty rate rose for the first time in over 20 years, and 119 to 124 million people were pushed back into extreme poverty in 2020.** There is a risk of a generational catastrophe regarding schooling, where an additional 101 million children have fallen below the minimum reading proficiency level, potentially wiping out two decades of education gains. Women have faced increased domestic violence, child marriage is projected to rise after a decline in recent years, and unpaid and underpaid care work is increasingly and disproportionately falling on the shoulders of women and girls, impacting educational and income opportunities and health. Notwithstanding the global economic slowdown, concentrations of major greenhouse gases continue to increase. With the global average temperature reaching about 1.2° C above pre-industrial levels, the climate crisis has well and truly arrived, and its impacts are being felt across the world. The pandemic has also brought immense financial challenges, especially for developing countries – with a significant rise in debt distress and dramatic decreases in foreign direct investment and trade.”

- António Guterres, Secretary-General of the United Nations



# WWSF participation in the following UN/NGO Working Groups

## 1) Working Group - NGO CSW Geneva Committee on the Status of Women under the leadership of the World Federation for Peace (Member: Elly Pradervand, WWSF CEO)

This Committee is a not-for-profit association established under Articles 60 et seq. of the Swiss Civil Code. The committee acts as a strategic platform for UN accredited Non-Governmental Organizations (NGO's) in consultative status with ECOSOC for the advancement of human rights and the empowerment of women. It facilitates the activities of its member organizations, in support of the United Nations and its goals and with Member States, for gender equality and the empowerment and defense of the rights of women and girls across the globe.

The Committee acts as a forum for the exchange of information and views on matters of common interest and coordinates the drafting of joint statements to UN agencies and commissions. It cooperates with its sister committees in New York and Vienna and supports the work of UN Women and the United Nations Commission on the Status of Women.

## 2) Working Group - NGO Committee on Ageing under the leadership of the International Network for the Prevention of Elder Abuse (INPEA) (Member: Elizabeth Williamson, WWSF representative)

Due to Covid-19 restrictions on UN premises, WWSF participated online in the NGO Committee on Ageing and in the NGO Working Group on Human Rights Education and learning.

### NGO Committee on Ageing

Based on a proposal of the World Health Organisation (WHO), the United Nations General Assembly in December 2020 declared 2021-2030 the Decade of Healthy Ageing.

Led by the World Health Organisation (WHO), the Decade will bring together governments, civil society, international organizations, professionals, academic institutions, the media and the private sector to improve the lives of older persons and the communities in which they live.

[www.decadeofhealthyageing.org/platform-guide-to-knowledge](http://www.decadeofhealthyageing.org/platform-guide-to-knowledge)

WWSF followed closely the interventions of the Independent Expert on the enjoyment of all human rights by older persons, Ms. Claudia Mahler (Austria), at the 2021 sessions of the Human Rights Council.

[www.ohchr.org/en/search?query=report+independent+expert+on+Ageing&created%5Bmin%5D=&created%5Bmax%5D=&sort\\_by=created&f%5B0%5D=subject\\_taxonomy\\_term\\_name%3AOlder+persons](http://www.ohchr.org/en/search?query=report+independent+expert+on+Ageing&created%5Bmin%5D=&created%5Bmax%5D=&sort_by=created&f%5B0%5D=subject_taxonomy_term_name%3AOlder+persons).

## 3) Working Group on Human Rights Education and Learning under the leadership of Soka Gakkai (Member: Elizabeth Williamson, WWSF)

WWSF co-signed a number of joint statements by the Working Group to the Human Rights Council.

The statement to the 46th session of HRC referred to ILO's "Youth and COVID-19 Report 2020 concerning the systematic, deep and disproportionate impact of the pandemic on young people, particularly on young women, younger youth and youth in lower-income countries

To mark the tenth anniversary of the United Nations Declaration on Human Rights Education and Training, a high-level panel discussion on human rights education and training for youth took place during the 48th session of the Human Rights Council.

An online event was held on World Children's Day on 20 November, "Advancing children's rights: Realising every child's right to a nationality through human rights education."

Useful links at a children's book and a teaching guide.

## 4) Working Group on Violence against Children under the leadership of Child Rights Connect (UN accredited NGO) (Member: Elly Pradervand, WWSF)

The Working Group on Children and Violence aims to promote action that will prompt violence prevention strategies and protect children who are vulnerable. In particular, the Working Group focuses on the framework provided by the UN CRC and works towards the implementation of this instrument as a legal obligation for governments and as a core protection tool for children. Due to the pandemic, several meetings were cancelled. Most of the meetings dealt with the implementation of the Strategy to hold governments accountable for the implementation of the Convention on the Rights of the Child and to speed up ending violence and abuse.



# Progress on the Sustainable Development Goals: The gender snapshot 2021

Link: <https://www.unwomen.org/en/digital-library/publications/2021/09/progress-on-the-sustainable-development-goals-the-gender-snapshot-2021#view>

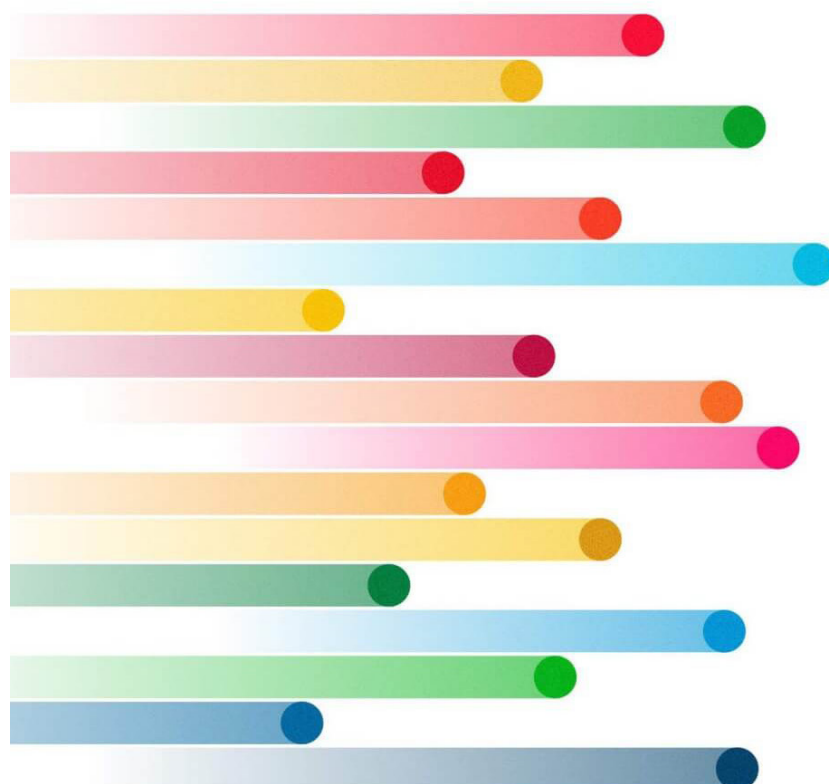
**This gender snapshot was one of WWSF major source to follow the SDG Agenda 2030.**

The pandemic has tested and even reversed progress in expanding women's rights and opportunities. Women have not recovered lost jobs and income, hunger is on the rise, and school closures threaten girls' educational gains. Women's participation in government, research, and resource management remains far from equal. Vulnerable groups of women, including migrants, those with disabilities, and those affected by conflict, are frequently left behind. Disparities between rich and poor countries are preventing equal access to lifesaving COVID-19 vaccines and treatments, putting women in poorer countries at disproportionate risk.

Moreover, despite women's central roles in responding to COVID-19, including as front-line health workers, they do not have the leadership positions they deserve. Building forward differently and better will require placing women and girls at the centre of all aspects of response and recovery, including through gender-responsive laws, policies, and budgeting.

"Progress on the Sustainable Development Goals: The gender snapshot 2021" presents the latest evidence on gender equality across all 17 Goals, highlighting the progress made since 2015 but also the continued alarm over the COVID-19 pandemic, its immediate effect on women's well-being, and the threat it poses to future generations.

## PROGRESS ON THE SUSTAINABLE DEVELOPMENT GOALS THE GENDER SNAPSHOT 2021





## CSW65 (2021)

The sixty-fifth session of the Commission on the Status of Women will take place from 15 to 26 March 2021. In light of the evolving COVID-19 situation, and taking into account the latest guidance from the United Nations Secretary-General and the World Health Organization (WHO), CSW65 was in a hybrid format with mostly virtual meetings.

Representatives of Member States, UN entities, and ECOSOC accredited non-governmental organizations (NGOs) from all regions of the world are invited to attend the session.

### Themes

**Priority theme:** Women's full and effective participation and decision-making in public life, as well as the elimination of violence, for achieving gender equality and the empowerment of all women and girls;

**Review theme:** Women's empowerment and the link to sustainable development (agreed conclusions of the sixtieth five session are available on the UN Women website).

### Excerpts from agreed conclusions

«The Commission expresses concern that the COVID-19 pandemic is rolling back the limited progress made towards the achievement of gender equality and the empowerment of women and girls and that the effects of the pandemic are compounding existing obstacles to women's participation and decision-making in public life.»

«The Commission also expressed concern that women politicians as well as women voters, candidates and administrators have faced targeted gender based violence in elections, intended to stop women accessing power, and limit their perspective in policy formulations.»



## Upcoming CSW66 (2022)

The 66th session of the United Nations Commission on the Status of Women (CSW66), the UN's largest annual gathering on gender equality and women's empowerment, will take place from 14 to 25 March, under the theme, "**Achieving gender equality and the empowerment of all women and girls in the context of climate change, environmental and disaster risk reduction policies and programmes**".

Women are increasingly being recognized as more vulnerable to climate change impacts than men, as they constitute the majority of the world's poor and are more dependent on the natural resources, which climate change threatens the most. However, despite increasing evidence, there is still hesitancy in

making the vital connections between gender, social equity and climate change.

Climate change also drives increased vulnerability to gender-based violence. Across the world, women bear a disproportionate responsibility for securing food, water and fuel, tasks that climate change makes more time-consuming and difficult. Scarcity of resources and the necessity of traveling further to obtain them may open women up to more violence including increased risk factors linked to human trafficking, child marriage or access to resources to protect them from gender-based violence.

Agreed conclusions of the sixtieth six session are available on the UN Women website.

## Presentation of the three WWSF empowerment programs:

# 1) Introduction to the WWSF 17 Days Empowerment Campaign - Women's Section

Cover of the 17 Days Empowerment Kit 2021

17

Days of Activism for the empowerment of rural women  
 Jours d'Activisme pour l'autonomisation des femmes rurales  
 Dias Activismo para el empoderamiento de las mujeres rurales  
 Tage Aktivismus für die Stärkung der Frauen im ländlichen Raum

**1-17 October**





Edition 2021

**Rural Women Rise and Claim your Rights!**




**17 Days Empowerment Rural Woman 1-17 October**

[www.woman.ch](http://www.woman.ch)

## Call to Action!

### WWSF -17 Days of Activism - Kit 2021 for rural women leaders & their communities

Beijing+26 - SDGs+6

*How long must rural women wait for their right to sustainable development, peace and equality to become a reality?*

<b>1</b> Development as a woman's right	<b>2</b> Education for you and your children	<b>3</b> Safe water	<b>4</b> Health and wellbeing	<b>5</b> Adequate housing	<b>6</b> Live in a clean environment
<b>7</b> Mitigate and adapt to climate change	<b>8</b> Economic development and financial autonomy	<b>9</b> Information & communication technology	<b>10</b> Land and inheritance	<b>11</b> Decision-making and leadership	<b>12</b> Security, safety and an end to violence
<b>13</b> Right to Peace	<b>14</b> Right to hold your leaders accountable	<b>15</b> Celebrate Rural Women and the International Day!	<b>15 Oct 2021</b> INTERNATIONAL DAY OF RURAL WOMEN	<b>16</b> Participate in the World Food Day!	<b>17</b> Adequate standard of living. End Poverty Day!

Supporting SUSTAINABLE DEVELOPMENT GOALS





[woman.ch](http://woman.ch)

#17DaysWWSF #CallToActionWWSF



# List of active coalition member organizations that participated in 2021 «17 Days» campaign

Due to pandemic restrictions, 17 Days coalition member organizations continued to suffer from social distancing requirements, and overall activities for the empowerment of rural women leaders and their communities could therefore not be implemented as usual.

## AFRICA

- **Liberia:** Rural Women Empowerment Network (RUWEN)
- **Mali:** Action pour la Solidarité, l'Urgence et le Développement (Action SUD)
- **Democratic Republic of the Congo:** Coordination pour le Développement de la Femme Rurale-CODEFER, see description of their activities \*
- **Democratic Republic of the Congo:** Association Aide aux Femmes et Enfants
- **Nigeria:** People Environment and Sustainability Foundation (PEAS Foundation)
- **Nigeria:** Beau Haven Farms and Semek Farms
- **Kenya:** Centre for Women Empowerment in Technology (CWE-TECH)

## AMERICAS

- **Puerto Rico:** Nuestra Escuela, Inc.



## Selected Excerpt from a Coalition Member Report - CONGRATULATIONS CODEFER!

**Introduction:** «La Coordination pour le Développement de la Femme Rurale, « CODEFER », est une association sans but lucratif de droit congolais créée à Kinshasa la capitale de la République Démocratique du Congo le 25 octobre 1993 et dont le siège social est établi au camp Livulu, sur avenue Oasis n°30/13, Commune de Lemba, dans la ville Province de Kinshasa, République Démocratique du Congo.

**CODEFER a signé une Convention de Partenariat, à durée indéterminée, avec le Ministère de l'Environnement**, donnant un accès libre à la terre à la femme rurale depuis Mai 2014. C'est ainsi que CODEFER dispose de plusieurs concessions sociales, qui regroupent les femmes rurales dans la périphérie de Kinshasa, du Kwilu, de Lualaba et la Province du Sankuru. L'association « CODEFER » a été créée dans le but d'assumer un développement rural intégré en articulant les aspects de développement, avec la femme rurale, comme groupe cible, principale actrice de production en milieu rural.

**Parmi les 17 Objectifs de Développement Durable- ODD, CODEFER a pu réaliser les aspects suivants:**

- l'accès à la terre qui répond à l'objectif 1 pour l'éradication de la pauvreté,
- la production agricole qui répond à l'objectif 2 de lutte contre la faim,
- La santé qui répond à l'objectif 3 à l'accès à la bonne santé et le bien-être. CODEFER possède un centre hospitalier et a signé une convention avec l'État pour l'étendre dans les 26 provinces. Avec le Secrétariat au Développement Rural, CODEFER est une agence locale d'exécution, et y possède un bureau, ainsi qu'un partenariat à durée indéterminée.
- L'éducation, par la sensibilisation de la gratuité de l'enseignement qui répond à l'objectif 4
- La promotion de l'égalité des sexes et l'autonomisation financière de la femme rurale pour l'objectif 5. CODEFER désire avoir un appui pour assurer la représentation des femmes rurales lors des élections (particulièrement à Lodja au Sankuru). C'est ainsi que CODEFER travaille en partenariat avec le Parti pour la Promotion Sociale et le Développement Communautaire (PPSDC), et un regroupement FCDD. En dépit, de la loi fixant à 30% le quota minimum de représentation des femmes dans les institutions en RDC et de l'obtention des votes suffisant par les femmes, les partis politiques essentiellement dirigés par les hommes, ne permettent aux femmes d'occuper les postes gagnés qui leur revient...

C'est ce qui s'est passé notamment dans le Sankuru, avec les candidates du PPSDC. La construction de logement et de salle polyvalente dont les revenus, issus des locations, pourront servir à appuyer les femmes rurales dans la production agricole et toutes les sensibilisations. CODEFER a travaillé avec la Division Electorale de la MONUSCO dans la cadre de la sensibilisation aux élections (enrôlement, vote, machine à voter), ainsi que le Bureau Genre pour la promotion de la paix, de la parité, ainsi que la résolution 1325.

- L'assainissement, par l'amélioration de l'accès à l'eau et la gestion des sources d'eau par les femmes rurales pour l'objectif 6. Des forages et des sources d'eau à Kinshasa et dans le Sankuru ont été faits dans ses concessions
- Réhabilitation des routes de désertes agricoles pour l'objectif 9. Des routes ont été réhabilitées au Sankuru et à Kinshasa.
- Un plaidoyer pour la création des Communes Rurales au Sankuru, notamment la commune de Shele, dans le territoire de Lodja, secteur Watambolo pour l'objectif 11, qui demande confirmation du ministère de l'intérieur.
- Le reboisement dans les périphéries de Kinshasa, en vue de lutter contre le changements climatique pour l'objectif 13.»

