



Empowering Women & Children

Women's World Summit Foundation (WWSF)
Fondation Sommet Mondial des Femmes (FSMF)

ANNUAL ACTIVITY REPORT 2018



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Creating the power for change - www.woman.ch



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WWSF Global Newsletter

Empowering Women and Children
Femmes et Enfants-Maitriser sa vie
Mujeres y Niños – Dirigan sus vidas

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WWSF, a Swiss Foundation and an International empowerment network for women, children and youth, serves with its annual initiatives, campaigns, world days, prize awards and Round Tables, the implementation of women and children's rights and the United Nations Development Agenda 2030.

WWSF has consultative status with the Economic and Social Council of the United Nations ECOSOC and with UNFPA and DPI.

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WWSF 2018

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Message from the President & CEO

2018 Achievements and 2019 Outlook



Dear Partners and Friends,



In closing a good year with many activities and events, we wish to say «Thank You» to all our partners, friends and sponsors who accompanied us through our annual program of work. Indeed, partnerships with generous relationships and networks are the new leadership for

empowering the Social Good and drive the development agenda for solving local problems.

In 2018 WWSF attended the 62nd session of the UN Commission on the Status of Women (CSW) in New York with the Priority theme: "Challenges and opportunities in achieving gender equality and the empowerment of rural women and girls." (Link to the agreed conclusions: <http://www.unwomen.org/media/headquarters/attachments/sections/csw/62/csw-conclusions-62-en.pdf?la=en&vs=4713>)

During the CSW 62 session, WWSF co-convened with our partners in the USA a side event on the topic «Rural Women Rise, Rise, Together for a 5th World Conference on Women in 2022» in the hope that a UN Member State will emerge and declare to host the conference to take stock of the 1995 Beijing promise and the SDG Agenda 2030. WWSF also submitted a written statement to that effect, which was published by the UN Economic and Social Council in the context of the Commission on the Status of Women (copy on pages 7-8).

Regarding our WWSF rural women section, we celebrated in 2018 the 25th Anniversary of our annual «Prize for women's creativity in rural life» with a ceremony at the Geneva Press Club in the presence of the Swiss prizewinner, Marie-Thérèse Chappaz, who presented her work as a winegrower with passion and creating miracles (more about her on page 19). 10 prizewinners were honored with US\$ 1000 each. A new additional national rural women's prize award was launched in Cameroon (see page 11) by the 2016 WWSF Prize laureate, Anne Pélagie Yotchou T. The prize program continues to honor rural women entrepreneurs who empower their communities to claim their

right to development, equality and peace, and lobby their government for robust implementation of the unfinished business of gender equality and women's rights.

The world has today a powerful roadmap provided by the Sustainable Development Agenda 2030, and there can be no more excuse not to deliver lasting results.

● Regarding the WWSF Children-Youth section, we are happy to share that some very impressive activities were organized by coalition member organizations in several countries, briefly described in this report. In addition, WWSF published online a more detailed "Global Impact Report 2018."

In 2018, WWSF included in its 19 Days campaign Kit a new dimension to remind coalition members "that it will take compassion to help end violence against children and youth", while advocating for the implementation of the Convention on the Rights of Child, (our road map) to create a world fit for children.

WWSF invited its members to learn about "How to create circles of compassion" as a community service program, and shared the need to develop increased compassion in our societies to empower local change makers to help end abuse and violence against children and youth and decide to individually and collectively help realize the promise of the Sustainable Development Goal Target #16.2.

● Regarding the Swiss White Ribbon campaign, we continued in 2018 with our regular outreach via social media alerts and newsletters to invite civil society (men, women and youth) to pledge online "not to commit, condone or remain silent about violence against women and youth in our country". We organized events and Round Tables, and launched with local university students a "Youth Engage-White Ribbon campaign" and Declaration by and for youth to sign on. (Read more on our website www.ruban-blanc.ch)

2019 Outlook – Now is the time to create lasting change. WWSF will continue with its annual empowerment programs to help enable coalition networks to double their efforts to speed up social change, respect for human rights and the rights of the child, and increase compassion to break the cycle of persistent violence and abuse. Join us on that journey - the world will become better for it.

