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## Women's World Summit Foundation - WWSF



### WWSF Launch of its annual 17 Days Campaign for the empowerment of rural women and their communities 1-17 October 2020

**Dear Campaign Coalition Members, Partners, and Friends,**

WWSF is happy to inform you that our annual **campaign KIT 1-17 October**, available to download on our website <https://www.woman.ch/campaign-17-days/>

**"Rural Women represent a quarter of the world's population and they play a critical role in maintaining and improving rural livelihoods and strengthen rural communities."**

This year we have included many ideas for action, especially addressing COVID-19, and what role you can play in mobilizing your networks of relationships into caring and sharing.

We look forward to including you in the growing civil society campaign to leave no one behind.

In solidarity and partnership,  
WWSF Campaign Team 2020  
*"We are here to enrich the world."*

17  
Days of  
Activism  
1-17 Oct.

For the  
Empowerment  
of Rural Women  
Leaders and  
communities

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Participate in the annual  
17 Days Campaign!  
To Empower Rural Women  
Leaders & their communities

- Build** local/national broad alliances with grassroots groups and rural networks
- Nominate** candidates for the WWSF annual Prize for Women's Creativity in Rural Life
- Meet** local government representatives and advocate for legislative changes in compliance with CEDAW, the Beijing Platform for Action and the Sustainable Development Goals - 2030

**About us:** The Women's World Summit Foundation (WWSF), created in 1991 in Geneva, Switzerland, as a not-for-profit, humanitarian, international, lay organization for the realization of women's and children's rights, mobilizes via its annual campaigns, round tables, world days and prize awards civil society actors to catalyze increased action for change so that we will reach the Sustainable Development Goals Agenda 2030. Use and share our annual campaign Kits to empower you and others into bold action for change.

*"Whatever you can do or dream you can, begin it; Boldness has genius, power, and magic in it."*

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**To donate, use** IBAN Swiss Francs CH1900 7880 00050 701412 - IBAN US\$ CH8900 7880 00050 701413 - Swiss postal account: 12-100651-8. We thank you in advance for your sharing and caring.



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