# WWSF Prize for women's creativity in rural life

## Nomination process



Awarded since 1994 by the Women's World Summit Foundation, the Prize (US\$ 1000 per laureate) honors women and women's groups around the world that exhibit exceptional creativity, courage and commitment for the improvement of the quality of life in rural communities (462 prizes awarded so far 1994-2020). All laureates are featured on our [website](http://www.woman.ch).

The Prize aims to draw national and international attention to the laureates' contributions to sustainable development, household food security and peace, thus generating recognition and support for their initiatives and projects.

While rural women are vital in providing examples of sound practices in their communities, they still do not have full access to tools needed for sustainable development, such as relevant education, credit, land rights and participation in decision making.

By awarding creative development leaders and highlighting their work, innovation and experiences enhancing the quality of rural life, WWSF participates in acknowledging rural women in their contributions to help end poverty, fight for gender equality, and advance women's rights as human rights.

### Eligibility

Nominees should be women and women's groups currently active in rural life whose efforts have not yet been acknowledged with an international award. They may not nominate themselves. The nominating organization or individual must have a direct experience of the nominee's work. The nominator may not nominate a family member, be a member of the nominated organization, nor can an organization nominate its senior officer (i.e. founder, president, etc.). No more than 3 candidates may be presented by the same person/organization in the same year. The nominator commits, if possible, to organize a local award ceremony if his/her candidate is selected and invites the local and/or national media to give visibility to the Laureates' contributions and work to improve visibility of rural communities.

### Nominations must include the following items:

- An original signed letter of nomination, indicating how the nominator knows the nominee and for how long.
- **Biographical data on the nominee** (full name, age, address, education, place of work, background) and a detailed history of the nominee's creative project (written personally by the nominator), including her motivation, innovative aspects, obstacles overcome, and the impact in the community.

- Nominations must specify whether the nominee has received or is currently being nominated for other international awards, and at least two original and signed endorsement letters from organizations or individuals other than the nominator and additional supporting materials such as newspaper articles or publications. A few labeled photographs clearly showing the candidate for possible publication.

### Prize criteria

The long-term impact of the Prize depends on the integrity of the nominators and the quality of their candidates. The Prize is an award for successful accomplishments rather than a fund for future projects. The nominee's history (2-3 pages) should demonstrate the creativity, courage and sometimes sacrifice in her efforts at the grass roots to improve life in rural communities. Descriptions should be as specific as possible.

### Any of the following elements should be emphasized:

- Exceptional courage and perseverance in improving rural life
- Creativity in the approach
- Preservation of and respect for the environment
- Continuing impact on the community and supporting the realization of the UN Sustainable Development Agenda 2030
- Participating in the WWSF annual 17 Days of Activism

campaign 1-17 October, if possible.

### Prize laureates are selected

by an international Jury composed of the WWSF Board of Directors.

### Announced officially on 1 October each year, and celebrated on 15 October - International Day of Rural Women

WWSF has a commitment to award annually between 5-10 creative rural women leaders and women's groups around the world.



## WWSF Rural Women Movements Award

(created in 2017)

Occasional Prizewinners are selected by the WWSF Board of Directors from a selection of relevant networks, unions, cooperatives and movements who are potential candidates for this new additional Award (US\$ 10'000 per Laureate organisation).

To read about the first prizewinner, visit our website [www.woman.ch](http://www.woman.ch)



## 10 Laureates receive the



The list and profiles of the 472 Laureates awarded over the past 28 years are published on our website. The 2021 Prizewinners and the WWSF annual rural women's empowerment programs are published in our "2021 Prize Brochure". [https://www.woman.ch/wp-content/uploads/2021/07/2021\\_17D\\_KIT\\_En\\_FI\\_LIGHT\\_27.06.pdf](https://www.woman.ch/wp-content/uploads/2021/07/2021_17D_KIT_En_FI_LIGHT_27.06.pdf)



is the Day to celebrate the prizewinners in their respective communities to give credit where it's due.  
Use and share the poster with your network and via social media.

**15**  
**Oct.**  
**2021**

**INTERNATIONAL DAY  
OF RURAL WOMEN**



**Journée internationale des femmes rurales**  
**Día Internacional de la mujer rural**  
**International Day of the Rural Women**  
**اليوم العالمي للمرأة الريفية**

**2021 Theme: Rural Women Rise and Claim your voice**  
**Right to sustainable development • SDG Agenda 2030**









CREATED IN 1995 AT THE BEIJING WOMEN'S CONFERENCE BY THREE INTERNATIONAL BODIES, THE DAY HAS BECOME IN 2007 AN OFFICIAL ANNUAL UN DAY. WWF'S PRIORITIES AND ACHIEVEMENTS ITS ANNUAL PRIZE FOR WOMEN'S CREATIVITY IN RURAL LIFE ON THAT DAY.

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Photo by Kindel Media from Pixels

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WWSF - Women's World Summit Foundation  
Fondation Sommet Mondial des Femmes  
Fundación Cumbre Mundial de la Mujer

Défenseur de l'Agenda ODD 2030 / Advocate for Agenda SDG 2030  
UN Consultative status (ECOSOC, UNFPA, DIP)



✓ **WWSF annual campaign "17 Days of activism for the empowerment of Rural Women Leaders and their communities 1-17 October 2021".**

**Women's World Summit Foundation-Call to Action!**  
**Rural Women Rise & Claim your Rights!**

Right to Development	Right to Education	Right to Safe Water	Right to Health
Right to Housing	Clean Environment	Climate Change	Economic Development
Right to Information ICTs	Land and Inheritance	Decision-making	Security & Safety End Violence
Right to Peace	Leader's Accountability	Empowerment Rural Women's Day	Right to Food
			End Poverty

**17 Days Campaign for the Empowerment of Rural Women & Communities 1-17 Oct.**  
Kit available at: [www.woman.ch](http://www.woman.ch) - Supporting the SDG Agenda 2030

WWSF seeks to mobilize via its [17 Days of activism campaign Kit](https://www.woman.ch/registration-form-for-the-campaign-17-days-of-activism-for-the-empowerment-of-rural-women-leaders-and-their-communities-1-17-october/) (presenting 17 themes) rural women and their communities, as well as men, youth and faith-based leaders, to creating change. This annual empowerment campaign is designed to increase local and national civil society activities and stimulate rural women to rise and claim their basic rights to development while connecting their initiatives to the relevant Sustainable Development Goals and Targets for 2030. Registration online: <https://www.woman.ch/registration-form-for-the-campaign-17-days-of-activism-for-the-empowerment-of-rural-women-leaders-and-their-communities-1-17-october/>

For those who cannot register online, please inform us via E-mail: [wdpca@wwsf.ch](mailto:wdpca@wwsf.ch) of your events and programs in your country during the 17 Days campaign. Registered civil society initiatives (via our [website](http://www.woman.ch)) are included in the WWSF partnership coalition.



Due to the COVID-19 pandemic, the number of people living just below the poverty line in 132 developing countries increased to 2.7 billion<sup>1</sup>. The 2020 Empowerment Kit provides many ideas for action for civil society to help cope with the setbacks caused by the pandemic. CHANGE STATS. ELLY

**17 Days of Activism 1-17 Oct.**  
For the Empowerment of Rural Women Leaders and communities

**Participate in the annual 17 Days Campaign!**  
**To Empower Rural Women Leaders & their communities**

- Build** local/national broad alliances with grassroots groups and rural networks
- Nominate** candidates for the WWSF annual Prize for Women's Creativity in Rural Life
- Meet** local government representatives and advocate for legislative changes in compliance with CEDAW, the Beijing Platform for Action and the Sustainable Development Goals - 2030

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1 - [https://www.undp.org/content/undp/en/home/news-centre/news/2020/Temporary\\_Basic\\_Income\\_to\\_protect\\_the\\_worlds\\_poorest\\_people\\_slow\\_COVID19.html](https://www.undp.org/content/undp/en/home/news-centre/news/2020/Temporary_Basic_Income_to_protect_the_worlds_poorest_people_slow_COVID19.html)





17 DAYS

WWSF 2021 Prize winners

# WWSF PRIZE for Women's Creativity in Rural Life www.woman.ch



## List of 10 Laureates honored in 2021 with the Prize for Women's Creativity in rural life (472 Prizes awarded to-date 1994-2021)

### BURKINA FASO



**BALBONE Salimata**  
Exceptional courage and  
perseverance

### KENYA



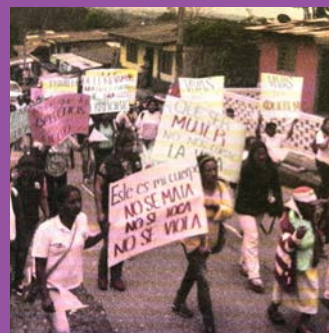
**KIDULAH Phillipine**  
Lifting Women and Girls out of  
poverty and illiteracy

### MOZAMBIQUE



**BAPTISTA Eulalia Fernando**  
A fish trader with integrity  
and passion

### COLOMBIA



**MOVEMENT OF WOMEN  
FOR LIFE**  
A custodian for Peace, Land,  
and Seeds

### COLOMBIA



**SERNA SALINAS Marylèn**  
Speaking out for peasants,  
indigenous groups & women

### COLOMBIA



**AMAYA MACIAS Maria Cristina**  
An example of humility,  
humanity and solidarity

### ECUADOR



**CORDOVA Ximena**  
Gender & Environmental  
Justice Through Girls'  
Education

### HONDURAS



**NORALES RAMIREZ Martha**  
Encourages Banks of Hope  
for Garifuna Women

### INDIA



**Sr JESSY Maria BS**  
Dedicated to Rural People,  
their Land, their Youth

### NEPAL



**ROKA MAGAR Dil Kumari**  
From Maoist Fighter to  
Women's Champion

### POSTER 2021



### PRIZE SPONSORS



A big thank-you  
to all the WWSF  
members,  
sponsors and  
volunteers.



Our  
special  
thanks  
go to  
Madeleine & Jacques Maire  
(Edition Jouvence SA) for  
sponsoring the prize awards.

Organization: Women's  
World Summit Foundation  
WWSF - [www.woman.ch](http://www.woman.ch)



## BALBONE Salimata (43)

### Burkina Faso

#### EXCEPTIONAL COURAGE AND PERSEVERANCE



Originally from Tenkodogo, Boulgou province, mother of two, continued her studies after her primary school at the CEG of PAMA/Burkina Faso until the third grade.

Salimata is a fighter, a woman who travels great distances in the bush under very difficult climatic conditions on her motorcycle (torrential rains, dust, heat, crossing of rivers, slippery tracks) to get to schools. Through her multiple interventions she manages to be accepted and appreciated by the educational community.

They become her partners with whom she can build on the long term, because the goal of her interventions is to bring about lasting behavioral changes.

It is in the field that she has been trained in the themes of hygiene and health in rural life:

✓ For AVORB (an association of widows and orphans in the Bittou region) on the themes of hygiene and sanitation, prenatal health, child health, food and child nutrition (fight against malnutrition), preparation of different enriched porridges, education of the young girl, family planning, sexually

transmitted infections and AIDS, excision, stepping stones for couples' journey, malaria tuberculosis, drugs, prostitution, and bird flu.

✓ For the health district of Bittou as ASBC (a Community Based Health Agent) for hygiene and sanitation in food and nutrition for the small child, sexually transmitted diseases and AIDS, prenatal health, and child health.

In January 2017, she was hired by FASODEV durable, the partner association of Graine de Baobab, as a school trainer where she currently works with 15 priority schools. She has accompanied 31 additional schools that have all benefited from her interventions and are able to continue what she has transmitted.

During school breaks, she works with the agro-ecological project by accompanying projects for women: financial education, market gardening, food processing, soap making, etc.

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030  
**Targets #2, #3, #4, #5, #6, #15**



## KIDULAH Phillipine (40)

### Kenya

#### LIFTING WOMEN & GIRLS OUT OF POVERTY & ILLITERACY



While studying for her Master's degree in the United States, Phillipine Chepkoech Kidulah (Pini) was elaborating her plans to go back home to West Pokot County in Kenya and start her non-governmental organization to help girls and women face their many challenges, including poverty, and the growing threat of climate change consequences. In 2012, with the name (Jitokeze Wamama Wagrika) and logo (a butterfly) in her hands, she set up to tackle the tasks she has assigned herself.

Among her goals were the reduction of genital female mutilations and forced early marriages, as well as women's economic empowerment.

She developed a Farmers' Empowerment Program and a Girls' Empowerment Program and encouraged women and girls to join self-help groups. It was not an easy journey, as Phillipine met resistance from local leaders, tribal chiefs, and elders, and her life was threatened twice.

Unfazed, and inspired by an upbringing valuing courage, determination, and purposefulness, she persisted and managed to become a respected figure in her community.

Having first-hand experience in her childhood of poverty, marginalization, and discrimination with the dual challenge of being a woman, and belonging to a minority tribe, Pini engaged in many women empowerment projects, training young women in the community, providing them with skills such as sewing, running a sewing business, tending and harvesting vegetables, and to become literate.

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030  
**Targets #1, #2, #4, #5, #13**







## BAPTISTA Eulalia Fernando (60)

### Mozambique

#### *A FISH TRADER WITH INTEGRITY AND PASSION*



With the country independence from Portuguese rule, Mrs. Baptista took adult education and concluded 6th grade. Since her young age she has grown to understand the need to work to support herself and her family. After many years of marriage, she became a widow in 1986. With little education, artisanal fishing has been the obvious livelihood activity in her poor coastal hometown. She currently owns a small fish selling business in the Inhassoro district, Inhambane province, where she is the single provider of her household composed of 8 people, mostly children aged 6-18 among them grandsons and granddaughters.

Having witnessed declines in the fish catch in her community, Baptista started to promote social cohesion among her fellow fishers, fish processors and fish traders by mobilizing them to join fisheries associations and management units. She became the founding member of **the Fisheries Community Council (CCP)** of Fequete in 2011, an organization that is legally recognized and tasked with small scale fisheries co-management in support of the local government.

Given her passion and dedication to sustainable fishing, in 2013 she was chosen to represent the fish traders of the entire Inhambane Province in a seminar conducted by the UN Food and Agriculture Organization (FAO) in Mozambique to collect information for the elaboration of Guidelines to ensure sustainable and responsible small-scale fisheries. Her dedication to the community has led her to being elected Deputy Secretary of the CCP, one of the most active CCPs in Mozambique with 248 active members.

Baptista is a strong advocate of sustainable fishing and transparent and informed decision making. To attest to this, she has volunteered to be one of the 30 pioneers using the digital registration through the OurFish app introduced by the NGO Rare-Mozambique. Learn more : <https://www.youtube.com/watch?v=Zo9vzCoovdI>

Her work contributes to achieving the **UN Sustainable Development Goals-Agenda 2030 Targets #1, #2, #5, #14**



## Movimiento de Mujeres por la Vida (4)

### Movement of Women for Life

### Colombia

#### *A CUSTODIAN FOR PEACE, LAND, AND SEEDS*



The formation of the Movement Cajibío, MOMUVIC, took place in June 2017, when a national and international Caravan of solidarity with women victims of violence was organized. This process to defend rights, denounce violence and demand decent living conditions for rural women and their families is strengthened from the dialogue and reunions of peasants, indigenous and afro-descendant women producers, community mothers, leaders of community centers, seed caregivers, and young people; located in 23 rural communities and one urban center.

Among its objectives are to recognize the contributions that women have made to family and community life and to society; claim that women have organized to seek a life in justice and equality. It has a coordination team of delegates from the communities participating in the process and has a support team for organizational, training, dialogue, and political advocacy.

To achieve its objectives, the MoMuViC has three mandates:

- 1. We declare ourselves women for a Life free of violence**
- 2. We declare ourselves Women Builders of peace**
- 3. We declare ourselves Defenders and builders of the territory.**

Difficulties overcome: Seven years ago, the first people interested in installing coca crops (cocaine) in town, arrived. They bought land and co-opted workers from the same communities. Today, they have expanded in such a way that they are a threat to the food sovereignty of traditional crops such as coffee, sugar cane, bananas, and vegetables.

This means that almost all the products must be bought for the subsistence of the families, and therefore total control of community life by the armed actors, with direct effects on women. Despite all the above, the MoMuViC continues to work to improve the living conditions of rural communities.

