



About Women's World Summit Foundation (WWSF)

Mission & objectives of annual campaigns briefly described below and on our website: www.woman.ch

The Women's World Summit Foundation (WWSF) is a not-for-profit, international, humanitarian, lay, and non-governmental organization with UN consultative status (ECOSOC, UNFAP and DPI). Since 1991, WWSF serves with its annual campaigns, action kits, prize awards & Round Tables for the advancement of women and children's rights, and advocates for a world where 75% of the world population has a seat at the Table.

Via its international network and annual Calls for action, WWSF contributes to the empowerment, capacity building, and education for better prevention measures to eliminate violence against women, children, and youth, and ending rural poverty, and moving civil society actors into greater partnerships with governments to increase activism and ensure that the UN Sustainable Development Agenda 2030 is realized.

WWSF activities are coordinated by a secretariat based in International Geneva that deals with program development, management, fundraising, communications and relationships with members, donors, NGOs, staff, the media, and the United Nations. The secretariat also manages relations with Board Directors, Advisory members, Prizewinners, and active campaign coalition member organizations and networks, as well as with Swiss White Ribbon Campaign actors, who pledge the elimination of violence against women and youth by 2030.

WWSF convenes 4 annual campaigns, 2 prize awards, and 2 World Days, described briefly below.

1) 75% Actors 4 Good International (launched in 2021 - 75% A4GI) with yearly Forums in Intl. Geneva

75%

Women, children & youth represent 75% of the world population, and claim a seat at the Table
 Les femmes, enfants & jeunes représentent 75% de la population et revendiquent le droit à la parole
 Las mujeres, niños & jóvenes representan el 75% de la población y reclaman un puesto en la mesa
 Frauen, Kinder & Jugendliche machen 75% der Bevölkerung aus & haben Anspruch auf einen Platz am Verhandlungstisch

8 March

We are expecting from world leaders to change course so that our children and grandchildren will not inherit the unstable and fragile world we live in. Women who give birth to all humanity deserve a seat at the Table to organize for a more equitable world community by including 75% in co-designing, together with men, the space in which we can live without fear and pain. WWSF invites "Actors 4 Good international" to share their work, inspire the world and create an unstoppable movement for the inclusion of women's leadership at all decision-making tables.

2) 17 Days of activism for the empowerment of rural women and their communities (1-17 October)

17

Days of Activism for the empowerment of rural women and their communities
 Jours d'Activisme pour l'autonomisation des femmes rurales et leurs communautés
 Días Activismo para el empoderamiento de las mujeres rurales y sus comunidades
 Tage Aktivismus für die Stärkung der Frauen im ländlichen Raum und in ihren Gemeinden

1-17 October

WWSF seeks to mobilize via its **17 Days of activism Kit** (17 themes) women leaders in rural areas and communities. This annual empowerment campaign is designed to increase local and national activities and to stimulate rural women's claim for the basic right to development while connecting their local campaigns with the relevant SDG targets for 2030. WWSF awards an annual Prize (US\$ 1000 per prizewinner) to creative rural women leaders and grassroots groups, giving credit where it's due. Prizewinners are published at www.woman.ch (472 Laureates awarded to date). A Rural Women Movements Prize was launched in 2017 and honored SEWA (India) with a first award in International Geneva (US\$ 10'000). WWSF co-created at the Beijing Conference (1995) the International Day of Rural Women-15 October, declared an official UN Day in 2007.

3) 19 Days of activism for prevention of violence against children and youth (1-19 November)

19

Days of Activism Prevention abuse and violence against Children/Youth
 Jours d'activisme Prévention abus/violence envers Enfants/Jeunes
 Días Activismo Prevención del Abuso/violencia contra los Niños/Jóvenes
 Tage Aktivismus Prävention von Missbrauch/Gewalt gegen Kinder/Jugendliche

1-19 November

WWSF seeks to identify and mobilize via its **19 Days Prevention Kit** (19 themes) organizations and grassroots groups working for implementation of the rights of the child and mobilize coalition members to organize annual events for better abuse prevention. The campaign is designed to increase local and national civil society activities and encourages implementation of the relevant UN Sustainable Development **Goal # 16.2**. WWSF also awards active coalition member organizations with an annual Innovation award for creative prevention programs (60 awards to-date).

4) 365 Days of activism for the elimination of violence against women and youth in CH (all year around)

365

Jours d'activisme (16 thèmes) pour l'élimination de la violence envers femmes/jeunes - CH
 AktionsTage (16 Themen) für die Abschaffung von Gewalt an Frauen & Jugendliche - CH
 giorni di attivismo (16 temi) per l'eliminazione della violenza contro le donne i giovani - CH
 days of activism (16 themes) for the elimination of violence against women and youth - CH

Campagne annuelle/Jahres Kampagne/Campagna annuale/Year long Campaign

WWSF convenes since 2009 the Swiss White Ribbon Campaign, which aims to eliminate violence against women & youth by 2030. Its Toolkit "365 Days of Activism (including 16 themes, seeks to mobilize men, women and youth to sign on online: "I pledge not to commit, excuse, or remain silent about violence against women & youth". The Swiss Youth Engage-White Ribbon program offers workshop trainings to become representatives &/or ambassadors & take their pledge to schools, universities, businesses, etc. www.ruban-blanc.ch (revised in 2021)