In partnership and solidarity,

Elly Pradervand

WWSF President and Executive Director



Introduction to the WWSF Program of work

As an international, not-for-profit, non-governmental, lay organization (INGO), created as a Swiss Foundation on 8 March 1991 in Geneva, WWSF serves by building an international network coalition and designing programs for the empowerment of women, children, youth and relevant NGOs. With its annual conferences, campaigns, world days and prize awards, WWSF advocates for the implementation of women and children's rights and the UN Sustainable Development Agenda 2030. Since 1995, WWSF has enjoyed UN consultative status with ECOSOC, UNFPA and DPI and is an active member of several global partnerships and NGO working groups connected to the UN. An international Board of Directors manages the annual program of work and oversees the functioning of WWSF.

Specifically, WWSF seeks to fulfill its mission by organizing annually the following initiatives

- 1) • **17 Days of activism** for the empowerment of rural women and their communities 1-17 October
 - International Day of Rural Women – 15 October
 - WWSF Prize for women's creativity in rural life (442 prizes awarded to-date)

- 2) • **Swiss White Ribbon campaign** and its “**16 Days of activism**” for the elimination of violence against women and youth by 2030”, mobilizes men, women and youth to pledge not to commit, condone or remain silent about violence against women and youth with main activities during the 16 days of activism (25 November – 10 December)

- 3) • **19 Days of activism** for prevention of violence against children and youth 1-19 November, including the World Day - 19 Nov.
 - WWSF Prize for innovative child abuse prevention activities
 - Round Tables, UN side events and working group meetings strategizing for transformative action

Communicating

- With a global network of common understanding, broad solidarity, cooperation and collaboration with NGOs, women's groups, UN entities, the media and civil society at large.
- Via oral and written statements to the UN Commission on the Status of Women and occasionally to the Human Rights Council, press releases, e-Newsletters, Activity Reports,

- e-Alerts, video clips, social media, etc.
- Via websites: www.woman.ch and www.white-ribbon.ch
- Publishing on Facebook, Twitter, LinkedIn, Instagram
- Networking and partnership building with organizations, institutions and grassroots actors to expand outreach and action

Maintaining

- A secretariat for administration and management of relationships with WWSF Board-and Advisory Panel members, Swiss authorities, donors and partners, coalition member organizations

and prizewinners, as well as UN contacts and the media, the Swiss White Ribbon Ambassadors network, including relations with NGOs and civil society actors.

WWSF recommendations to governments and civil society actors for the implementation of the UN Sustainable Development Agenda 2030

- **Delivering** the transformative Sustainable Development Agenda 2030 with a **strong rights-based focus**
- **Reducing** the gap between the very rich and the very poor, which continues to rise
- **Achieving** the full implementation of the binding UN Convention's CEDAW and CRC, as well as the unfinished business of the Beijing Platform for Action to speed up the realization of a more just and non-violent world
- **Convening** a UN 5th World Conference on Women in 2022
- **Achieving the elimination of violence** with **SDG Target 5.2:** “*End all forms of violence against all women and girls in public and private spheres, including trafficking, sexual and other types of abuse and ensure women's full participation in decision making and equal rights to own land and economic resources*”
- **Supporting** robust action by rural women and youth addressing extreme poverty and climate change

- **Assisting small farmers and especially women farmers** who are feeding the majority of the populations and encouraging them to continue to protect local seeds
- **Achieving the elimination of violence against children and youth with the SDG Target 16.2:** “*End abuse, exploitation, trafficking and all forms of violence against and torture of children, including harmful practices, such as child, early and forced marriage, female genital mutilation, and prostitution*”
- **Commemorating 19 November - World Day for Prevention of Violence Against Children & Youth**, now that we have a concrete plan with SDG target 16.2
- **Creating** strong partnerships between governments and civil society organizations, institutions and groups, engaged in realizing the SDG Agenda 2030 - Transforming ourselves and our world

WWSF main campaign activities

Brief presentation of our three annual initiatives



**«17 Days for the Empowerment of rural women and their communities
1-17 October»**

Prize for Women's Creativity in Rural Life

The 17 Days Campaign action Kits and together with the Rural Women Prize awards encourage rural women to Rise, claim their rights, mobilize for action, and hold their leaders accountable.