Their work contributes to achieving the **UN Sustainable Development Goals-Agenda 2030 Targets #1, #2, #8, #15, #16**





## SERNA SALINAS Marylèn (55)

Colombia

### ***SPEAKING OUT FOR PEASANTS, INDIGENOUS GROUPS & WOMEN***



The last decades of Colombian history have been particularly harsh for small peasants and indigenous communities, between land grabbing, systematic deforestation, displacements, conflicts, persecutions, and multinational companies' voracity. Marylèn Serna Salinas has been advocating for peasants' and women's rights since she was in her early 20s. A great convener, her social and political commitment was instrumental in the establishment of several human rights-focused community organizations.

Ms. Serna Salinas, a native of the Cauca department, was born in a peasant community and part of a family of community leaders. She has been dedicating her life to defending and reclaiming the land, defending women's rights, denouncing the murder of peasant leaders, and human rights defenders.

As early as the 1990s, in collaboration with other peasants, she started a movement of the peasantry in the region. A victim of death threats with her family in the early 2000s, she had to flee to safety and continue her advocacy work from the city.

Designated as a public spokesperson for diverse social movements, such as the Minga of Social and Community resistance, she also is part of the National Steering Committee of the National Council of peace, reconciliation, and coexistence, and a frequent speaker in international fora. Congratulations!

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030  
**Targets #1, #2, #5, #15, #16**



## AMAYA MACIAS Maria Cristina (54)

Colombia

### ***AN EXAMPLE OF HUMILITY, HUMANITY AND SOLIDARITY***



A woman of peasant roots, born in the San Andrés district of Tello, department of Huila in Colombia. After finishing high school, she joined the ranks of the FARC-EP (Revolutionary armed forces of Colombia – EP) until September 2016 when the peace agreement was signed. She then rejoined civil life, doing work with rural communities, especially in areas where there was armed conflict, she started to work with peasant women, victims of the armed conflict, women in the process of reincorporation, girls, boys, youth and single mothers rebuilding the social fabric in the territory.

Once the Peace process was signed, Maria Cristina went again to the Department of Huila in search of her family roots and while there she joined with 63 reincorporated persons and formed, in 2018, the Cooperative of solidarity economy COOAGROPAZ in the Municipality of Neiva – Huila. Currently 836 people are part of it as partners, including reincorporated persons, peasants, victims of armed conflict and mothers who head households in the Department of Huila, Cundinamarca and southern Tolima.

Maria Cristina serves as President of the Cooperative and has been working with the communities, especially with women on the land. In addition, Maria Cristina has formed the women's committee in the Cooperative with 52 women and has been managing projects such as:

- The project of laying hens, in the Santa Lucia district, Municipality of Neiva-Huila;
- The project with the Mayor's Office of Meiva - 5 kitchen gardens, a project carried out with women from Piedra Marcada Township, Municipality Neiva-Huila.
- The fish farming project for reincorporated persons with the cooperation with of the European Fund and the Mondragón Cooperative of Spain.
- Supporting the efforts carried out by five colleagues from the women's committee of the Cooperative in the project called bamboo shoots with the NGO LAS NANAS, presented to the Embassy of Japan for the construction of a Rehabilitation Center for people injured in the Armed Conflict...
- Supporting the peasant market of FUNDAUTRAHUILCA for two and a half years.

We can say Maria Cristina works to help the community to be more successful and does everything by acting with humility. She values the potential of people and connects with them through her charismatic leadership.

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030  
**Targets #2, #13, #15, #16**







## CORDOVA Ximena (55) Galapagos, Ecuador

### GENDER & ENVIRONMENTAL JUSTICE THROUGH GIRLS' EDUCATION



The picture-perfect pristine waters, long sandy beaches, and exotic wildlife of the Galapagos Islands hide a much darker reality: the prevalence of gender-based violence due to systemic gender inequalities.

Ximena Cordova, a resident of Isabela Island, personally experienced the endemic issue as she struggled for years at the hands of a violent husband, a fate shared by more than half the women on the islands.

Out of that ordeal came a strong desire to help the women in the Galapagos Islands. At the same time, the young woman who was trained in visual arts and graphic design started working for the Charles Darwin Research Station, further becoming a naturalist guide for the Galapagos National Park Services.

Through this experience, she realized that the urgent need to protect the fragile ecosystem of the island.

She created the Emma Darwin Foundation, “created by women, for women, and for the planet”. The foundation, named after Charles Darwin’s wife in recognition of her role in her husband’s research and writing, seeks to empower girls through education.

The association also provided a meeting place for women for exploring their creative potential, as well as awareness-raising events for children to learn about native plants and animals.

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030 Targets #4, #5, #13



## NORALES RAMIREZ Martha (24) Honduras

### ENCOURAGES BANKS OF HOPE FOR GARIFUNA WOMEN



It took guts and a lot of determination for Martha Norales Ramirez to leave her Garifuna community, a Honduran ethnic group of mixed African and indigenous heritage in Trujillo to go study in the city, and remain focused on her goal despite discrimination, sexism, and financial distress. She came out victorious, with what had been an unattainable goal for generations of women before her, a college degree.

After her study in natural resource management and environment, she came back to Trujillo intending to empower her community and protecting natural resources. The young woman immediately set to work and fostered the creation of saving clubs for Garifuna women. Six groups are now active with 150 members.

The saving clubs give access to financial services such as small loans and provide a safety net for communities in times of shock or crisis, such as the Covid-19, financing education and health costs.

The saving clubs act as banks where rules are set by the community, the interests are shared, and allow women «to set dates for their dreams and projects.»

Coordinator of the municipality’s environmental unit, she also leads and supports initiatives to protect Trujillo’s natural resources, including its marine ecosystems, mangroves, and forests, participating in projects such as the creation of Honduras’ first-ever community-led marine protected area.

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030 Targets #5, #8, #13, #14, #15





**Sr JESSY Maria BS (50)**  
India

***DEDICATED TO RURAL PEOPLE,  
THEIR LAND, THEIR YOUTH***



It was along the way to school, the three kilometers she walked each day from her small village in Mangalore and back, that Sister Maria Jessy developed a love for rural life, its people, and the environment. Ever since she joined the Bethany Sisters at age 15, she dedicated her life to helping the disadvantaged, like educating the street children in the slums of Delhi, or working to improve the lives of rural people in Jharkhand.

In Maluka, Jharkhand, the forest was being cut down to make firewood. Sister Maria Jessy established a program "Social Forestry" that won the support from the government, and through awareness-raising and skills development programs, led to the replacement of hundreds of trees and the development of an entire forest economy independent on firewood.

She also engaged in water management, in Badibahal Sambalput and piloted a project to collect rainwater for irrigation through a pond system.

Appalled by the unscrupulous and criminal human trafficking of rural people, she established the Damruhat Project, sparing no efforts, selflessly facing danger, and tirelessly advocating. After 6 years her work in the 112 villages of Damruhat has pushed back the efforts of traffickers, and drastically curbed the trafficking. The program provides young people with training and income generation programs to make it possible for them to remain in their village and earn a living.

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030  
**Targets #4, #6, #13, #15**



**ROKA MAGAR Dil Kumari (51)**  
Nepal

***FROM MAOIST FIGHTER TO  
WOMEN'S CHAMPION***



Dil Kumari Roka Magar was a young woman when the Nepalese civil war broke out in 1996. At that time, after marrying at 17, she was the mother of three small children, and living in the remote village of Khumil, in Rolpa. Her husband became an active combatant, soon wanted by the Nepalese security forces.

After he went underground, his family, back in the village, was submitted to psycho-social and physical abuse. Forced to flee in 2004, Dil had to leave her three children with her husband's parents. She later took up arms and joined the Maoists.

When the Comprehensive Peace Accord was signed in 2006, Dil settled in Tinau, Palpa, and focused on a way to sustain her family. She turned to agricultural activities, in particular mushroom production.

She also was determined to improve the condition of women, with a strong conviction that financial independence was one of their ways to freedom.

She started commercial mushroom farming and vegetable gardening as a means to achieve social change and formed women's groups, cooperatives and production groups. The women have become economically independent and can support their family.

Relentless, Dil also turned her attention to community forest and resource management, and mobilized rural women to take charge and leadership of community forestry.

She is a strong advocate of raising the role of women in society as the basis of the achievement of the United Nations Sustainable Development Goals.

Her work contributes to achieving the UN Sustainable Development Goals-Agenda 2030  
**Targets #2, #5, #8, #13**







## WWSF PRIZE FOR WOMEN'S CREATIVITY IN RURAL LIFE

Awarded since 1994 by WWSF Women's World Summit Foundation, Geneva, Switzerland  
(472 awards given so far – all laureates are published on the Internet - [www.woman.ch](http://www.woman.ch))



### Nomination Form 2022 Guidelines available online

<http://womensection.woman.ch/index.php/en/prize-for-rural-women>

Nomination materials should arrive no later than **30 April** through the post.

E-mail nominations are no longer accepted.

#### CANDIDATE

Family Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Age: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Internet \_\_\_\_\_

#### NOMINATOR

Family Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel. \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Internet \_\_\_\_\_

Relationship to the Candidate: \_\_\_\_\_

#### List of supporting materials

- ☐ Endorsement letters
- ☐ NewsPaper articles
- ☐ Publications
- ☐ Other (photos, videos, etc.)

#### International Prize Jury:

Elly Pradervand (Switzerland); Gulzar Samji (Canada); Jyoti Macwan (India); Anne Pelagie Yotchout (Cameroon)

#### Next awards in 2022

Nomination materials should arrive no later than **30 April** through the post and be addressed to :

WWSF Women's World Summit Foundation, POB 1504, 1211 Geneva 1, Switzerland  
Tel.: +41 (0) 22 738 66 19 Fax: +41 (0) 22 738 82 48 - [www.woman.ch](http://www.woman.ch) - [wwsf@wwsf.ch](mailto:wwsf@wwsf.ch)



## WWSF Prize for women's creativity in rural life

### Nomination Guidelines - Next prize awards in 2022

Awarded since 1994 by the Women's World Summit Foundation (WWSF), an international, non-profit, humanitarian NGO, serving the implementation of women's and children's rights and the UN development agenda - the Prize (US\$ 1000 per laureate) honors women and women's groups around the world exhibiting exceptional creativity, courage and commitment for the improvement of the quality of life in rural communities (472 prizes awarded so far). The Prize aims to draw international attention to laureates' contributions to sustainable development, household food security and peace, thus generating recognition and support for their projects. While rural women are vital in providing examples of sound practice in their communities, they still do not have full access to tools needed for development, such as education, credit, land rights and participation in decision making. By highlighting and awarding creative development models, innovations and experiences enhancing the quality of rural life, WWSF participates in addressing the eradication of rural poverty, gender mainstreaming and women's empowerment.

#### Eligibility

- Nominees should be women and women's groups currently active in rural life whose efforts have not yet been acknowledged by other awards. **They may not nominate themselves.**
- The nominating organization or individual must have direct experience of the nominee's work. The nominator may not nominate a family member, be a member of the nominated organization, nor can an organization nominate its senior officer (i.e. founder, president etc.). No more than three nominees may be presented by the same person/organization in the same year. The nominator commits to organize an award ceremony if the candidate is selected for the Prize and invites the media.

#### Nominations must include the following items:

- ❶ Original signed letter of nomination indicating how the nominator knows the nominee and for how long.
- ❷ Biographical data on the nominee (full name, age, education, place of work, background) and a detailed history of the nominee's creative project (written by the nominator) including her motivation, innovative aspects, any obstacles overcome, and the impact in the community. Nominations must specify whether the nominee has received or is currently being nominated for other awards.
- ❸ At least two original and signed endorsement letters from organizations or individuals other than the nominator and, if possible, additional supporting materials such as newspaper articles or publications.
- ❹ A few labeled photographs clearly showing the nominee(s) for possible publication.

#### Criteria

The long-term impact of the Prize depends on the integrity of the nominators and the quality of their nominations. The Prize is an award for successful accomplishments rather than a fund for future projects. The nominee's history, written by the nominator (2-3 pages) must demonstrate the creativity, courage and sometimes sacrifice in the efforts by the candidate at the grass roots level to improve life in rural communities. Descriptions should be as specific as possible.

#### Any of the following elements should be emphasized:

- \* Exceptional courage and perseverance in improving rural life
- \* Creativity in the approach
- \* Preservation of and respect for the environment (if the candidate is involved with the environment)
- \* Continuing impact in the community
- \* Participation in the WWSF 17 Days of Activism Campaign 1-17 October with 17 themes is encouraged
- \* Underline how the work of the candidate promotes the UN Sustainable Development Agenda 2030 – Transforming our world. Link: <https://sustainabledevelopment.un.org/?menu=1300>

Laureates are selected by an international Jury composed of WWSF Directors and Advisors; they are announced officially on 1 October and celebrated in their countries on **15 October – International Day of Rural Women**. WWSF has a commitment to award annually 5 - 10 creative rural women leaders and women's groups around the world. To read about past laureates, visit our web site [www.woman.ch](http://www.woman.ch)



WWSF Women's World Summit Foundation, POB 1504, 1211 Geneva 1, Switzerland  
E-mail: [wwsf@wwsf.ch](mailto:wwsf@wwsf.ch) - [www.woman.ch](http://www.woman.ch)

**Nomination materials must arrive no later than 30 April through the post only.**





# International Day of Rural Women - 15 October 2021

(The International Day was created by several International NGOs in 1995 at the Beijing 4th World Conference on Women. After continued lobby work by WWSF the NGO World Day was adopted and declared in 2007 at the UN General Assembly as an official UN day)



## Objectives:

- **Mobilizing** relevant NGOs and grassroots women's groups and organizations, government networks and international institutions, as well as the media, to mark the Day by sharing transformative action by rural women.
- **Raising** awareness of rural women's participation in the development process with a focus on their needs and rights, highlighting their contributions to sustainable development, household

food security, safeguarding traditional knowledge, biodiversity and peace building.

- **Sensitizing** the public at large and lobbying governments on the crucial role rural women play in climate change management and to prioritize action for their support.
- **Encouraging** local and national initiatives on the annual Day and using the WWSF Call to action, included in the KIT "17 Days of activism for the

**empowerment of rural women leaders and their communities 1-17 October";**

- **The 17 Days campaign** includes the **International Day of Rural Women 15 October**, which is also the day when WWSF prizewinners are celebrated in their local communities. WWSF shares the profiles of the prizewinners widely to increase visibility and support for their courageous and hard work for sustainable development in their rural communities.

Annually on 1 October, WWSF informs all the prizewinners with a personal letter of congratulation, and the announcement of their selection as a WWSF laureate. WWSF also informs the nominators and thanks them for identifying creative and courageous rural women leaders as candidates for the prize.

It is custom that prizewinners are celebrated by their organizations in their own country to ensure that national and local appreciation for their courageous and creative services towards their rural communities.

WWSF also informs the international press in the hope that they will announce the prizewinners and their work, and make rural women's contribution towards reaching the sustainable developments goals and respecting women's rights visible.

In 2020, WWSF also shared in its 17 Days Campaign Kit, information about the newly launched «**Declaration on the Rights of Peasants and Other People Working in Rural Areas**», launched in 2019.

«As the most basic rights of rural people continue to be trampled on in many parts of the world, the Commissioner for Human Right, Michelle Bachelet, welcomed the adoption by the UN General Assembly of a new declaration to help safeguard them.»

