



PRESS RELEASE - 1 October 2020

10 Laureates receive the

Prize for women's creativity in rural life - 2020

We are happy to announce the 10 recipients of the 2020 "Prize for Women's Creativity in Rural Life", launched by WWSF in 1994 in Geneva, Switzerland, with 462 Prizewinners awarded to date in over 140 countries. (US\$ 1000 per laureate).

We are selecting and honoring creative and compassionate rural women leaders who are committed to improving the quality of life in rural areas, overcoming obstacles, sharing challenges and knowledge, protecting the environment, reducing gender-based violence, saving children from abuse, mobilizing civil society, holding governments accountable and uniting rural women of the world.

The list and profiles of the 462 Laureates awarded over the past 27 years are published on our website. The 2020 Prizewinners and the WWSF annual rural women's empowerment programs are published in our "2020 WWSF Prize Brochure". <https://www.woman.ch/campaign-17-days/prize-for-womens-creativity-in-rural-life/>



15 October 2020 - International Day of Rural Women

is the Day to celebrate the prizewinners in their respective communities to give credit where it's due. Use and share the poster with your network and via social media.

CAMEROON BOUBA Aeisatu When a runaway child becomes an acclaimed and respected leader	NIGERIA DR. AHMED-AMSHI Mairo A powerful advocate of women's rights	MEXICO ARRIOLA SANCHEZ Jeannette Maitee A rare creativity in enabling the most rejected to become respected	MEXICO MARVAN Alicia Connecting with her roots
INDIA UIKEY Saraswati When a poor tribal woman becomes a powerful and respected role model	INDIA SHAH Shabnam Inner strength and strong determination win the day	INDIA KUJUR Nirmla A champion for the poorest of the poor	INDIA PAWAR Vijaya Shriram Transforming sugarcane workers into artists of beauty
INDIA KHAPERDE Subhadra "What is difficult, I'll do immediately, the impossible will take a little longer"	NEPAL RAJBHANDARI Kanti A natural born leader	15 OCTOBER 2020 INTERNATIONAL DAY OF RURAL WOMEN PRIZE SPONSORS A big thank-you to all the WWSF members, sponsors and volunteers. Our special thanks go to Madeleine & Jacques Maire (Edition Jouvence SA) for sponsoring the prize awards. Organization: Women's World Summit Foundation WWSF - www.woman.ch	



WWSF annual campaign "17 Days of activism for the empowerment of Rural Women Leaders and their communities 1-17 October 2020".

Women's World Summit Foundation-Call to Action!

Rural Women Rise & Claim your Rights!

Right to Development	Right to Education	Right to Safe Water	Right to Health
Right to Housing	Clean Environment	Climate Change	Economic Development
Right to Information ICTs	Land and Inheritance	Decision-making	Security & Safety End Violence
Right to Peace	Leader's Accountability	Empowerment Rural Women's Day	Right to Food
			End Poverty

17 Days Campaign for the Empowerment of Rural Women & Communities 1-17 Oct.
Kit available at: www.woman.ch - Supporting the SDG Agenda 2030

WWSF seeks to mobilize via its [17 Days of activism campaign Kit](https://www.woman.ch/registration-form-for-the-campaign-17-days-of-activism-for-the-empowerment-of-rural-women-leaders-and-their-communities-1-17-october/) (presenting 17 themes) rural women and their communities, as well as men, youth and faith-based leaders, to creating change. This annual empowerment campaign is designed to increase local and national civil society activities and stimulate rural women to rise and claim their basic rights to development while connecting their initiatives to the relevant Sustainable Development Goals and Targets for 2030. Registration online: <https://www.woman.ch/registration-form-for-the-campaign-17-days-of-activism-for-the-empowerment-of-rural-women-leaders-and-their-communities-1-17-october/>

For those who cannot register online, please inform us via **E-mail: wdpca@wwsf.ch** of your events and programs in your country during the 17 Days campaign. Registered civil society initiatives (via our [website](http://www.woman.ch)) are included in the WWSF partnership coalition.



Due to the COVID-19 pandemic, the number of people living just below the poverty line in 132 developing countries increased to 2.7 billion¹. The 2020 Empowerment Kit provides many ideas for action for civil society to help cope with the setbacks caused by the pandemic.

Participate in the annual 17 Days Campaign!

To Empower Rural Women Leaders & their communities

- Build** local/national broad alliances with grassroots groups and rural networks
- Nominate** candidates for the WWSF annual Prize for Women's Creativity in Rural Life
- Meet** local government representatives and advocate for legislative changes in compliance with CEDAW, the Beijing Platform for Action and the Sustainable Development Goals - 2030

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1 - [https://www.undp.org/content/undp/en/home/news-centre/news/2020/Temporary Basic Income to protect the worlds poorest people slow COVID19.html](https://www.undp.org/content/undp/en/home/news-centre/news/2020/Temporary%20Basic%20Income%20to%20protect%20the%20worlds%20poorest%20people%20slow%20COVID19.html)