The annual updated Kit is published online, as well as the profiles of prizewinners who receive the annual 'Prize for women's creativity in rural life' awarded on 15 October - International Day of Rural Women. (442 prizes have so far been awarded with US\$ 1000 per laureate 1994-2018).

The 2018 ten prizewinners are presented on P. 14-19 to learn about their courage, creativity and compassion in their struggles for a development that includes equality, rights and non-violence.

In 2018, WWSF celebrated the 25th Anniversary of the Prize program at the Geneva Press Club on 15 October and in the presence of the Swiss Prizewinner, Marie-Thérèse Chappaz.



**«19 Days for prevention of violence against children and youth
1-19 November»**

Prize for Innovative Prevention Activities

The 19 Days Campaign action Kit helps create a culture for better prevention of abuse and violence against children and youth, and mobilizes civil society actors and organizations to increase programs for robust implementation of the rights of the child, the relevant Sustainable Development Goals and in particular **Target #16.2**, and hold local and national leaders accountable. The 19 Days Campaign marked its 8th edition in 2018 and the annual Prevention Kit and Global Impact Reports are available online.

In 2018, close to 1'000 events were organized with over 220'000 participants by our coalition member organisation using the annual Campaign Kit. WWSF awarded one member organization with its Innovation Prize (US\$ 2'000) to encourage the Amani Initiative in Uganda to continue advocating for the end of child marriage and teenage pregnancies.



**«16 Days of activism for the elimination of violence against women & girls in CH
25 Nov. - 10 Dec.»**

Youth Engage - White Ribbon Switzerland

The Swiss national White Ribbon Campaign with its 16 Days activity tool kits (in French & German), continues to mobilize men and boys, women and girls to build a Switzerland free of gender-based violence.

The campaign convenes monthly meetings to strategize for societal transformation. To-date, 50 Swiss White Ribbon Ambassadors signed a "Declaration for the elimination of gender-based violence by 2030".

Our 2018 Round Table in Geneva on the topic «The need for a new masculinity better adapted to the present context», focused on ending especially domestic violence and presented a new campaign «Youth Engage - White Ribbon», as well as a Declaration drafted by youth to increase personal commitments: ...not to commit, condone, or remain silent about violence against women and youth - an idea whose time has come.



SUSTAINABLE DEVELOPMENT GOALS

UN agenda 2030 for global transformation

All year round, WWSF advocates and shares relevant UN SDG Targets to remind everyone that we all have a role to play to help realize this bold promise for development, equality and peace by 2030, leaving no one behind.





WWSF annually publishes updates on Gender Equality statistics

Gender Equality = Progress For Humanity

Supporting the Implementation of the Sustainable Development Goals – Agenda 2030

Become Aware, Share and Help Change the Statistics.

Why This Campaign?

"Gender equality is more than a goal in itself. It is a precondition for meeting the challenge of poverty, promoting sustainable development and building good governance." - Kofi Annan

With this updated report, we hope to inspire men and women to commit to gender equality, and to realize the scope of gender equality in human rights issues. All human rights issues must be viewed through the lens of women's rights and gender equality, as women's rights are human rights, and gender equality should be a concern even in those human rights issues that are not typically associated with women's rights, such as armed conflicts, literacy and economic rights. WWSF has compiled various statistics to demonstrate that women bear a disproportionate burden of the world's most pressing issues. We encourage you to share this report, to add to it, and to contemplate how other issues in the world affect women. To not address gender in all aspects of life is a failure to address the issues fully, and that is a disservice to the progress of humanity.