Link to declaration:

<https://www.geneva-academy.ch/joomlatools-files/docman-files/UN%20Declaration%20on%20the%20rights%20of%20peasants.pdf>

2020 Campaign Poster



# Convention on the Elimination of All Forms of Discrimination against Women (CEDAW)

Excerpts of relevant CEDAW articles. Full text of the Convention: <https://www.ohchr.org/documents/professionalinterest/cedaw.pdf>

## Article 14

**1. States Parties shall take into account the particular problems faced by rural women and the significant roles which rural women play in the economic survival of their families, including their work in the non-monetized sectors of the economy, and shall take all appropriate measures to ensure the application of the provisions of the present Convention to women in rural areas.**

2. States Parties shall take all appropriate measures to eliminate discrimination against women in rural areas in order to ensure, on a basis of equality of men and women, that they participate in and benefit from rural development and, in particular, shall ensure to such women the right:

- (a) To participate in the elaboration and implementation of development planning at all levels;
- (b) To have access to adequate health care facilities, including information, counselling and services in family planning;
- (c) To benefit directly from social security programmes;
- (d) To obtain all types of training and education, formal and non-formal, including that relating to functional literacy, as well as, inter alia, the benefit of all community and extension services, in order to increase their technical proficiency;
- (e) To organize self-help groups and co-operatives in order to obtain equal access to economic opportunities through employment or self employment;
- (f) To participate in all community activities;
- (g) To have access to agricultural credit and loans, marketing facilities, appropriate technology and equal treatment in land and agrarian reform as well as in land resettlement schemes;
- (h) To enjoy adequate living conditions, particularly in relation to housing, sanitation, electricity and water supply, transport and communications. PAR

**Article 14 should be read in the context of CEDAW as a whole and it is important that States Parties ensure that all provisions of the Convention are applied to rural women. Articles that have a particular bearing on rural women include:**

## General recommendation No. 34 on the rights of rural women

[https://tbinternet.ohchr.org/Treaties/CEDAW/Shared%20Documents/1\\_Global/INT\\_CEDAW\\_GEC\\_7933\\_E.pdf](https://tbinternet.ohchr.org/Treaties/CEDAW/Shared%20Documents/1_Global/INT_CEDAW_GEC_7933_E.pdf)

## Article 4.1 which states that:

Adoption by States Parties of temporary special measures aimed at accelerating de facto equality between men and women shall not be considered discrimination as defined in the present Convention, but shall in no way entail as a consequence the maintenance of unequal or separate standards; these measures shall be discontinued when the objectives of equality of opportunity and treatment have been achieved.

## Article 5 which requires State Parties to take all appropriate measures:

- (a) To modify the social and cultural patterns of conduct of men and women, with a view to achieving the elimination of prejudices and customary and all other practices which are based on the idea of the inferiority or the superiority of either of the sexes or on stereotyped roles for men and women;
- (b) To ensure that family education includes a proper understanding of maternity as a social function and the recognition of the common responsibility of men and women in the upbringing and development of their children, it being understood that the interest of the children is the primordial consideration in all cases.

## Article 6 which requires States Parties to take all appropriate measures, including legislation, to suppress all forms of traffic in women and exploitation of prostitution of women.

## Article 7 which requires State Parties to take all appropriate measures to eliminate discrimination against women in the political and public life of the country and, in particular, shall ensure to women, on equal terms with men, the right:

- (a) to vote in all elections and public referenda and to be eligible for election to all publicly elected bodies;
- (b) to participate in the formulation of government policy and the implementation thereof and to hold public functions at all levels of government;
- (c) to participate in non-governmental organizations and associations concerned with the public and political life of the country.

## Article 10 which requires States Parties to ensure that women have equal educational rights;

## Article 11 (b,c,d) which requires States Parties to ensure women the same employment opportunities, conditions and remuneration for the same work as men;

## Article 12 which requires States Parties to ensure that women have equal access to healthcare;

## Article 13 (b) which requires States Parties to ensure women the same rights to financial credit as men;

## Article 15 (2) which requires States Parties to ensure that women have equal rights to conclude contracts and to administer property;

## Article 16 ( h) which requires State Parties to ensure the same rights for both spouses in respect of the ownership, acquisition, management, administration, enjoyment and disposition of property ».



19

Days of Activism Prevention abuse and violence against Children/Youth  
Jours d'activisme Prévention abus/violence envers Enfants/Jeunes  
Días Activismo Prevención del Abuso/violencia contra los Niños/Jóvenes  
Tage Aktivismus Prävention von Missbrauch/Gewalt gegen Kinder/Jugendliche

1-19 November



## 2) Introduction to: WWSF Children/Youth Section

A separate detailed 2021 Global Impact Report, published online, shares examples of activities and events organized by registered coalition member organizations which sent activity reports.

2021 Kit Cover

19

Days of activism for prevention of abuse and violence against children/youth  
Jours d'activisme pour la prévention des abus/violence envers enfants/jeunes  
Días de activismo para la prevención del abuso/violencia contra los niños/jóvenes  
Tage Aktivismus Prävention von Missbrauch/Gewalt gegen Kinder/Jugendliche

1-19 November

19

Days of Activism  
1-19 November

SDG #16.2

www.woman.ch

YOUTH ENGAGE  
SDG Target 16.2  
19 DAYS OF ACTIVISM

19 Days Prevention Kit 2021  
Eliminating Violence & Abuse against Children & Youth

Prevention is about protecting what's important to you!

It takes compassion to end violence against children & youth  
SDG Target 16.2 needs our contributions! [www.woman.ch](http://www.woman.ch) - [wdpca@wwsf.ch](mailto:wdpca@wwsf.ch)

<p>1</p> <p>Prevention of Children in Armed Conflict</p>	<p>2</p> <p>Prevention of Child Sexual Abuse</p>	<p>3</p> <p>Prevention of Bullying</p>	<p>4</p> <p>Prevention of Neglect</p>	<p>5</p> <p>Prevention of Child Labor</p>	<p>6</p> <p>Prevention of Corporal Punishment</p>
<p>7</p> <p>Prevention of Sale of Children</p>	<p>8</p> <p>Prevention of Child Prostitution</p>	<p>9</p> <p>Prevention of CSAM</p>	<p>10</p> <p>Prevention of Child Trafficking</p>	<p>11</p> <p>Prevention of Child Sex Tourism</p>	<p>12</p> <p>Prevention of Harmful Traditions</p>
<p>13</p> <p>Street Children</p>	<p>14</p> <p>Prevention of Discrimination based on health</p>	<p>15</p> <p>Prevention of Addiction and Substance Abuse</p>	<p>16</p> <p>Prevention of Malnutrition</p>	<p>17</p> <p>Prevention of ICTs Dangers</p>	<p>18</p> <p>Prevention of Abduction</p>
<p>19</p> <p>Juvenile Justice &amp; Juvenile Death Penalty</p>	<p>19</p> <p>19 Days of Activism 1-19 November 2021</p>	<p>20</p> <p>Universal Children's Day</p>	<p>The Children are waiting... Walk your Talk!</p>	<p>16</p> <p>PEACE, JUSTICE AND STRONG INSTITUTIONS</p>	

www.woman.ch

WWSF Children / Youth Section

#EndViolence #19DaysWWSF

# List: Active coalition member organizations that participated in the 2021 «19 Days» campaign

## AFRICA:

- **Burkina Faso** - Association Action Libre Afrique
- **Cameroon** - Collectif des Femmes pour la Protection de l'Environnement et de l'Enfant (COFEPRE / W.A.C.E.P)
- **Democratic Republic of Congo** - Œuvre Sociale pour les Amis Chrétiens
- **Gabon** - ONG Samba Mwanas Libreville
- **Kenya** - Village of Hope Community Based Organization
- **Nigeria** - Soul House
- **Nigeria** - Treasure Builder Foundation
- **Nigeria** - Child Protection Network, Oyo State
- **Nigeria** - Haven Foundation
- **Nigeria** - Africa intl. Youth Development Initiative Saiydi
- **Nigeria** - Purple Admiral Foundation Community Development
- **Nigeria** - Hope for a Second Chance Foundation
- **Uganda** - Youth for Life

## ASIA:

- **India** - Navyjyoti India Foundation
- **India** - Udisha/ ONG

## THE AMERICAS:

- **Puerto Rico** - UNESCO Chair for Peace Education, University of Puerto Rico
- **USA** - Child Advocacy Center

## EUROPE:

- **Croatia** - Ombudsman for Children
- **France** - Association Samba Mwanas
- **France** - ASU MONDE et le Collectif Festisol de Sevrans
- **Poland** - Fundacja po Drogie
- **Romania** - Federation of Educational Communities Fice Romania
- **Romania** - Liceul Teoretic Ana Ipatescu, Gherla
- **Switzerland** - WWSF Geneva Headquarters, Convener of the 19 Days Campaign, published daily social media alerts on all 19 themes plus 20 November - Universal Children's Day

## Highlights at a glance: Examples of 2021 selected coalition members' activities



### F.I.C.E. - International Federation of Educational Communities, Romania

- **250'000** students,
- **953** schools from all regions of the country;
- **20'000** teachers enrolled in the project, social worker, police, doctors, parents from around the country.

Involved were also local Institutions, General Directors of social assistance and child protection, country police inspectors, county sectors for drug prevention, regional and central institutions, and authorities for the rights of persons with disabilities, children, and adoption centers in the field of child protection and law, as well as other NGOs working in the field of child protection. In participating schools, the children made under the guidance of teachers, drawings, and posters that they displayed in hallways, specially prepared for the messages to be seen on panels and read by other children, officials, and parents during the 19 Days November campaign.

- **150** workshops, debates, participation in local & regional TV programs.
- **Over 2000** direct activities performed for and by children from participating Kindergartens and schools
- **200** activities performed by parents and relatives of the children.
- **Over 700** meetings with specialists
- **85** Circles of compassion

were created by children from community schools where cases of child abuse and extreme suffering were shared, including death in schools or families, because of acts of violence. They built altars dedicated to their colleagues, they lit candles, placed photos with the respective children, placed bouquets of flowers, messages of compassion for families, etc.

Prevention is ultimately the act of creating relationships, communities and organizations that are equal, non-violent and are respectful of all people.



FICE Multimedia 2021 Report available at WWSF - Youtube channel:  
<https://www.youtube.com/watch?v=aaJMR58PPo>



## Cont'd. Examples of 2021 selected coalition members' activities



### Haven Foundation Nigeria

Participated again on a daily manner via social media alerts in the 2021-19 Days campaign 1-19 Nov. Congratulations and keep up the good work. The children are waiting for your compassion.



### C.O.F.E.P.R.E Collective des Femmes pour la Protection de l'Environnement et de l'Enfant. Cameroon

Congratulations for an excellent event. En conclusion, au sorti de cette rencontre, une coalition dénommée CONSORTIUM des OSC pour la prévention des abus et des violences envers les enfants et les jeunes a été créé suivi d'un groupe WhatsApp dénommé « YOUTH AND CHILD'S CARE », un projet de formation des défenseurs des droits humains pour la prévention des abus et des violences.



### Navjyoti Foundation India

The campaign aimed to mobilize diverse stakeholders, encouraged local level communities and sensitized them on the issues of health and hygiene through a series of sessions focussing on the importance of health, meditation, physical exercise and other such topics.



Navjyoti India Foundation, collaborated with Hathyoga Ayush India Foundation. 100 students from Nayagaon, Sehjawas, Damdama, Bahelpa, Garhi bazid pur, participated in the program.



### Udisha India

263 participants registered, and 15'000 participated in their webinar on "Has COVID 19 Pandemic Heightened Potential Impact of Existing Forms of Violence, Abuse and Exploitation in Children."



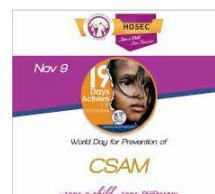


## Announcement: Innovation Prize 2021 for prevention of violence & abuse against children & youth



**18th Prize edition - WWSF Prize US\$ 1000**

**Congratulations to Hosec Foundation, Ibadan, Nigeria**



### HOSEC FOUNDATION 2021 GLOBAL CAMPAIGN IMPACT REPORT

The 19 Days Campaign is a WWSF initiative launched in 2011 by the Children-Youth Section and sponsored by the Women's World Summit Foundation - WWSF and other partners. It is a multi-issue CALL TO ORGANIZE FOR ACTION to change social behavior, educate, and mobilize diverse organizations and civil society partners—including young people—to become champions for prevention of one or more of the 19 Campaign themes. To create a culture for better prevention of abuse and violence, we must unite in collaborative action. HOSEC Foundation since the year 2018 has committed to amplifying the campaign to ensure elimination of all forms of violence against children and youth.

In 2021, HOSEC Foundation carried out various activities in four States and the FCT to commemorate the 19 days of activism from the 1– 20 November. A total of 60,578 views, 6.8 million listeners: 8,772 students; 19,600 market men and women were reached across the four states and the FCT.

The 2021 19 days activism was kick started with our online media advocacy. We employed the WhatsApp, Facebook and Instagram platforms. Of significant note is the 5 minutes advocacy message produced in local pigin language which was aired on the network of FRCN. This was aired on 33 Radio stations

#### ACTIVITIES AT STATE LEVEL

##### (1) OYO STATE

MARKET SENSITISATION: Hope for Second Chance (HOSEC) Foundation used these days to sensitize parents, market women and men on different forms of child abuse and its prevention, rights of a child, signs to look out for when a child is being abused, the body safety rules and the dangers of Female Genital Mutilation (FGM).

The Market Sensitization took place at the following markets:

- Nov 1st: Bodija Market Executives
- Nov 3rd: Joint Traders Association:
- Nov 8th: Bodija Market Traders Association
- Nov 11th: Sango Market
- Nov 11th: Molete Market

HOSEC Foundation Staff and Volunteers went to each market to sensitize the market men and women on how to prevent

child abuse in the society and consequences of Female Genital Mutilation (FGM). Both the male and female parents were admonished in particular to always protect their children and also give them 100% attention. **In all, a total of 10,000 market men and women were reached across 4 markets.** IEC were distributed to reinforce the advocacy messages.

##### SCHOOL SENSITISATION:

- Nov 2nd: King's Heritage School Samonda
  - Nov 3rd: Humani Alaga High School, Sango
  - Nov 10th: Oba Akinbiyi School 1, Mokola
  - Nov 11th: Oba Akinbiyi Model School, Oremeji
  - Nov 17th: St. Theresa's College Oke Ado
- In all, a total of 5000 students; 500 teachers were reached across the 5 schools.**

##### (2) OSUN STATE

##### MARKET SENSITISATION:

- Nov 4th: Owode Main Market: **a total number of 8,000 market men and women were reached at Owode Main Market.**

##### SCHOOL SENSITIZATION:

- Nov 4th: Owode Adejuwon Grammar School
  - Nov 7th: Jovic School Owode-Ede
  - Nov 12th: Beloved Life Walk Montessori School, Osogbo
- In all, a total of 8,772 students with 32 teachers were reached out to across 3 schools**

##### (3) CROSS RIVER STATE

- Nov 17th: Talent Group of Schools, Idoma
  - Nov 17th: Glorious International Model Schools, Betem
- In all, a total of 612 students with 23 teachers were sensitized across the two schools**

##### (4) EKITI STATE

##### SCHOOL SENSITISATION:

- Nov 19th: OSEKITA ACADEMY: **a total number of 10 students with 3 teachers were sensitized at Osekita Academy**

##### MEDIA GALLERY

[https://www.instagram.com/hosecfoundation/p/CXuiY3sIFEv/?utm\\_medium=copy\\_link](https://www.instagram.com/hosecfoundation/p/CXuiY3sIFEv/?utm_medium=copy_link)  
[https://www.instagram.com/p/CXuiIMRlnP5/?utm\\_medium=copy\\_link](https://www.instagram.com/p/CXuiIMRlnP5/?utm_medium=copy_link)  
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[https://www.instagram.com/p/saGlnaQxpZ2h0QjE4MDMyMTA0OTk2MDI4Njg0?story\\_media\\_id=1973322829511376892&utm\\_medium=copy\\_link](https://www.instagram.com/p/saGlnaQxpZ2h0QjE4MDMyMTA0OTk2MDI4Njg0?story_media_id=1973322829511376892&utm_medium=copy_link)





## List of recipients: WWSF Innovation Prize for prevention of violence against children 61 Coalition Member Laureate organizations awarded (2004-2021)

**2021** - Prize (\$US 1'000) for the Hosec Foundation, Ibadan, Nigeria

**2020** - Prize (\$US 1'000) for the Haven Initiative, Ibadan, Nigeria

**2019** - 2 Prizes (US\$ 1'000 each) for VILLAGE OF HOPE COMMUNITY, Kendu Bay Town, Kenya and the Child Protection Network, Ibadan, Oyo State, Nigeria

**2018** - Prize (US\$ 2000) for the Amani Initiative, Arua Uganda (for their campaign: "Prevention of teenage pregnancy and early marriage")

**2017** - 2 Prizes (US\$ 1000 each) Network Movement for Youth and Children's Welfare (NMYCW-SL), Sierra Leone / "Hol dir Hilfe", Switzerland

**2016** - 3 19 Days Campaign partner organizations: The Foundation po DRUGIE, Poland (US\$ 2000) / Giving Children Hope Initiative (GCHI) Uganda (US\$ 1000) / Navjyoti India Foundation, India (US\$ 1000)

**2015** - No Prizes were awarded

**2014** - 5 Laureate organizations: 3 for US\$ 1000: Cooperation for Peace and Development Afghanistan / Nuestra Escuela, Puerto Rico / Giving Children Hope Initiative, Uganda. 2 additional awards of (US\$ 500): International NGO "Ponimanie", Belarus / Asociatia Buna Ziua, Romania

