



2022 CALL FOR NOMINATIONS

WWSF Prize for women's creativity in rural life

Deadline 30 April 2022

Dear Partners and Friends,

The Women's World Summit Foundation (WWSF) cordially invites you to submit nominations for its 28th annual **Prize for women's creativity in rural life**, honoring and awarding creative and courageous women and women's groups around the world working to improve the quality of life and empower rural communities.

Since inception of the Prize program in 1994, **472** Laureates have been honored for their courage, commitment and creativity with a cash award of US\$ 1000. All prizewinners and a brief description of their work are published on our website: <https://www.woman.ch/campaign-17-days/wwsf-prize-for-womens-creativity-in-rural-life/>

Given your experience, interest and perspective with regard to issues of sustainable development, human rights, economic development, the environment and climate change, peace building, ending violence and advancing the empowerment of women, we would greatly appreciate your participation and thank you in advance for sending us your candidates. Between 5 to 10 prizewinners will again be selected in 2022 and will be announced to prizewinners and the media on **1 October** and **celebrated on 15 October** – International Day of Rural Women.

Kindly note that since 2015, the United Nations Sustainable Development Agenda 2030 – Transforming our world, empowers us to include this ambitious plan in all of our rural women programs. WWSF has therefore slightly modified its prize criteria for submitting nominations, which are presented online in order for you to follow our new guidelines. Your presentation of candidates, respecting the new guidelines, must reach our office no later than 30 April 2022 by post only. Nomination proposals, which are incomplete and not following the guidelines, will not be considered by the Prize Jury.

Please note that WWSF encourages rural women's groups and development organizations to join our annual campaign "**17 Days of Activism for the Empowerment of rural women and their communities 1-17 October – Rural Women Rise and Claim your right to development, equality and peace - Beijing+27 + SDG 7**, is one of our regular initiative, which provides 17 themes to organize for action. Join the campaign: www.woman.ch

We thank you in advance for your partnership and look forward to your candidate(s) in 2022.

Yours sincerely,
Elly Pradervand, WWSF President-CEO / UN Representative

- Facebook: <https://www.facebook.com/wwsf.geneva/>
- Twitter: <https://twitter.com/WWSFoundation>
- LinkedIn: <https://www.linkedin.com/in/elly-pradervand-20b57516/>
- Instagram: <https://www.instagram.com/womensworldsummitfoundation/>
- Link to all Laureates: <https://www.woman.ch/campaign-17-days/wwsf-prize-for-womens-creativity-in-rural-life/>
- YouTube: <https://www.youtube.com/user/WWSFoundation>



WWSF - Women's World Summit Foundation, P.O.BOX 1504, 1211 Geneva 1, Switzerland
E-mail: wdpca@wssf.ch - Tel +41 (0) 22 738 66 19 - www.woman.ch - United Nations consultative status
Thank you for your contribution. IBAN: CH1900 78800 005070 1412 - CCP: Swiss postal acct. 12-100651-8



WWSF PRIZE FOR WOMEN'S CREATIVITY IN RURAL LIFE

Awarded since 1994 by WWSF Women's World Summit Foundation,
Geneva, Switzerland

(472 awards given so far – all laureates are published on our website
www.woman.ch)



Nomination 2022 (3 pages)
Guidelines and nomination forms available
on the following page

Nomination materials should arrive no later than **30 April** through the post.
E-mail nominations are no longer accepted.

