



## PRESS RELEASE - 1 October 2021

### 10 Laureates receive the

### Prize for women's creativity in rural life - 2021

We are happy to announce the 10 recipients of the 2020 "Prize for Women's Creativity in Rural Life", launched by WWSF in 1994 in Geneva, Switzerland, with 472 Prizewinners awarded to date in over 140 countries. (US\$ 1000 per laureate).

We are selecting and honoring creative and compassionate rural women leaders who are committed to improving the quality of life in rural areas, overcoming obstacles, sharing challenges and knowledge, protecting the environment, reducing gender-based violence, saving children from abuse, mobilizing civil society, holding governments accountable and uniting rural women of the world.

The list and profiles of the 472 Laureates awarded over the past 28 years are published on our website. The 2021 Prizewinners and the WWSF annual rural women's empowerment programs are published in our "[2021 Prize Brochure](#)".



### 15 October 2021- International Day of Rural Women

is the Day to celebrate the prizewinners in their respective communities to give credit where it's due. Use and share the poster with your network and via social media.

<p><b>BURKINA FASO</b></p>  <p><b>BALBONE Salimata</b> Exceptional courage and perseverance</p>	<p><b>KENYA</b></p>  <p><b>KIDULAH Philippine</b> Lifting Women and Girls out of poverty and illiteracy</p>	<p><b>MOZAMBIQUE</b></p>  <p><b>BAPTISTA Eulalia Fernando</b> A fish trader with integrity and passion</p>	<p><b>COLOMBIA</b></p>  <p><b>MOVEMENT OF WOMEN FOR LIFE</b> A custodian for Peace, Land, and Seeds</p>
<p><b>COLOMBIA</b></p>  <p><b>SERINA SALINAS Marylén</b> Speaking out for peasants, indigenous groups &amp; women</p>	<p><b>COLOMBIA</b></p>  <p><b>AMAYA MACIAS Maria Cristina</b> An example of humility, humanity and solidarity</p>	<p><b>ECUADOR</b></p>  <p><b>CORDOVA Ximena</b> Gender &amp; Environmental Justice Through Girls' Education</p>	<p><b>HONDURAS</b></p>  <p><b>NORALES RAMIREZ Martha</b> Encourages Banks of Hope for Garifuna Women</p>
<p><b>INDIA</b></p>  <p><b>Sr JESSY Maria BS</b> Dedicated to Rural People, their Land, their Youth</p>	<p><b>NEPAL</b></p>  <p><b>ROKA MAGAR Dil Kumari</b> From Maoist Fighter to Women's Champion</p>	<p><b>POSTER 2021</b></p> 	<p><b>PRIZE SPONSORS</b></p> <p>A big thank-you to all the WWSF members, sponsors and volunteers.</p> <p>Our special thanks go to Madeleine &amp; Jacques Maire (Edition Jouvence SA) for sponsoring the prize awards.</p> <p>Organization: Women's World Summit Foundation WWSF - www.woman.ch</p>

15 Oct. 2021

INTERNATIONAL DAY OF RURAL WOMEN

SDG

Journée internationale des femmes rurales  
 Día internacional de la mujer rural  
 Internationaler Tag der Landfrauen  
 اليوم العالمي للمرأة الريفية

2021 Theme: Rural Women, Rise and Claim your basic Right to sustainable development - SDG Agenda 2030

Photo by Kindel Media from Pexels

CREATED IN 1995 AT THE BEIJING WOMEN'S CONFERENCE BY THREE INTERNATIONAL NGOS, THE DAY HAS BECOME IN 2007 AN OFFICIAL ANNUAL UN DAY. WWSF PROMOTES AND AWARDS ITS ANNUAL PRIZE FOR WOMEN'S CREATIVITY IN RURAL LIFE ON THAT DAY.  
 WWSF-Women's World Summit Foundation/Fondation Sommet Mondial des Femmes  
 P.O. Box 1504, 1211 Geneva 1 - Switzerland - wwsf@wwsf.ch - www.woman.ch





✓ **WWSF annual campaign "17 Days of activism for the empowerment of Rural Women Leaders and their communities 1-17 October 2021".**

WWSF seeks to mobilize via its [17 Days of activism campaign Kit](#) (presenting 17 themes) rural women and their communities, as well as men, youth and faith-based leaders, to creating change. This annual empowerment campaign is designed to increase local and national civil society activities and stimulate rural women to rise and claim their basic rights to development while connecting their initiatives to the relevant Sustainable Development Goals and Targets for 2030. [Registration online](#)

**For those who cannot register online**, please inform us via **E-mail: [wdpca@wssf.ch](mailto:wdpca@wssf.ch)** of your events and programs in your country during the 17 Days campaign. Registered civil society initiatives (via our [website](#)) are included in the WWSF partnership coalition.



Due to the COVID-19 pandemic, the number of people living just below the poverty line in 132 developing countries increased to 2.7 billion<sup>1</sup>. The 2021 Empowerment Kit provides many ideas for action for civil society to help cope with the setbacks caused by the pandemic.

1 - [https://www.undp.org/content/undp/en/home/news-centre/news/2020/Temporary\\_Basic\\_Income\\_to\\_protect\\_the\\_worlds\\_poorest\\_people\\_slow\\_COVID19.html](https://www.undp.org/content/undp/en/home/news-centre/news/2020/Temporary_Basic_Income_to_protect_the_worlds_poorest_people_slow_COVID19.html)