- Up to 60% of women in developing countries and rural areas work in agriculture with no social protection or labor rights.¹
- Less than 13% of agricultural landholders are women.²
- Rural women are 38% less likely to give birth at a health care center than urban women.³
- Rural girls are twice more likely to get married as childbrides than urban girls.⁴
- More than ½ of poor rural women lack literacy skills.⁵
- Most of the 3.9 billion people not connected to the internet are the poor less educated rural women and girls.⁶
- In 59% of states around the world, customary and religious practices discriminate against women and undermine the full implementation of legal codes.⁷
- In recent data on physical and sexual violence committed by a husband/partner in the past 12 months, 26 out of 48 countries showed higher rates of violence in rural areas than in urban areas.⁸
- Globally, the unmet need for family planning affects the lives of 214 million women in developing countries.⁹
- Globally, the pay gap in hourly wages between men and women doing the same work reaches 40%.¹⁰
- Globally, women are twice as likely to be unemployed as their male counterparts, with the female unemployment rate 20% in 2017.¹¹
- Women in Arab States are more than twice as likely to be unemployed than men. In Southern Asia, 82 % of women were in vulnerable employment compared with 72% of men.¹²

1 - <http://www.unwomen.org/en/digital-library/multimedia/2018/2/infographic-rural-women>

2 - http://plataformamulheres.org.pt/wp-content/ficheiros/2018/03/Report_SecGenUN_ruralwomen.docx & <http://www.unwomen.org/en/digital-library/multimedia/2018/2/infographic-rural-women>

3 - <http://www.unwomen.org/en/digital-library/multimedia/2018/2/infographic-rural-women>

4 - https://www.unicef.org/media/files/Child_Marriage_Report_7_17_LR..pdf & <http://www.unwomen.org/en/digital-library/multimedia/2018/2/info-graphic-rural-women>

5 - <http://www.unwomen.org/en/digital-library/multimedia/2018/2/infographic-rural-women>

6 - <http://www.unwomen.org/en/digital-library/multimedia/2018/2/infographic-rural-women>

7 - http://plataformamulheres.org.pt/wp-content/ficheiros/2018/03/Report_SecGenUN_ruralwomen.docx

8 - http://plataformamulheres.org.pt/wp-content/ficheiros/2018/03/Report_SecGenUN_ruralwomen.docx

9 - http://plataformamulheres.org.pt/wp-content/ficheiros/2018/03/Report_SecGenUN_ruralwomen.docx

10 - https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_541211.pdf

11 - https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_541211.pdf

12 - https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_541211.pdf



the hope that a UN Member State will declare to host such a conference to deliver the unfinished business for women and girls and to strategize for the realization of the SDG Agency 2030.

CSW62 (2018) The sixty-second session of the Commission on the Status of Women took place at the United Nations Headquarters in New York on the 12 to 23 March 2018 (Link to the agreed conclusions of CSW 62 : <http://www.unwomen.org/-/media/headquarters/attachments/sections/csw/62/csw-conclusions-62-en.pdf?la=en&vs=4713>)

Priority theme: Challenges and opportunities in achieving gender equality and the empowerment of rural women and girls;

Challenges and opportunities in achieving gender equality and the empowerment of rural women and girls Report of the UN Secretary-General

«The 2018 session of the United Nations Commission on the Status of Women reached a strong consensus on ways and means of achieving gender equality and the empowerment of rural women and girls. The “agreed conclusions” adopted by the Commission at its sixty-second session (E/2018/27) set out steps necessary to overcome persistent inequalities, discrimination and barriers faced by women and girls living in rural areas, and put forth concrete measures to lift all rural women and girls out of poverty and to ensure realization of their rights, wellbeing and resilience.