CANDIDATE

Family Name: _____

First Name: _____

Age: _____

Address: _____

Country: _____

Tel. _____ Fax _____

E-mail _____ Internet _____

NOMINATOR

Family Name: _____

First Name: _____

Organization: _____

Address: _____

Country: _____

Tel. _____ Fax _____

E-mail _____ Internet _____

Required Documents :

Relationship to the Candidate

Description of the Candidate's work (2-3 pages)

List of supporting materials

- Endorsement letters
- Newspaper articles
- Publications
- Other (photos of the candidate and videos, etc. if available)

International Prize Jury:

Elly Pradervand (Switzerland); Gulzar Samji (Canada); Jyoti Macwan (India); Anne Pelagie Yotchout (Cameroon)

Next awards in 2022

Nomination materials should arrive no later than 30 April through the post and be addressed to:

WWSF Women's World Summit Foundation, P.O.BOX 1504, 1211 Geneva 1, Switzerland
Tel.: +41 (0) 22 738 66 19 - www.woman.ch - wdpca@wwsf.ch - UN Ecosoc consultative status



WWSF Prize for women's creativity in rural life

Nomination Guidelines - Next prize awards in 2022

Awarded since 1994 by the Women's World Summit Foundation (WWSF), an international, non-profit, humanitarian NGO, serving the implementation of women's and children's rights and the UN development agenda - the Prize (US\$ 1000 per laureate) honors women and women's groups around the world exhibiting exceptional creativity, courage and commitment for the improvement of the quality of life in rural communities (472 prizes awarded so far). The Prize aims to draw international attention to laureates' contributions to sustainable development, household food security and peace, thus generating recognition and support for their projects. While rural women are vital in providing examples of sound practice in their communities, they still do not have full access to tools needed for development, such as education, credit, land and water rights and participation in decision making. By highlighting and awarding creative development models, innovations and experiences enhancing the quality of rural life, WWSF participates in addressing the eradication of rural poverty, gender mainstreaming and women's empowerment.

Eligibility

- Nominees should be women and women's groups currently active in rural life whose efforts have not yet been acknowledged by other awards. **They may not nominate themselves.**
- The nominating organization or individual must have direct experience of the nominee's work. The nominator may not nominate a family member, be a member of the nominated organization, nor can an organization nominate its senior officer (i.e. founder, president etc.). No more than three nominees may be presented by the same person/organization in the same year. The nominator commits to organize an award ceremony if the candidate is selected for the Prize and invites the media.

Nominations must include the following items:

- ① Original signed letter of nomination indicating how the nominator knows the nominee and for how long.
- ② Biographical data on the nominee (full name, age, education, place of work, background) and a detailed history of the nominee's creative project (written by the nominator) including her motivation, innovative aspects, any obstacles overcome, and the impact in the community. Nominations must specify whether the nominee has received or is currently being nominated for other awards.
- ③ At least two original and signed endorsement letters from organizations or individuals other than the nominator and, if possible, additional supporting materials such as newspaper articles or publications.
- ④ A few labeled photographs clearly showing the nominee(s) for possible publication.

Criteria

The long-term impact of the Prize depends on the integrity of the nominators and the quality of their nominations. The Prize is an award for successful accomplishments rather than a fund for future projects. The nominee's history, written by the nominator (2-3 pages) must demonstrate the creativity, courage and sometimes sacrifice in the efforts by the candidate at the grassroots level to improve life in rural communities. Descriptions should be as specific as possible.

Any of the following elements should be emphasized:

- * Exceptional courage and perseverance in improving rural life
- * Creativity in the approach
- * Preservation of and respect for the environment (if the candidate is involved with the environment)
- * Continuing impact in the community
- * Participation in the WWSF 17 Days of Activism Campaign 1-17 October with 17 themes is encouraged
- * Underline how the work of the candidate promotes the UN Sustainable Development Agenda 2030 – Transforming our world. Link: <https://sustainabledevelopment.un.org/?menu=1300>

Laureates are selected by an international Jury composed of WWSF Directors and Advisors; they are announced officially on 1 October and celebrated in their countries on **15 October – International Day of Rural Women**. WWSF has a commitment to award annually 5 - 10 creative rural women leaders and women's groups around the world. To read about past laureates, visit our web site www.woman.ch

WWSF Women's World Summit Foundation, P.O.BOX 1504, 1211 Geneva 1, Switzerland
E-mail: wwsf@wwsf.ch - www.woman.ch

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