**2013** - Total of 6 Laureate organizations. 2 for (US\$1000 each): Union of Crisis Centers, Almaty, Kazakhstan and ONG Samba Mwanas, Libreville, Gabon 4 Additional Awards (US\$ 500 each): Humanitarian Organization of Mercy (HOM) Cotonou, Bénin / FICE Romania, Bucarest / Centro Integrado de Apoio Familiar CIAF, Sao Paulo, Brazil / Solidarité pour la Paix et le Développement Communautaire des Hauts Plateaux de Fizi-Minembwe, Masina-Kinshasa, RDC

**2012** - 4 Laureate organizations (US\$ 1000 each) Xi'an Philanthropic Child Abuse Prevention & Aid Centre, China / Queen Rania Family & Child Center Production, Jordan / The National Family Safety Program, Kingdom of Saudi Arabia / Asociacion Metropoli, Colombia / 1 Additional Award (US\$ 500): Action Enfance Sénégal

**2011** - First Laureate (US\$ 3000): UDISHA - Society for Education, Employment & Sustainable Development, India Second Laureate (US\$ 1000): Taia Development Programme, Sierra Leone / 2 Additional Award (US\$ 500): Chantier d'appui, de loisirs, de bricolage des Lapinos (CALBRIL) Cameroon / Centre for Human Rights "AMOS" Bitola, Macedonia

**2010** - First Laureate (US\$ 3000): Xi'an Philanthropic Child Abuse Prevention and Aid Center PCAN, China Second Laureate (US\$ 1000): KAFA (Enough) Violence and Exploitation, Lebanon

Third Laureate (US\$ 500): Somali Society Development Association (SOSDA), Somalia / Honorary Award: Terre des Hommes, Italy

**2009** - First Laureate (US\$ 3000): Children-Women in Social Services and Human Rights (CWISH) Nepal / Second Laureate (US\$ 1000): BZN Atlas / Movement Without a Name (MWN Atlas), Belgium / 2 Additional Awards (US\$ 500 each): Saba Media Organization (SMO) Afghanistan / Laboratório de Análise e Prevenção da Violência (LAPREV), Brazil / Honorary Award: SOS Kinderdorf International, Bosnia & Herzegovina

**2008** - First Laureate (US\$ 3000): The Office of the Ombudsperson for Children, Croatia Second Laureate (US\$ 1000): Corporación Gestión Ecuador, Ecuador / 3 Additional Awards (US\$ 500 each) Fairland Foundation (FAFO), Uganda / Stairway Foundation Inc. (SFI) Philippines / Community Human Rights and Advocacy Centre (CHRAAC), Cameroon

**2007** - First Laureate (US\$ 3000): Society for Empowering Human Resources (SEHER), Pakistan Second Laureate (US\$ 1000): Ass. Mondiale pour les Orphelins et les Enfants Abandonnés, Togo / 2 Additional Awards (US\$ 500 each): Observatorio sobre Infancia de la Universidad Nacional de Colombia / Organisation Nationale des Femmes Rurales "Fleurs de Centrafrique" (ONFR/FC)

**2006** - 2 First Laureates (US\$ 3000 each): Tulir Centre for the Prevention and Healing of Child Sexual Abuse (Tulir CPHCSA), India / Queen Rania Family & Child Center at Jordan River Foundation, Jordan / 2 Awards (US\$ 500 each): Association Najdeh, Lebanon / Cercle de Réflexion et d'Action pour Christ (CRAC), Togo

**2005** - First Laureate (US\$ 3000): International Child Abuse Network Inc (Yes ICAN), USA / Second Laureate (US\$ 1000): Asociación Afecto contra el maltrato infantil (AFECTO), Colombia / 2 Additional Awards (US\$ 500 each): Muhammadan Women Welfare Society, Pakistan / Youth Net and Counseling (YONECO), Malawi

**2004** - First Laureate (US\$ 3000): Women Action Coalition Child Abuse (WACCA), Nigeria Second Laureate (US\$ 1000): Pakistan Council for Social Welfare & Human Rights (PCSW/HR), Pakistan Additional Awards (US\$ 500 each): Committee for Prevention of Child Abuse of East Asia (STA - CPCA), China / and Vienna Network for Prevention of Sexual Abuse against Girls, Boys and Youth, Austria

**Introduction: The WWSF World Day for prevention of violence against children and youth - 19 November** was created in 2000, in synergy with the Universal Children's Day - 20 November. Today, more than ever before, we have a new opportunity to use the World Day to mobilize civil society into action and demand accountability from governments to implement the **Sustainable Development Goal-Target 16.2**, described below. We thank all coalition members who marked the two Days in 2021 with renewed energy and compassion to deliver a world fit for children & youth.

# 19

## Nov. 2021

**WORLD DAY Prevention of violence against children & youth - **SDG Target # 16.2****

*In synergy with  
Universal Children's Day*

# 20

## Nov. 2021



Photo credit © Marat Garatuidinov - Girls from Laos



**Journée Mondiale prévention violence envers les enfants**  
**Día Mundial Prevención del violencia contra los Niños**  
**Welttag Vorbeugung von Gewalt an Kindern**

- "1 in 10 children is sexually abused before the age of 18.
- Child online sexual abuse reports to NCMEC\* has grown from 1 million in 2014 to 45 million in 2018.
- Violence against children affects more than 1 billion children around the world and costs societies up to US\$ 7 trillion a year.
- 50% of the world's children experience violence every year.
- Every 5 minutes, somewhere in the world, a child is killed by violence
- 9 in 10 children live in countries where corporal punishment is not fully prohibited, leaving 732 million children without legal protection." (UN stats)
- You are invited to use this poster and this space to publish your event and move others to join you. Share with us your plans and posters to help realize the UN **SDG Target # 16.2**: «End abuse, exploitation, trafficking and all forms of violence against and torture of children».
- **Endorsement from the Most Reverend Desmond Tutu, Archbishop Emeritus and Nobel Peace Prize Laureate**  
 "I support the World Day for Prevention of Child Abuse – 19 November. Tragically thousands of children are abused daily, often by those closest to them. I endorse this campaign enthusiastically and hope that many more will offer their support." (2005)

Organisation: Women's World Summit Foundation / Fondation Sommet Mondial des Femmes - [www.woman.ch](http://www.woman.ch)



Private Swiss  
Foundation



SUSTAINABLE  
DEVELOPMENT  
GOALS



The world is waiting for our contributions to end violence against children and youth by 2030.



## **CALL TO ACTION 2021: Commemorate the World Day – 19 November** **In synergy with the Universal Children's Day – 20 November 2021**

We call on all our coalition members, partners and friends around the world to participate again with local and national activities in the realization of the **UN Sustainable Development Goal Target #16.2 « End abuse, exploitation, trafficking, and all forms of violence against and torture of children »** to speed up urgent prevention of violence against children and youth in our challenging world today.

We invite you to use the campaign poster, add your name, logo and program of action and thereby increasing participation in creating a world fit for children and youth. With every 5 minutes a child dying as a result of violence around the world, we need to mobilize not only governments, but also all citizens – adults and youth - to commit to the full implementation of children's right to dignity and non-violence.

For those of you who are new to the 19 November World Day for prevention of child abuse, please note that the Women's World Summit Foundation (WWSF) inaugurated this Day in the year 2000 with endorsements from many dignitaries, including from Kofi Annan, Paulo Sergio Pinheiro, Desmond Tutu, Her Majesty Queen Rania of Jordan, Jean Zermatten and Prof. Yang-hee Lee, both former chairs of the UN Committee on the Rights of the Child; Marta Santos Pais, Special Representative of the UN Secretary General on violence against children; Najat Maalla M'jid, former UN Special Rapporteur on the sale of children, child prostitution and child pornography, to mention some of them.

We propose to use our annual **campaign Kit "19 Days of activism for the elimination of violence against children and youth 1-19 November"**, with 19 themes and ideas for action, including for faith-based leaders and youth, and create circles of compassion published on our website. You can register your participation via email [wdpca@wwsf.ch](mailto:wdpca@wwsf.ch) and send us a copy of your program and poster, which we will share. **Together we can be the change that is needed to turn this world around.**



In solidarity, Women's World Summit Foundation (WWSF) Geneva -Switzerland - [www.woman.ch](http://www.woman.ch)  
Convener of the **19 Days campaign and the World Day for prevention of violence against children and youth 19 November**



## **APPEL À L'ACTION 2021: Commémorez la Journée Mondiale pour l'élimination de la violence envers les enfants et les jeunes 19 novembre, en synergie avec la Journée mondiale de l'enfance 20 novembre 2021**

Nous appelons tous nos partenaires et amis de la coalition à travers le monde à participer à des activités locales et nationales pour la **réalisation de l'objectif 16.2 des Objectifs de Développement Durable de l'ONU « Mettre fin aux abus, à l'exploitation, au trafic et à toutes les formes de violence à l'égard des enfants et à la torture »** pour accélérer la prévention de la violence à l'égard des enfants et des jeunes dans le monde.

Nous vous invitons à utiliser l'affiche de la campagne, à ajouter votre nom, votre logo et votre programme d'action pour accroître la participation mondiale à la création d'un monde digne des enfants et des jeunes. Toutes les 5 minutes, un enfant mourant des suites de la violence dans le monde entier, nous devons mobiliser non seulement les gouvernements, mais également tous les citoyens - adultes et jeunes - pour qu'ils s'engagent à appliquer pleinement le droit des enfants à la dignité et à la non-violence.

Pour celles qui ne sont pas nouvelles à la Journée mondiale de la prévention de la maltraitance d'enfants du 19 novembre, veuillez noter que la Fondation du Sommet mondial des femmes (WWSF) a inauguré cette journée en 2000 avec l'aval de nombreuses personnalités, parmi lesquelles Kofi Annan, Paulo Sergio Pinheiro, Desmond Tutu, Sa Majesté la reine Rania de Jordanie, Jean Zermatten et le professeur Yang-hee Lee, tous deux ex-présidents du Comité des droits de l'enfant des Nations Unies; Marta Santos Pais, Représentante spéciale du Secrétaire général des Nations Unies sur la violence à l'encontre des enfants; Najat Maalla M'jid, ancienne Rapporteuse spéciale des Nations Unies sur la vente d'enfants, la prostitution des enfants et la pornographie mettant en scène des enfants, pour ne citer que quelques-uns d'entre eux.

Nous proposons d'utiliser notre Kit «19 jours d'activisme pour l'élimination de la violence à l'égard des enfants et des jeunes du 1 au 19 novembre», traitant 19 thèmes et idées d'action, y compris pour les leaders religieux et les jeunes et de créer des cercles de compassion. Vous pouvez enregistrer votre participation auprès de la WWSF par e-mail à l'adresse [wdpca@wwsf.ch](mailto:wdpca@wwsf.ch) et nous envoyer une copie de votre programme et affiche, que nous partagerons sur notre site Web et sur les médias sociaux. **Ensemble, nous sommes le changement nécessaire pour transformer ce monde.**



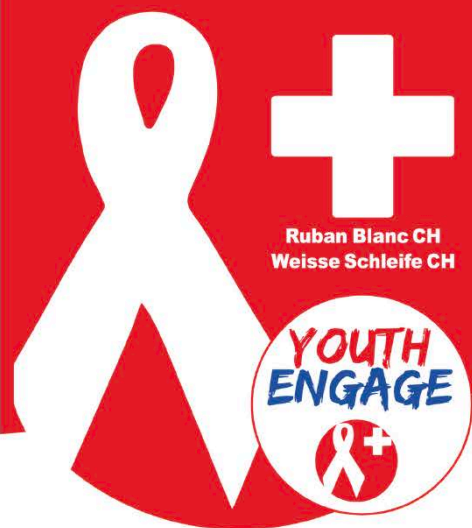
In solidarité, Fondation Sommet Mondial des Femmes (FSMF/WWSF), CP 5490, 1211 Genève 11, Suisse – [www.woman.ch](http://www.woman.ch)  
Organisation de la campagne **19 Jours d'activisme et de la Journée Mondiale pour l'élimination de la violence envers les enfants et les jeunes - 19 novembre**

## SELECTED ENDORSEMENTS FOR THE WORLD DAY FOR PREVENTION OF CHILD ABUSE - 19 NOVEMBRE

Created in 2000 by the Women's World Summit Foundation (WWSF) [www.woman.ch](http://www.woman.ch) Given our vision and the mission to end violence against children, now included in the UN Sustainable Development Agenda 2030 – Goal 16.2, we are empowered to promote the World Day for prevention of child abuse - 19 November with renewed enthusiasm as a tool to create increased results. The World Day is an opportunity to raise your voice against violence against children. We invite you and your organization to take part and commemorate this World Day in your communities and country.

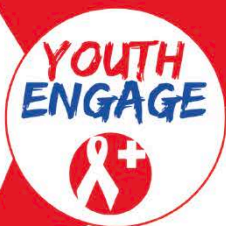
- 2000: - Unicef Geneva Regional Office sent a message of support
- 2001: - Kofi Annan, former UN Secretary-General, welcomed the WWSF advocacy on behalf of the world's children...
- 2003: - Paulo Sergio Pinheiro, Independent Expert of UN Study on Violence against Children  
- Dr. Yang-hee Lee, former Member of the UN Committee of Child Rights  
- The Mayor of the City of Los Angeles
- 2004: - Vernor Munoz Villalobos, former Special Rapporteur on the Right to Education  
- Prof. Jaap E. Doek, former Chair of the UN Committee on the Rights of the Child  
- Juan Miguel Petit, Special Rapporteur on the sale of children, child pornography and child prostitution  
- Arnold Schwarzenegger, Governor of California
- 2005: - Desmond Tutu, Archbishop Emeritus, South Africa "I support the Day for Prevention of child Abuse on 19 November most willingly. Tragically thousands of children are abused daily, often by those closest to them. I endorse this campaign enthusiastically and hope that many more will offer their support and encouragement..."
- 2006: - Her Majesty Queen Rania Al-Abdullah, Jordan
- 2007: - Jean Zermatten, former Chair of the UN Committee on the Rights of the Child  
- Prof. Yang-hee Lee, Chair of the UN Committee on the Rights of the Child, South Korea  
- The Government of Argentina passed a law to declare 19 November a National Day
- 2008: - L'organisation ACPDH avec le gouvernement de Burundi, commémore chaque année la Journée 19 novembre  
- The Government of the Republic of Croatia included the World Day in their national strategy for the protection of victims of domestic violence  
- Association l'Ecole des Citoyens – ASEC-B de Burkina Faso
- 2009: - Marta Santos Pais, Special Representative of UN SG on Violence Against Children
- 2010: - First Ladies Save our Youth Campaign, Owerri, Nigeria. "Happy to be associated with such a noble cause..."  
- Care Trust Foundation, Itamerom, Nigeria "... this event will surely make a global impact in reducing child abuse all around the world..."
- 2013: - Najat Maalla M'jid, UN Special Rapporteur on the sale of children, child prostitution and child pornography
- 2014: - Nuestra Escuela, Puerto Rico
- 2016: - The Foundation Po DRUGIE, Poland, celebrated the World Day and the 19 Days Campaign with 140 organizations
- 2017: - The Foundation Po DRUGIE, Poland, celebrated the World Day and the 19 Days Campaign with 262 organizations
- 2018 - 2019: - FICE (Federation of Educational Communities in Romania) are excelling in national awareness raising via thousands of schools with workshops, roundtables, debates, regional and nation TV stations, etc. They are an example of how civil society action can transform an entire country.
- 2020 - 2021: - We receive annually many creative reports from civil society actors who do what they can to educate the public of the need to end violence and abuse against children and youth and promote via the new media outlets information for transformation.





# RUBAN BLANC - YOUTH ENGAGE CH

Campagne nationale Suisse



## Rapport d'activité 2021



Ruban Blanc Campagne Suisse, Secrétariat c/o Fondation FSMF/WWSF  
CP 1504 - 1211 Genève 1 - Tél. 022 738 66 19 - [www.ruban-blanc.ch](http://www.ruban-blanc.ch)

## Éditorial – Ruban Blanc CH

### Message du comité d'action

Alors que le monde a été pour la 2<sup>ème</sup> année aux prises avec l'impact continue de la pandémie Covid-19 et son bilan négatif partout dans le monde, y compris en Suisse. Nous sommes tristes de vous informer que notre programme initial 2021 a subi quelques changements. Les différentes directives sanitaires sont autant de changements auxquels nous avons dû faire face.