The introductory part (paragraphs 1 to 45) sets out and reaffirms existing commitments on gender equality and the empowerment of all women and girls, including those living in rural areas. It highlights the Beijing Declaration and Platform for Action and other outcome documents and their linkages to the 2030 Agenda for Sustainable Development. This part draws attention to persistent discrimination and inequalities, and marginalization, that women and girls living in rural areas continue to face, and the many challenges they encounter. It also summarizes the significant contribution that rural women and girls make to poverty eradication and highlights opportunities for contributing to the realization of their rights and well-being as agents and beneficiaries of sustainable development.

Following this introductory part, the Commission outlined policies and actions to be undertaken by Governments and other stakeholders in the following three areas:

- **Strengthen** normative, legal and policy frameworks (paragraphs 46 (a) to (l));
- **Implement** economic and social policies for the empowerment of all rural women and girls (paragraphs 46 (m) to (iii));
- **Strengthen** the collective voice, leadership and decision-making of all rural women and girls (paragraphs 46 (jjj) to (sss)).

The first section sets out actions needed to strengthen normative, legal and policy frameworks. It calls for action to fully implement existing commitments and obligations for the achievement of gender equality and the empowerment of all women and girls and the full and equal enjoyment of their human rights and fundamental freedoms. It calls for the ratification of the Convention on the Elimination of All Forms of Discrimination against Women and the Convention on the Rights of the Child. Action is needed to strengthen legislation and eliminate discriminatory laws including in the context of multiple legal systems, eliminate all forms of discrimination and violence, sexual harassment and harmful practices against rural women and girls, enhance their access to justice, guarantee universal birth and timely marriage registration, and access to natural, economic and productive resources. The second section focuses on actions to implement economic and social policies for the empowerment of all rural women and girls.

WWSF attended the 62nd session of the Commission on the Status of Women given that the theme was « Empowering Rural Women and Girls ». WWSF co-convened a side event on the topic « Rural Women Rise, Rise Together for a 5th World Conference on Women in 2022 » with

Emphasis is placed on tackling structural barriers and creating a supportive economic and social policy environment in key areas such as poverty eradication, agricultural and fisheries development, food security and nutrition, physical infrastructure such as water and sanitation, energy, transport, access to land and other productive resources, health, including sexual and reproductive health and reproductive rights, education, and social protection. Action is required in the areas of economic empowerment and decent work, entrepreneurship and procurement, financial inclusion and financial services, ICT, as well as unpaid care and domestic work. Action is needed to strengthen the resilience and adaptive capacity of all rural women and girls in response to humanitarian emergencies and climate change. The section contains actions in support of specific groups of women and girls in rural contexts. It calls for strengthening collection, analysis and dissemination of data, and for a significant increase in investment to close resource gaps.

The third section targets the collective voice, leadership and decision-making of all rural women and girls. It includes specific measures to ensure women's full and equal participation in the design, implementation, follow-up and evaluation of policies and activities that affect their livelihoods, well-being and resilience. It calls for opportunities for rural women and girls to exercise their voice, agency and leadership. It sets out actions around freedom of association, peaceful assembly, collective bargaining, and participation in conflict prevention and peace processes. The important role of civil society and women human rights defenders in promoting and protecting the human rights and fundamental freedoms of rural women and girls receives attention, as does the media. The section calls for the full engagement of men and boys to achieve gender equality and the empower all women and girls and to eliminate all forms of discrimination and violence against women and girls, in both public and private spheres.

The concluding paragraphs (paragraphs 47 to 52) highlight the roles of other actors in achieving gender equality and the empowerment of all rural women and girls. The roles of national mechanisms for promoting gender equality and the empowerment of women and girls and of the Commission itself are highlighted. The entities of the United Nations system are called upon to support States, and UNWomen is called upon to continue to play a central role in promoting gender equality and the empowerment of women and girls and in supporting governments and national women's machineries, in coordinating the United Nations system and in mobilizing civil society, the private sector, employers' organizations and trade unions and other relevant stakeholders.

Governments and other stakeholders are now called upon to implement the actions contained in the agreed conclusions to achieve gender equality and the empowerment of all women and girls, and the full realization of their human rights. UN-Women stands ready to support all stakeholders in these efforts.»

