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Women's World Summit Foundation - WWSF
Serving humanity: Women and Children First!



Newsletter Edition November 2021

Monthly WWSF Updates

- Commemoration of the International Day for the Elimination of Violence against Women and Youth - 25 November 2021
WWSF presents its Swiss White Ribbon Campaign Kit with 16 themes during 16 Days for its advocacy outreach
25 Nov. - 10 Dec. 2021

Dear Partners and Friends,

WWSF convenes annually three empowerment campaigns, two are international and one is the national, which is the Swiss White Ribbon campaign for the Elimination of violence against women and youth, presented in French, German, and with parts in English given the official languages in Switzerland.

Our 2021 Call to Action Kits are now online! www.woman.ch



Swiss women also dream and fight for change to be heard by the institutional parliament.

To convene our Swiss White Ribbon Campaign, we created a "365 Days of Activism campaign with 16 themes" to mobilize the public and especially the youth to learn about various abuse situations and what they can do to help change the culture of gender-based violence and abuse. We also invite them to sign our national postcards, which state (in English) "I pledge not to commit, condone, or remain silent about violence against women and youth by 2030".



Since Switzerland has 4 national languages, we work primarily in French and German to reach the public, especially young boys and girls, with our campaign message postcard, our educational Toolkits 365 Days (with 16 themes), and ideas for action, plus pins, stickers, posters, and programs for action. The Kit covers in French and in German are below. Link to the Kit in French. Link to the Kit in German



For your information, we have changed in 2020 the original 16 Days campaign into a "365 Days of activism in Switzerland", but kept the 16 themes to present our ideas for action during the ongoing 16 Days annual international campaigns.

The 16 Days of Activism Against Gender Violence is a global campaign dedicated to ending gender-based violence around the world, originated by the USA "Center for Women's Global Leadership" as the global coordinator. The start and end dates of the Campaign are November 25th, International Day for the Elimination of Gender-Based Violence, and December 10th, Human Rights Day. These dates were chosen to emphasize that gender-based violence is a violation of human rights. The Campaign is successful because of millions of actors, men, women, and youth, of thousands of organizations worldwide, who are committed to ending gender-based violence around the world once and for all.

The 16 Days Campaign has been used as an organizing strategy by individuals and groups around the world to call for the elimination of all forms of violence against women by:

- raising awareness about gender-based violence as a human rights issue at the local, national, regional, and international levels
strengthening local work around violence against women
establishing a clear link between local and international work to end violence against women
providing a forum in which organizers can develop and share new and effective strategies
demonstrating the solidarity of women around the world organizing against violence against women
mobilizing men to take part in this global movement and speak out for a world free of gender-based violence and abuse
creating tools to pressure governments to implement promises made to eliminate violence against women



After 10 years of mobilizing the Swiss public with various activities, training sessions, information stands, Round Tables, and press releases, we are focusing today on mobilizing especially the youth who still have hope for a world free from violence against women and youth, especially domestic violence, which is omnipresent in all countries. The "MeToo" movement took the lid off some of the male practices common in our culture, which women endure and try to transform into right human relations, gender equality, and respect for women's and children's rights.

The Committee produced a special Toolkit for the Swiss 365 Days campaign for everyone to be informed about 16 themes of violence in our country. Especially domestic violence is on our agenda as we cannot create a world in peace if we have violence on a daily basis in our homes and streets. Every day about 56 women report their violent partners to the police in Switzerland and the Federal Police keeps track of the increase in femicides, domestic violence, involving also children and youth, and informs the public every year. We use their statistics to design our advocacy work on social media and in our Toolkits.

Switzerland is a signatory member to the UN Sustainable Development Goals - Agenda 2030, with its Call to action to realize Target 5 and its 9 sub-themes.



What says SDG 5?

"SDG 5 aims to grant women and girls equal rights, opportunities to live free without discrimination including workplace discrimination or any violence. This is to achieve gender equality and empower all women and girls."

Switzerland is also a signatory member of the Council of Europe Convention on preventing and combating violence against women and domestic violence.

Convention du Conseil de l'Europe

sur la prévention et la lutte contre la violence à l'égard des femmes et la violence domestique



More than 60 countries around the world that already have active White Ribbon campaigns, mostly lead by men, is a positive sign with regard to transforming our world, respecting the Sustainable Development Goals - Agenda 2030 - Target 5

You can find on our website a list of 54 countries that have established White Ribbon offices, headed mostly by men, and some do outstanding social transformation work, like Canada and the UK, for example.

Achieve gender equality and empower all women and girls

The UN explains: "Gender equality is not only a fundamental human right but a necessary foundation for a peaceful, prosperous and sustainable world."

Providing women and girls with equal access to education, health care, decent work, and representation in political and economic decision-making processes will fuel sustainable economies and benefit societies and humanity at large."

The UN has defined 9 Targets and 14 Indicators for SDG 5. These specify the goals and indicators represent the metrics by which the world aims to track whether these Targets are achieved. Below we quote the original text of all Targets and show the data on the agreed Indicators. https://us18.admin.mailchimp.com/campaigns/wizard/naepolitan?id=11225979

In partnership,

Elly Praderwand, Women's World Summit Foundation (WWSF) - President / CEO in collaboration with our campaign team and sponsors - www.woman.ch - wwsf@wwsf.ch - Tel: +41 (0) 22 738 66 19.

About us: WWSF, created in 1991 in International Geneva, Switzerland, as a not-for-profit, humanitarian, international, lay organization for the realization of women's and children's rights, mobilizes via its annual campaigns, round tables, world days, and prize awards civil society actors to catalyze increased action for change to help reach the UN Sustainable Development Goals Agenda by 2030.

"Whatever you can do or dream you can, begin it; Boldness has genius, power, and magic in it." - Johann Wolfgang von Goethe

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