Notre but de mobiliser et former la jeunesse CH comme activistes pour éliminer la violence envers les femmes et les jeunes, surtout les violences domestiques, dans notre pays.

Les jeunes ne sont pas seulement l'avenir, ils sont les partenaires essentiels du présent et nous voulons aider à mettre en œuvre ce partenariat en faisant de la place à tous les niveaux pour que leurs voix soient entendues et qu'ils deviennent des défenseur·euse·s des droits humains.

### News

#### Premier rapport étatique de la Suisse

(Berne, 18 juin 2021)

[file:///Users/menengage/Downloads/Premier%20rapport%20%C3%A9tatique%20de%20la%20Suisse %20Convention%20d'Istanbul 2021%20\(4\).pdf](file:///Users/menengage/Downloads/Premier%20rapport%20%C3%A9tatique%20de%20la%20Suisse%20Convention%20d'Istanbul%202021%20(4).pdf)

« En Suisse, la violence contre les femmes et la violence domestique font tristement partie du quotidien : l'an dernier, la police a enregistré plus de 20'000 infractions pénales.

**« Convention du Conseil de l'Europe sur la prévention et la lutte contre la violence à l'égard des femmes et la violence domestique (Convention d'Istanbul)**

#### Les objectifs de la Convention d'Istanbul sont une priorité absolue pour la Suisse.

La violence contre les femmes et la violence domestique constituent une grave violation des droits humains. Elles doivent être prévenues et poursuivies en conséquence. »

### Avant- Propos - Extrait

« L'entrée en vigueur de la **Convention d'Istanbul** le **1er avril 2018** a donné une nouvelle impulsion à la lutte contre la violence à l'égard des femmes et la violence domestique en Suisse.

Elle a permis d'améliorer la protection juridique des personnes victimes de violences et a lancé la réflexion sur la manière de mieux punir le harcèlement obsessionnel et les infractions sexuelles. Le Conseil fédéral a adopté la Stratégie Égalité, dans laquelle il a intégré un plan d'action national pour la mise en œuvre de la Convention d'Istanbul. Par ailleurs, dans le cadre du dialogue stratégique sur la violence domestique, la Confédération, les cantons et les organisations de la société civile ont signé une feuille de route définissant des mesures de lutte contre la violence domestique.

Le Conseil fédéral a aussi instauré des aides financières, à hauteur de quelque trois millions de francs par an, afin de soutenir des projets et des mesures de prévention de la violence. Empêcher la violence avant même qu'elle apparaisse est primordial. La violence contre les femmes et la violence domestique ont des conséquences dramatiques pour les personnes concernées. La prévention permet aussi de réduire les coûts : chaque année, la violence dans le couple entraîne des coûts qui s'élèvent au moins à 164 millions de franc. »

La Convention d'Istanbul a aussi contribué à mettre un coup de projecteur sur la problématique qu'elle couvre. Ainsi, le nombre d'interventions parlementaires a fortement augmenté au niveau fédéral, mais aussi cantonal et communal. **Plusieurs villes et cantons ont élaboré des plans d'action contre la violence, tandis que d'autres ont intégré la thématique à leurs objectifs de législation.** Quelque 80 organisations non gouvernementales se sont constituées en réseau afin de coordonner les efforts de mise en œuvre de la Convention d'Istanbul en Suisse... » Lire le rapport en entier : voir lien à gauche.



## Sommaire

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## Remerciements

Aux membres du comité d'action, aux coordinateur·trice·s, stagiaires universitaires, ainsi qu'aux consultants·e·s pour leurs contributions, sans oublier les contributions importantes des bénévoles. Ils·elles nous aident à communiquer nos initiatives par le biais de nos webinaires, nos Kits d'outils, brochures, cartes postales, rapports, Newsletters ainsi que par nos publications régulières sur Internet et sur les réseaux sociaux.

## Rapport :

### Statistique policière de la criminalité (SPC) 2021

Violence domestique : évolution des infractions  
54,8% des homicides commis ont eu lieu au sein de la sphère domestique (23 sur un total de 42) ce qui signifie 20 femmes et 3 hommes)



## Rapport financier 2021

Le Comité d'action Ruban Blanc exprime sa gratitude pour le soutien financier reçu de la Loterie Romande, d'une Fondation privée genevoise, de Vivre Autrement, des partenaires et entreprises et de membres individuels. Sans cette solidarité et cet engagement pour une Suisse sans violence d'ici 2030, la campagne ne pourrait pas avancer dans la mobilisation de chacun et chacune à s'engager « **à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les femmes et les jeunes.** »

Le coût total de l'initiative Ruban Blanc en 2021, y compris les frais de secrétariat, coordinateur·trice·s, consultant·e·s, manifestations, conférences, impressions, traductions, médias sociaux, etc. s'élève à : 34'396 CHF

Revenue total en 2021 : 35'763 CHF

## Merci à tous nos sponsors et partenaires 2021





## Rapport d'activités 2021

### Janvier

### Mises à jour de nos « Kits d'outils pour 365 Jours d'Activisme avec 16 thèmes (en français et en allemand) » (documents éducatifs, gratuits en ligne sur notre site)

Avec plusieurs consultant·e·s, nous avons revu les thèmes et chercher les dernières statistiques et information pertinentes afin d'accompagner les membres et le grand public sur l'état de la prévention de la violence envers les femmes et les jeunes dans notre pays. Le travail de mise à jour et de recherches représentent chaque année une grande partie de notre travail.

Les Kits (en français et en allemand) contiennent 65 pages chacun et présentent 16 thèmes pour une prévention plus accessible de la violence envers les femmes et les jeunes en Suisse, suivi par des informations sur des idées générales pour agir, y compris des idées d'action pour les jeunes et des hommes.

#### Documents annexes dans les Kits :

- Déclaration des défenseurs des droits humains
- Déclaration universelle des droits de l'Homme
- Convention sur l'élimination de toutes les formes de discrimination à l'égard des femmes (CEDAW)
- Déclaration sur l'élimination de la violence à l'égard des femmes (1993)
- Journée Internationale contre la violence à l'égard des femmes (25 novembre)
- Déclaration des ambassadeurs Ruban Blanc CH
- Introduction au Guide Éducatif et Pratique, programme supplémentaire de la campagne Ruban Blanc CH pour les jeunes (12 à 18 ans).

Les Kits références également les adresses utiles ainsi que les numéros d'urgences.

Lien vers le Kit en fr : <https://ruban-blanc.ch/contribuez-au-changement/>

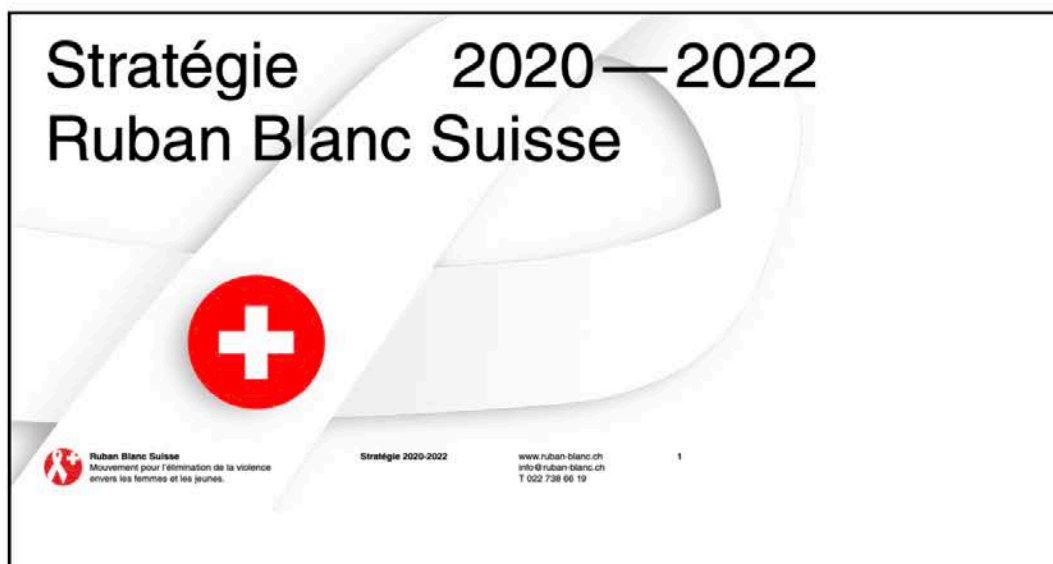




## Révision de la Stratégie 2021

### Points forts de la stratégie :

1. *Stratégie pour la mobilisation*
2. *Stratégie pour un dialogue public*
3. *Stratégie pour les partenaires cantonaux*
4. *Stratégie pour la promotion de la campagne (disponible sur demande)*



## Webinaires de formation et diverses représentations

### INVITATION

#### WEBINAIRE LE 16 JANVIER

*Formation Youth-Engage pour une Suisse sans violence envers les femmes et les jeunes*

**Inscription et programme: lien sur notre bio**



### Webinaire Zoom :

Atelier de formation **Youth Engage** - Ruban Blanc CH



Toute l'équipe s'est mobilisée pour présenter les 16 thèmes de notre Kit d'outils pour une Suisse sans violence envers les femmes et les jeunes : horizon 2030.

## Exemples d'invitation aux webinaires - Ateliers de formation



### Atelier de formation – La jeunesse en marche !

Devenir représentant.e ou ambassadeur.ice de la campagne Ruban Blanc-Youth Engage pour l'élimination de la violence envers les femmes et les jeunes en Suisse d'ici 2030

**Samedi 16 janvier 2021 via Zoom - 17h00 à 18h30**

#### Programme

- 17h00** Introduction par Elly Pradervand, membre du comité d'action Ruban Blanc et directrice de la Fondation FSMF/WWSF
- 17h15** Présentation Youth Engage - Ruban Blanc par Deborah Marolf, membre du comité
- 17h30** Présentation des 16 thèmes du « Kit d'outils » pour une Suisse sans violence envers les femmes et les jeunes » par 6 membres du comité Ruban Blanc et Youth Engage
- 18h00** Questions, réponses, discussion en direct et dans le chat
- 18h30** Clôture, vidéo de la CEDAW : « La Convention sur l'élimination de toutes les formes de discrimination à l'égard des femmes et son Protocole facultatif ». [Lien vers la vidéo](#) (3:03min).



\* Elly Pradervand / Deborah Marolf / Luz Stecca / Rafael Pavitt / Samsara Borel / Elliott Bosshard / Josepha Cantor

Enregistrez votre participation à travers ce lien :

[https://docs.google.com/forms/d/1yMFxKjPwDC-8RT8Re-twSZhZacnaFy\\_XRnnQuoZJaf8/edit](https://docs.google.com/forms/d/1yMFxKjPwDC-8RT8Re-twSZhZacnaFy_XRnnQuoZJaf8/edit)

**Délai d'inscription 14 janvier 2021**

A la réception de votre inscription, nous vous enverrons le lien ZOOM par email.

#### Note explicative

La pandémie nous appelle à agir davantage. Nos webinaires, ateliers de formation Ruban Blanc-Youth Engage sont un espace de rencontres et d'apprentissage pour mettre la jeunesse CH en marche !

Les ateliers font partie d'activités courantes de la campagne Ruban Blanc. Depuis 2020, ils sont offerts pour présenter les 16 thèmes de notre Kit d'outils afin de multiplier les échanges sur la thématique « comment créer une Suisse libre de toute forme de violence envers les femmes et les jeunes » et comment devenir un représentant.e ou ambassadeur.ice Youth Engage de cette initiative. Vous pourrez par la suite organiser vos propres rencontres, discussions, ateliers et actions dans les écoles, entreprises, clubs divers etc., afin de susciter davantage d'engagements « Je m'engage à ne pas commettre, tolérer, ni rester silencieux face à cette violence de genre dans notre pays ».



La Suisse a signé en 2015 « Les Objectifs de Développement Durable (ODD) – Agenda 2030 de l'ONU » en se joignant à tous les États membres de l'ONU. **L'ODD 5.2 nous rappelle : « Éliminons de la vie publique et de la vie privée toutes les formes de violence faite aux femmes et aux jeunes, y compris la traite et l'exploitation sexuelle et d'autres types d'exploitation. »**

Ruban Blanc CH - secrétariat c/o WWSF - C.P. 5490 - 1211 Genève 11 - tél : 022 73866 19 - [www.ruban-blanc.ch](http://www.ruban-blanc.ch)



## ● Février-Mars

- Rédaction du Rapport d'activité 2020
- Élaboration du Budget 2021
- Élaboration du programme du calendrier des ateliers de formation
- Publication de nos Newsletters
- Recherche de fonds
- Formation de la coordinatrice et des bénévoles
- Élaboration des critères pour devenir représentant·e cantonal·e (disponible sur demande)
- Mise à jour de nos deux sites web

### Calendrier 2021 des ateliers de formation (*inscriptions en ligne*)

(certaines dates ont été changées à cause des changements de directives officielles du Covid-19)



#### 2021 Programme: Ateliers de formation pour une Suisse non-violente

#### 2021 Programm: Training-Workshops für eine Schweiz ohne Gewalt

Dates des ateliers de formation 2021 / Termine der nächsten Training-Workshops via Zoom 2021

<b>Campagne</b> Ruban Blanc-Youth Engage CH 365 Jours D'Activisme avec 16 thèmes pour une Suisse sans violence envers les femmes et les jeunes d'ici 2030	<b>Kampagne</b> Weisse Schleife-Youth Engage CH 365 Aktionstage mit 16 Themen für eine Schweiz ohne Gewalt an Frauen und Jugendlichen : Horizont 2030	Français	Deutsch
Présentation des 16 thèmes du « Kit d'outils 365 jours d'Activisme » 2021		Samedi 16.01.2021 17h – 18h30	
Introduction 1. Youth Engage CH et ODD# 5 2. Violence domestique/Convention d'Istanbul 3. Violence sur le lieu de travail 4. Harcèlement obsessionnel 5. Viol / sexisme / harcèlement sexuel • Prévention et idées d'actions	Einleitung 1. Youth Engage & Nachhaltige Entwicklung # 5 2. Häusliche Gewalt/Istanbul Konvention 3. Gewalt am Arbeitsplatz 4. Stalking 5. Vergewaltigung / sexuelle Belästigung • Prävention und Aktionsideen	Mardi 04.05.2021 17h – 18h30	Donnerstag 20.05.2021 17Uhr – 18Uhr30
6. Pornographie 7. Prostitution & traite d'êtres humains 8. Mariage forcé & crime d'honneur • Prévention et idées d'actions	6. Pornographie 7. Prostitution & Menschenhandel 8. Zwangsheirat & Verbrechen im Namen der Ehre • Prävention und Aktionsideen	Mardi 01.06.2021 17h – 18h30	Donnerstag 17.06.2021 17Uhr – 18Uhr30
<b>Vacances d'été</b>	<b>Sommer Ferien</b>		
9. Mutilation génitale féminine 10. Violence juvénile & suicide 11. Violence envers personnes âgées • Prévention et idées d'actions	9. Weibliche Genitalverstümmelung 10. Jugendgewalt & Selbstmord 11. Gewalt an älteren Menschen • Prävention und Aktionsideen	Mardi 07.09.2021 17h – 18h30	Donnerstag 23.09.2021 17Uhr – 18Uhr30
12. Violence économique 13. Abus de drogues et d'alcool 14. Différentes formes de masculinité • Prévention et idées d'actions	12. Wirtschaftliche Gewalt 13. Drogen und Alkoholmissbrauch 14. Verschiedene Formen von Männlichkeit • Prävention und Aktionsideen	Mardi 05.10.2021 17h – 18h30	Donnerstag 21.10.2021 17Uhr – 18Uhr30
15. Violence dans les médias 16. Défenseurs des droits humains • Journée Internationale pour l'élimination de la violence à l'égard des femmes - 25 nov. • Prévention et idées d'actions	15. Gewalt in den Medien 16. Menschenrechtsverteidiger • Intl. Tag Abschaffung Gewalt gegen Frauen & Jugendlichen - 25. Nov. • Prävention und Aktionsideen	Mardi 02.11.2021 17h – 18h30	Donnerstag 18.11.2021 17Uhr – 18Uhr30

08.04.21 / MB

## Note explicative sur le volet Youth Engage - Ruban Blanc CH :

Le programme Youth Engage a été lancé cet automne avec le but que les jeunes militants (18 à 30 ans) jouent le rôle de modèles parmi leurs ami·e·s, proches et leur entourage.

**Nous savons qu'il est essentiel de dialoguer avec les jeunes, en particulier les garçons. Chaque jour dans notre société, les jeunes sont constamment bombardés de messages qui promeuvent des idéologies sexistes nuisibles pour les jeunes. Ces messages sont ensuite considérés comme normaux et auront un impact dans leur développement ainsi que dans leur future vie d'adulte.**

Le programme de formation des jeunes du Ruban Blanc a pour objectif de faire obstacle à ce processus néfaste afin que les jeunes sachent que certains comportements, langages et attitudes sont inacceptables. Nous voulons faire en sorte que les jeunes deviennent des adultes qui remettent en question leur propre comportement, qui soient conscients de l'importance d'être des spectateur·trice·s actifs et non des observateurs.

Le programme Ruban Blanc CH de formation Youth Engage est une ressource mise à la disposition des organisations/associations de jeunes, telles que le Conseil suisse des activités de jeunesse (CSAJ), les divers clubs, les écoles et collèges, afin de les sensibiliser à la violence envers les femmes et les jeunes afin d'éliminer en Suisse ce fléau.

Les formations comprennent une session interactive qui défie les idées conventionnelles sur la masculinité, présente l'engagement et la promesse du Ruban Blanc (via nos cartes postales ou en ligne) et offre la possibilité de devenir un·e représentant·e ou un·e ambassadeur·rice.



Avant de devenir un·e représentant·e (cantonal·e si possible), il est recommandé de suivre nos ateliers de formation pour acquérir les informations de base sur la campagne Ruban Blanc afin d'avancer notre objectif : une Suisse sans violence envers les femmes et les jeunes d'ici 2030.



### Nouveaux

### « Critères du/de la représentant.e cantonal.e Ruban Blanc – Youth Engage CH »

(Document disponible sur demande)



## ● Avril

6 avril 2021 : Conférence ZOOM : « La Jeunesse Suisse s'engage ! »

Invitation envoyée à nos membres et contacts

Le Mardi, 6 avril 2021 de 17h00 à 18h30 la campagne Suisse Ruban Blanc – Youth Engage vous invite à participer à son évènement en ligne

## La Jeunesse Suisse s'engage !



En 2030 la Suisse sera libre de toute violence envers les femmes et les jeunes, veux-tu en faire partie ?



**Elly Pradervand**  
membre du comité  
Ruban Blanc / directrice  
Fondation Sommet  
Mondial des Femmes



**Joël Konan**  
éducateur, enseignant  
et auteur de nombreux  
ouvrages, dont  
"Évolution de la  
personne: quels enjeux"



**Marcia Borgel**  
diplômée en Sciences  
Sociales, coordinatrice  
de la campagne Ruban  
Blanc - Youth Engage



**Luz Stecca**  
étudiante  
membre du comité  
Ruban Blanc –  
Youth Engage

### Modératrice

Introduction  
Kit d'outils 365 Jour  
d'activisme  
Ruban Blanc Youth Engage

### Principal invité

Message  
à la Jeunesse  
Suisse pour le  
changement

### Thème 2 Kit d'outils

Violence domestique  
Féminicide  
Convention d'Istanbul

### ODD Cible 5

Objectifs de  
Développement Durable  
Agenda 2030  
« égalité entre les sexes »

Enregistrez votre participation à travers ce lien : <https://ruban-blanc.ch/formations/>

Délai d'inscription : 5 avril 2021 formation en français

A la réception de votre inscription, nous vous enverrons le lien ZOOM par email

### Note explicative

Notre série de webinaires de formation 2021 est un espace de rencontres et d'apprentissage sur comment créer la Suisse que nous voulons. Nous vous invitons à 6 ateliers en français et 6 en allemand (<https://ruban-blanc.ch/formations/>) pour présenter les 16 thèmes de notre « Kit d'outils 365 Jours d'activisme » afin de multiplier les échanges et conversations sur « comment créer une Suisse libre de toute forme de violence envers les femmes et les jeunes » et comment devenir un.e représentant.e ou ambassadeur.drice Youth Engage. Vous pourrez par la suite organiser vos propres rencontres, discussions, ateliers et actions dans les écoles, entreprises, clubs divers etc. et susciter davantage de promesses personnels et morales « Je m'engage à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les femmes et les jeunes dans mon pays ».



La Suisse a signé en 2015 « Les Objectifs de Développement Durable (ODD) – Agenda 2030 de l'ONU » en se joignant à tous les États membres. L'ODD 5.2 nous rappelle : « Éliminons de la vie publique et de la vie privée toutes les formes de violence faite aux femmes et aux jeunes, y compris la traite et l'exploitation sexuelle & d'autres types d'exploitation. »

## ● Mai

4 mai 2021 : Conférence ZOOM : « Mobilisation de la Jeunesse suisse à s'engager pour l'élimination de la violence envers les femmes et les jeunes »

**ATELIER DE FORMATION**

**"MOBILISATION DE LA JEUNESSE SUISSE À S'ENGAGER POUR L'ÉLIMINATION DE LA VIOLENCE ENVERS LES FEMMES ET LES JEUNES "**

**Mardi 4 mai 2021- 17h00 à 18h30 en ligne via Zoom**



**Elly Pradervand**  
Directrice de la Fondation  
Sommet Mondial des Femmes  
Membre du comité Ruban Blanc



**Joël Konan**  
Éducateur, enseignant et auteur  
de nombreux ouvrages, dont :  
"Évolution de la personne: quels  
enjeux"



**Marcia Borgel**  
Coordinatrice de la campagne  
Ruban Blanc- Youth Engage



**Inscription: <https://bit.ly/2QNZ6dS>**

Nous avons approfondis les thèmes suivant du « Kit d'outils 365 jours d'activisme » :

Thème 1 : ODD Cible 5 « égalité entre les sexes »

Thème 2 : Violence domestique, féminicide et Convention d'Istanbul

Thème 3 : Violence sur le lieu de travail

Thème 4 : Harcèlement obsessionnel

Thème 5 : Viol, sexisme, harcèlement sexuel.



Notre nouvelle coordinatrice a présenté avec beaucoup d'enthousiasme les thèmes ci-dessus. Une brève définition fut partagée, puis quelques chiffres et pour finir des idées d'actions incluant les mouvements déjà existant en Suisse, tel que « Balance ton prof », les manifestations sur « le T-shirt de la honte », mais encore la vidéo de sensibilisation « Que représente le féminicide en Suisse » (Le Temps).

Nous avons aussi eu l'opportunité d'accueillir Monsieur Joël Konan, éducateur, enseignant et auteur. Monsieur Konan a délivrer un message d'espoir pour le changement à la jeunesse Suisse en mettant l'accent sur la nécessité de s'engager dans cette campagne nationale, car rappelons le, **la Suisse a signé en 2015 « Les Objectifs de développement Durable (ODD) » qui vise à « éliminer de la vie publique et de la vie privée toutes les formes de violence faites aux femmes et aux jeunes, y compris la traite et l'exploitation sexuelle et d'autres types d'exploitation ».**

L'atelier s'est terminé sur un échange entre le comité Ruban Blanc et les participant-e-s qui ont montré leur intérêt à s'engager auprès de la campagne.



## Copie de l'invitation

## Réservez la date :

mardi, 4 mai 2021 de 17h00 à 18h30 la Campagne de prévention  
Ruban Blanc–Youth Engage CH vous invite à participer à son **Atelier de formation**

## Mobilisation de la Jeunesse Suisse à s'engager pour l'élimination de la violence envers les femmes et les jeunes

**Nous avons besoin de toi !**



### Elly Pradervand

membre du comité Ruban Blanc/  
directrice Fondation Sommet  
Mondial des Femmes



### Joël Konan

éducateur, enseignant et auteur  
de nombreux ouvrages, dont  
"Évolution de la personne:  
quels enjeux"



### Marcia Borgel

diplômée en Sciences Sociales,  
coordinatrice de la campagne  
Ruban Blanc–Youth Engage CH

### Modératrice

Introduction et présentation du Kit d'outils  
365 Jours d'activisme \*

#### Thème 1

Youth Engage CH

ODD Cible 5 « égalité entre les sexes »

### Principal invité

Message à la Jeunesse Suisse  
pour le changement

Présentation du  
harcèlement obsessionnel  
scolaire

### Clôture

#### Partage d'idées d'actions

En 2030 la Suisse sera libre  
de toute violence envers  
les femmes et les jeunes

### Présentation

#### Thème 2

violence domestique, féminicide  
Convention d'Istanbul

#### Thème 3

La violence sur le lieu de travail

#### Thème 5

Viol/sexisme/harcèlement sexuel

Pour que l'élimination de la violence envers les femmes et les jeunes en Suisse devienne une priorité,  
enregistre ta participation à travers ce lien : <https://bit.ly/2QNZ6dS>



Délai d'inscription : 3 mai 2021 formation en français

À la réception de votre inscription, nous vous enverrons le lien ZOOM par email

### WANTED : Jeune et engagé.e ? Nous te recherchons !

L'objectif de notre série d'ateliers de formations 2021 est un espace de rencontres et d'apprentissages sur comment créer la Suisse que nous voulons. Le comité Ruban Blanc–Youth Engage introduira les principaux risques et problèmes liés aux violences faites aux femmes et aux jeunes et présentera également des solutions pour protéger et promouvoir une Suisse sans violence pendant et après la pandémie.

Ton rôle est de suivre, au choix, 5 ateliers en français et 5 en allemand afin d'acquérir des connaissances nécessaires pour devenir un.e représentant.e ou ambassadeur.ice Youth Engage. Par la suite, tu auras l'opportunité d'organiser des activités, conférences, vidéos, etc. pour mobiliser d'autres jeunes Suisses et construire un réseau pour l'avenir. Par ton engagement, tu contribueras à la mise en œuvre d'un projet national, donc n'attends plus et inscris-toi aux ateliers à travers ce lien : <https://ruban-blanc.ch/formations/> ou envoie un mail à [contact@ruban-blanc.ch](mailto:contact@ruban-blanc.ch) en détaillant ce tu es intéressé.e à partager. Engages-toi avec nous pour que les femmes et les jeunes en Suisse vivent sans violence de genre !



La Suisse a signé en 2015 «Les Objectifs de Développement Durable (ODD) – Agenda 2030 de l'ONU» en se joignant à tous les États membres. L'ODD 5.2 nous rappelle : «Éliminons de la vie publique et de la vie privée toutes les formes de violence faite aux femmes et aux jeunes, y compris la traite et l'exploitation sexuelle & d'autres types d'exploitation.»

\* Lien vers le KIT 365 jours d'Activisme avec 16 thèmes : [https://ruban-blanc.ch/wp-content/uploads/2021/04/2021\\_Kit1365J\\_Fr\\_LIGHT\\_03.04.pdf](https://ruban-blanc.ch/wp-content/uploads/2021/04/2021_Kit1365J_Fr_LIGHT_03.04.pdf)

20 mai 2021 : Conférence ZOOM en allemand : « Die Schweizer Jugend engagiert sich » annulé à cause du Covid-19.

Copie de l'invitation en allemand

## SAVE THE DATE

Dienstag, 20. Mai 2021 - 17:00 bis 18:30 Uhr

Einladung zum Training-Workshop Weisse Schleife-YouthEngage CH



## Die Schweizer Jugend engagiert sich für die Abschaffung der Gewalt an Frauen und Jugendlichen: Horizont 2030

*Du bist der Schlüssel zur Veränderung unserer Zukunft*



### Elly Pradervand

Mitglied Weisse Schleife  
Aktionskomitee/  
Direktorin Women's World  
Summit Foundation (WWSF)



### Janna Ottiger

Sozialanthropologin,  
Arbeit mit Menschen mit  
verschiedenen kulturellen  
Hintergründen



### Marcia Borgel

Graduate in Sozialwissenschaften,  
Koordinatorin Weisse  
Schleife Kampagne –  
Youth Engage CH

### Moderator

Einführung und Präsentation: «Leitfaden 365  
Aktionstage und Youth Engage CH »  
ZNE/SDG Ziel 5 « Gleichstellung der Geschlechter »

### Gastreferentin

Reaktion der Gesellschaft zur  
Gleichstellung von Männern und Frauen  
Prävention  
Thema 4 Stalking

### Präsentation

Thema 2  
Häusliche Gewalt & Femizid  
Europarat Konvention (Istanbul)  
Thema 3  
Gewalt am Arbeitsplatz  
Thema 5  
Vergewaltigung & sexuelle  
Belästigung

### Abschluss

Allgemeine Ideen  
Wird die Schweiz im Jahr 2030  
frei sein von Gewalt an  
Frauen und Jugendlichen?

Um die Abschaffung von Gewalt an Frauen und Jugendlichen in der Schweiz zu einer Priorität zu machen, registrieren Sie sich für Teilnahme über diesen Link: <https://tinyurl.com/hmete5v4>



Anmeldeschluss für den Training-Workshop auf Deutsch \*: 19. Mai 2021

Nach Eingang Ihrer Anmeldung senden wir Ihnen den ZOOM-Link per E-Mail zu

### Konzept-Notiz

Unsere Training-Workshops 2021 sind ein Ort der Begegnung und des Lernens darüber, wie wir die Schweiz so gestalten können, so wie wir sie uns wünschen. Wir laden Sie zu 5 Workshops auf Deutsch und 5 auf Französisch ein (<https://ruban-blanc.ch/de/workshops/>), um die 16 Themen unseres Leitfadens «365 Aktionstage» vorzustellen, um den Austausch und die Gespräche darüber zu vervielfachen, «wie eine Schweiz frei von Gewalt an Frauen und Jugendliche geschaffen werden kann» und wie man ein.e Vertreter.in oder Botschafter.in von Youth Engage werden kann. Sie können dann Ihre eigenen Treffen, Diskussionen, Workshops und Aktionen in Schulen, Unternehmen, Vereinen usw. organisieren und mehr persönliche und moralische Versprechen einleiten «Ich engagiere mich moralisch Gewalt an Frauen und Jugendlichen weder auszuüben, noch zu tolerieren, noch schweigend geschehen zu lassen».



Im Jahr 2015 hat die Schweiz die „Ziele der Nachhaltigen Entwicklung-UNO Agenda 2030

„unterzeichnet und sich damit allen Mitgliedsstaaten angeschlossen. Ziel 5.2 erinnert uns daran:

„Lasst uns alle Formen von Gewalt an Frauen und Jugendlichen im öffentlichen und privaten Leben beseitigen, einschließlich Menschenhandel und sexuelle Ausbeutung & anderer Arten von

Ausbeutung.“ <https://www.un.org/Depts/german/qv-70/band1/ar70001.pdf>

Weisse Schleife CH - c/o WWSF - C.P. 5490 - 1211 Genf 11 - Tel : 022 73866 19 - [www.ruban-blanc.ch](http://www.ruban-blanc.ch) - [www.weisse-schleife.ch](http://www.weisse-schleife.ch)

\* Training-Workshops auf Französisch finden Sie auf unsere Website: <https://ruban-blanc.ch/formations/>



## ● Juin-Juillet

Durant les mois de juin et juillet, plusieurs réunions informelles ont eu lieu dans nos bureaux avec des jeunes intéressés par la campagne Ruban Blanc CH - Youth Engage.

## ● Août-Septembre

La période d'août à septembre a été peu active en raison des vacances d'été.

## ● Novembre

25 novembre 2021 : Conférence présentielle : « Appel aux jeunes ... »

Malheureusement, nous avons dû annuler notre événement à la Maison internationale des associations à cause des nouvelles restrictions officielles Covid-19.



### INVITATION

A l'occasion de la journée internationale pour l'élimination de la violence à l'égard des femmes et des jeunes, la campagne Suisse Ruban Blanc-Youth Engage a le plaisir de vous inviter à sa **Table Ronde 2021**

**Appel aux jeunes et aux adultes à s'engager pour une Suisse sans violence envers les femmes et les jeunes d'ici 2030 !**

**Jeudi 25 novembre 2021 – 19:30 à 21:00 suivi d'une collation**

**Lieu : Maison internationale des Associations, 15 rue des Savoises, 1205 Genève, Salle Rachel Carson**

**Inscription gratuite - Pass sanitaire obligatoire - via [contact@ruban-blanc.ch](mailto:contact@ruban-blanc.ch)**

### Programme

- Philip D. Jaffé, Membre Comité des droits de l'enfant à l'ONU, Ambassadeur Ruban Blanc CH
- Jean-Marc Richard, journaliste, Ambassadeur Ruban Blanc CH
- Jalila Susini-Henchiri, Formatrice CNV - Communication NonViolente
- Benjamin Joyeux, Coordinateur Jai Jagat – Expert sur l'impact de la non-violence
- Représentant.es Jeunesse : Aurélie Studer, étudiante en Master de psychologie-UNIGE
- Modératrice : E. Pradervand, membre comité d'action Ruban Blanc-Youth Engage / FSMF
- Questions / réponses / collation

### Note explicative

**En Suisse**, 1 femme sur 5 est victime de violence sexuelle et 3 femmes sur 5 ont déjà subi du harcèlement sexuel (GFS Bern, 2019). La situation ne s'est pas améliorée avec la pandémie, où les violences domestiques ont augmenté partout dans le monde, y compris en Suisse (OFS, 2020).

De plus, dans la moitié des cas de violence domestique, des enfants y sont exposés, ce qui va grandement impacter leur état psychologique. Nous devons agir davantage contre toutes les formes de violence de genre et en particulier, la violence domestique. Il n'y a pas d'autre solution, aujourd'hui la jeunesse doit devenir le leader de cette cause. Nous avons besoin d'une nouvelle vision afin de concrétiser cette Suisse que nous voulons : libérée de toute forme de violence envers les femmes et les jeunes.

**La Table Ronde est ouverte pour toutes et tous.** La campagne Ruban Blanc CH a créé Youth Engage. Une plateforme pour les jeunes (18-35) et pour toutes les organisations de jeunes qui veulent participer à l'élimination de cette violence sexiste et domestique dans notre pays.

Nous voulons atteindre l'objectif ODD 5.2 de l'ONU que la Suisse a signé en 2015 avec tous les autres pays du monde : « **Éliminons de la vie publique et de la vie privée toutes les formes de violences faites aux femmes et aux jeunes, y compris la traite et l'exploitation sexuelle et d'autres types d'exploitation** ».

**Tu as entre 18 - 35 ans et tu souhaites participer à la campagne nationale, viens à la Table Ronde.** Différents intervenants seront présents pour vous sensibiliser. Communiquez autour de vous pour mobiliser vos ami.e.s et vos proches, afin d'atteindre notre objectif : « **une Suisse sans violence domestique d'ici 2030** ».

La communication non-violente est la clé et cela s'apprend. Après la table ronde, tu pourras si tu le souhaites t'inscrire au comité d'action de la campagne Youth Engage CH ou simplement devenir membre Ruban Blanc, afin de créer et de participer à des ateliers, des discussions, ou encore des conférences.

Faisons de la Suisse un exemple.



WWSF  
Creating the Power  
for Change

Fondation Genevoise

**Organisation :** Ruban Blanc-Youth Engage - secrétariat c/o Fondation Sommet Mondial des Femmes (FSMF/WWSF)  
Case Postale 1504 - 1211 Genève 1 - Tél. 022 738 66 19 – [www.ruban-blanc.ch](http://www.ruban-blanc.ch) – [info@ruban-blanc.ch](mailto:info@ruban-blanc.ch)



## Ruban Blanc-Youth Engage CH

Mouvement national pour l'élimination de la violence envers les femmes et les jeunes d'ici 2030

### Fiche de présentation

La Campagne Suisse Ruban Blanc, lancée le 14 février 2009 par la Fondation WWSF à Genève, fait partie d'un mouvement international précurseur qui cherche à mobiliser les hommes, les femmes et les jeunes, à s'engager à «ne pas commettre, tolérer ni rester silencieux face à tout acte de violence envers les femmes et les jeunes».

La Campagne Ruban Blanc s'est fixé l'objectif de rassembler les citoyen-ne-s autour d'un plan d'action national pour l'élimination de la violence à l'égard des femmes et des jeunes d'ici 2030. En tant que principaux auteurs, les hommes doivent être considérés comme un groupe cible pour prévenir, réduire et à terme éliminer cette violence.

Une prévention durable doit désormais passer par la mobilisation des hommes qui n'exercent pas de violence, qui vivent harmonieusement avec les femmes et qui constituent la majorité.

Cette campagne s'adresse donc tout particulièrement à ces hommes, qui doivent se mettre au front pour en finir avec ce fléau. A partir de 2020, les jeunes suisses (18 à 30 ans) peuvent devenir des représentant.e.s/ ambassadeurs.rice.s **Youth Engage**-Ruban Blanc CH. Des ateliers de formation sont offerts gratuitement.

### Vision

Notre vision est celle d'une masculinité qui incarne les meilleures qualités de l'être humain, qui ne tolère pas cette forme de violence et qui travaille en partenariat avec les femmes pour la création d'une culture de bienveillance et de respect. Nous souhaitons que la Suisse figure parmi les premiers pays dans le monde à réussir à mettre fin à cette violation des droits humains d'ici 2030.

### Mission

Notre mission est de bâtir un mouvement national qui soutient notre ambition d'éliminer la violence à l'égard des femmes et des jeunes, ce qui implique, en temps voulu, l'élaboration d'un plan d'action national porté par la société civile et soutenu par le gouvernement et le monde économique.

### Objectifs

- **Mobiliser** la société civile et surtout la jeunesse suisse pour s'engager moralement en ligne ou sur nos cartes postales **«je m'engage à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les femmes et les jeunes»**
- **Renforcer** le mouvement **Youth Engage** -Ruban Blanc dans chaque canton et poursuivre la formation de la jeunesse avec nos ateliers réguliers (dates en ligne)
- **Partager** le Kit d'outils **«365 jours d'activisme avec 16 thèmes»** pour permettre à tous d'en parler et à trouver des solutions
- **Promouvoir** le «Guide Éducatif et Pratique» à l'attention des écoles et des jeunes de 12 à 18 ans (publié en ligne)
- **Organiser** des tables rondes, conférences et groupes de paroles
- **Associer** à cette initiative les partenaires de tous les milieux dans la société, y compris le monde politique, financier et sportif
- **Inviter** les membres à porter le pin's Ruban Blanc et de proposer aux entreprises, institutions, ONG et divers clubs de s'engager comme partenaire.

**Inscription** à nos ateliers de formation « Comment devenir représentant.e.s/ ambassadeurs.rice **Youth Engage**-Ruban Blanc CH ». Programme disponible en ligne <https://ruban-blanc.ch/formations/>

Mars/ MB.f. 2021



Cartes postales à commander en ligne ou par la poste: <https://ruban-blanc.ch/boutique-don/>

Ruban Blanc-**Youth Engage** Campagne Suisse, secrétariat s/c Fondation FSMF/WWSF - CP 5490 - 1211 Genève 11  
Tél. +41 (0)22 738 66 19 – [www.ruban-blanc.ch](http://www.ruban-blanc.ch)  
IBAN: CH19007 88000 05070 1412 – CCP: N°12-100651-8 / Donations bienvenues. Statut consultatif auprès de l'ONU.





## Weisse Schleife - Youth Engage CH

Nationale Bewegung für eine Schweiz ohne Gewalt an Frauen und Jugendlichen: Horizont 2030

### Präsentationsblatt

Die Schweizer Kampagne Weisse Schleife **Youth Engage**, gegründet am 14. Februar 2009 von der WWSF-Stiftung in Genf, ist Teil einer bahnbrechenden internationalen Bewegung, die Männer, Frauen und Jugendliche dazu bewegen will, sich zu verpflichten, "keine Gewalt an Frauen und Jugendlichen weder auszuüben, noch zu tolerieren, noch schweigend geschehen zu lassen".

Die Weisse Schleife - **Youth Engage** Kampagne hat sich zum Ziel gesetzt, die Schweizer Bürgerinnen und Bürger, um einen nationalen Aktionsplan für die Abschaffung von Gewalt gegen Frauen und Jugendlichen bis 2030 zu mobilisieren. Als Haupttäter müssen vor allem Männer als Zielgruppe gesehen werden, um solche Gewalt zu verhindern, zu reduzieren und schließlich abzuschaffen.

Nachhaltige Prävention muss durch die Mobilisierung der Männer laufen, die keine Gewalt ausüben, die harmonisch mit ihren Partnern zusammenleben und die Mehrheit sind.

Ab 2020 können junge Männer und Frauen im Alter 18 - 30 Jahren **Youth Engage** - Weisse Schleife Vertreter oder Botschafter werden. Die Training-Workshop werden kostenlos angeboten.

### Vision

Unsere Vision ist für eine Männlichkeit, die die besten Eigenschaften des Menschen verkörpert, die diese Form der Gewalt nicht toleriert und wo Männer und Frauen zusammenarbeiten um eine Kultur des Wohlwollens und des Respekts kreieren.

### Mission

Unsere Mission ist es, eine nationale Bewegung aufzubauen, die unser Ziel unterstützt, Gewalt gegen Frauen und Jugendlichen abzuschaffen. Dazu gehört die rechtzeitige Entwicklung eines nationalen Aktionsplans, der von der Zivilgesellschaft geleitet und von Regierung und Wirtschaft unterstützt ist.

### Unsere Ziele

- **Mobilisierung** der Zivilgesellschaft und vor allem die Schweizer Jugend sich zu engagieren « *Ich engagierte mich moralisch Gewalt an Frauen und Jugendlichen weder auszuüben, noch zu tolerieren, noch schweigend geschehen zu lassen* » (Versprechen online oder mit der Postkarte abgeben)
- **Stärkung** der **Youth Engage** Kampagne in jedem Kanton, und Teilnahme an unseren Training-Workshops auf Zoom (Termine online)
- **Einführung** von transformativen Maßnahmen zur Abschaffung von Gewalt gegen Frauen und Jugendlichen
- **Verbreitung** des Leifadens «365 Aktionstage mit 16 Themen» um die Umwelt zur Teilnahme zu mobilisieren
- **Angebot** für Schulen und Jugendverbände unserer «Anleitung zum Lernen und Handeln»
- **Organisation** von regelmässigen Konferenzen, Runde Tische und Gruppengespräche
- **Einbeziehung** verschiedener Partnerschaften und Mitglieder aus allen Bereichen der Gesellschaft
- **Einladung** die Weisse Schleife Anstecknadel (Pin) zu tragen und Ihr Engagement in Ihren Unternehmen, NGOs oder Vereinen bekannt zu machen.

**Anmeldung** für unsere Training-Workshops "Wie kann ich ein **Youth Engage** Weisse Schleife Vertreter/Botschafter werden". Programm auf unserer Webseite <https://ruban-blanc.ch/de/schulungen/>

März/ MB.f. 2021



«Ich engagierte mich...» Postkarten können Sie online oder per Post bestellen: <https://ruban-blanc.ch/de/shop/>

Weisse Schleife - **Youth Engage** Kampagne, Sekretariat c/o Stiftung WWSF – C.P. 5490 – 1211 Genf 11

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# RUBAN BLANC Campagne Suisse

L'élimination de la violence envers les femmes & les jeunes d'ici 2030

## 50 Ambassadeurs Ruban Blanc Suisse (par ordre alphabétique)

1. **Apothélosz Thierry**, Conseiller d'Etat, République et canton de Genève et ancien Maire de Vernier
2. **Arditi Metin**, Ecrivain, Envoyé spécial de l'UNESCO pour le dialogue interculturel; Fondation Ardit
3. **Barazzone G.**, ancien Maire de Genève
4. **Barthassat Luc**, ancien Conseiller d'Etat, République et canton de Genève, ancien Conseiller national
5. **Bernasconi Paolo**, Prof. Dr. h.c., avocat et ancien procureur public
6. **Bourgoz David**, Psychologue spécialisé en psychothérapie FSP
7. **Buhler André**, ancien Président de l'Association Le Tour du canton de Genève
8. **Châtelain Didier**, Président des Médecins de Famille Genève; Vice-président de l'Association des médecins du canton de Genève
9. **Chowdhury Anwarul K.**, Diplomate du Bangladesh ; ancien SG adjoint de l'ONU-NY;
10. **Comte Raphaël**, Président du Conseil des Etats, Neuchâtel
11. **Dal Busco Serge**, Conseiller d'Etat, République et canton de Genève; ancien Maire de Bernex
12. **Forte Fabiano**, ancien Vice-président du Grand Conseil Genevois; ancien député
13. **Garelli Stéphane**, Professor Emeritus of World Competitiveness at IMD; Professeur à l'Université de Lausanne
14. **Germanier Jean-René**, Conseiller national, Canton du Valais; ancien Président du Conseil national
15. **Grandi Filippo**, Haut Commissaire des Nations Unies pour les réfugiés
16. † **Guéniat Olivier**, Ancien Chef de la police judiciaire du canton de Neuchâtel; ancien Commandant de la police cantonale jurassienne
17. **Guterres António**, Secrétaire général de l'Organisation des Nations Unies; ancien Haut Commissaire de l'ONU pour les réfugiés
18. **Hendier Patrick**, ancien Président du Rotary-Club Genève-Lac
19. **Humbert Nago**, Président-Fondateur de Médecins du Monde Suisse; Prof. agrégé de pédiatrie faculté de médecine
20. **Jaffé Philip**, Membre du Comité des droits de l'enfant à l'ONU; Spécialiste en psychothérapie et en psychologie légale
21. **Jobin Thierry**, Directeur artistique du Festival International de Films de Fribourg
22. **Kanaan Sami**, Conseiller administratif, Ville de Genève; ancien Maire de Genève
23. **Kenel Philippe**, Avocat spécialisé en droit européen; Président de la LICRA
24. **Kolly Pierre**, ancien Directeur général de l'enseignement obligatoire (DGEO), République et canton de Genève
25. **Longchamp François**, ancien Président du Conseil d'Etat de la République et canton de Genève
26. **Longet René**, ancien Président de la Fédération genevoise de coopération; ancien Maire de la Ville d'Onex
27. **Loretan Raymond**, Président du Club Diplomatique de Genève; ancien Ambassadeur Suisse; Président Swiss Medical Network SA
28. **Maillard Pierre-Yves**, Ancien Président du Conseil d'Etat vaudois; Chef du Département de la santé et de l'action sociale
29. **Maire Jacques**, Fondateur et éditeur des Editions Jouvence SA
30. **Maudet Pierre**, Conseiller d'Etat, République et canton de Genève; ancien Maire de Genève
31. **Membrez Claude**, Directeur général de Palexpo SA, Genève
32. **Nordmann Roger**, Conseiller national; Président du Groupe PS aux Chambres fédérales
33. **Ould Ahmed Abdessalam**, ancien Directeur du Bureau de la FAO, Nations Unies à Genève
34. **Pagani Ré**, Conseiller administratif, Ville de Genève; ancien Maire de Genève
35. **Pradervand Pierre**, Auteur et formateur, sociologue
36. **Raemy Pierre-Alain**, Commandant de la police municipale de Lausanne
37. **Rapp Jean-Philippe**, Journaliste et producteur; Directeur du Festival International du film des Diablerets
38. **Richard Jean-Marc**, Animateur de radio et de télévision, Radio Télévision Suisse
39. **Rielle Jean-Charles**, Médecin; ancien Président du Conseil municipal de Genève; ancien Conseiller national
40. **Rizzi Carlson Oliver**, Représentant auprès de l'ONU de l'ONG United Network of Young Peace builders (UNOY)
41. **Rossellat Daniel**, Syndic; Président du Paléo Festival de Nyon
42. **Rossi Sergio**, Professeur ordinaire de macroéconomie et d'économie monétaire, Université de Fribourg
43. **Solari Marco**, Président du Festival du Film de Locarno
44. **Sommaruga Carlo**, Conseiller national; Président de l'Association suisse de locataires (ASLOCA)
45. **Steiert Jean-François**, Conseiller national, Canton de Fribourg; Président de la Société Suisse de politique de la Santé
46. **Subilia Vincent**, Conseiller municipal de la Ville de Genève; Président fondateur d'Action pour la Genève Int. et AGIR
47. **Thentz Michel**, ancien Président du Gouvernement jurassien
48. **Vibourel Guy**, Président Fondation Au Coeur des Grottes; Président du Conseil d'administration de la Coopérative Migros GE
49. **Wavre Rolin**, Député, à Grand Conseil du Canton de Genève
50. **Ziegler Jean**, Auteur, membre du Comité consultatif du Conseil des Droits de l'Homme de l'Organisation des Nations Unies



# Je m'engage...

... à ne pas  
commettre,  
tolérer,  
ni rester  
silencieux  
face à la  
**violence**  
**envers**  
**les femmes**  
**et les jeunes**



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# Women's Rights & Children's Rights are Human Rights



**www.woman.ch**  
wwsf@wwsf.ch