WWSF Written Statement to the UN CSW 2018



Economic and Social Council

Commission on the Status of Women Sixty-second session 12 - 23 March 2018

Follow-up to the Fourth World Conference on Women and to the twenty-third special session of the General Assembly entitled “Women 2000: gender equality, development and peace for the twenty-first century” E/CN.6/2018/NGO/128

Statement submitted by Women's World Summit Foundation

a non-governmental organization in consultative status with ECOSOC

The Secretary-General received the following statement, which was circulated in accordance with paragraphs 36 and 37 of Economic and Social Council resolution 1996/31.

Urge the Commission on the Status of Women to Support a Fifth World Conference on Women in 2020.

We urge the UN General Assembly to support a resolution to convene the Fifth World Conference on Women, to be held within three years. Declarations and resolutions about human rights for women will not be achieved until violence toward women and children becomes morally and socially unacceptable with legal consequences, and until governments take responsibility for implementing their commitments. The only way these goals will be achieved is for women to become activists on their own behalf, which will support political will at the top to implement these goals. All of the Sustainable Development Goals require the empowerment and equality of women in order to be implemented. To achieve gender equality and empower women, political will to make these goals national and international priorities has to exist. Mobilization of women on their own behalf has been the most effective, and often the only reason for the gains made so far. A UN 5th World

Conference on Women would accelerate this process.

Women need to become activists on their own behalf; otherwise women are subordinated to men's needs or the priorities of institutions and political parties. These were the conclusions of the 2012 study on violence against women by the American Political Science Review. The study concluded that only strong feminist movements are able to voice and organize around their top priorities as women. Women want a world fit for children. The study found astonishingly high rates of sexual assault, stalking, trafficking, violence in intimate relationships and other violations of women's bodies and psyches. The study included every region of the world, varying degrees of democracy, rich and poor countries and a variety of the world's religions. It covered 85 per cent of the world's population.

The Fifth World Conference on Women would be the first such conference in the twenty-first century, the first since the widespread use of the Internet and technologies could bring issues and solutions to every city and Internet device. As a United Nations-sponsored conference, the parallel conference of non-

governmental organizations (NGOs) and civil society, would meet. The focus would be on learning best practices, networking support and implementing the Beijing Platform for Action, Security Council Resolution 1325 and the Sustainable Development Goals. Development of the next generation of women global and local leaders, who will know one another, will grow out of this.

A world conference on women under United Nations auspices would raise consciousness and mobilize networks and circles of women at every level of society and across the world. It would energize a global women's movement, which is necessary to create the political will needed to bring about gender equality. Together, political will and compassionate action can end violence against women and girls in its many forms and further a "mother's agenda" whereby all children have what every woman wants for her own child, beginning with living without fear of violence. The holding of such a conference and the effects rippling out from it will be steps towards the creation of a culture of peace in the home and in the world.

Grass-roots efforts to mobilize support for a global

conference on women gained the support of the two most important leaders of the United Nations. On 8 March 2012, the Secretary-General Ban Ki-Moon, and the President of the General Assembly issued a joint statement, proposing a global conference on women by the United Nations. Their context was that women make up half of humanity and given the importance and relevance of women's issues for global progress, they emphasized that it was time that such a world conference was convened, and that it was all the more important because of the enormous changes the world was going through, with both positive and other implications for women. In their statement, they noted that this conference could tackle emerging issues since Beijing, which would include implementing UN Security Council Resolution #1325, equal access to decent work, aid effectiveness, food, security, and addressing trafficking, drugs, migration, environment, climate change and information technology, all of which have an impact on women.

The Secretary General and President of the 66th General Assembly's Joint request for a Fifth World Conference on Women led to a proposed

resolution which was discussed informally, but it did not gain sufficient support to be brought to a vote. Any member state can bring it to the table again.

We maintain that a world that is safe for women is a world where children are safe and that a world that is safe for children will not breed terrorists in homes or in countries. For this and for peace and sustainability to become possible, women must gain equality and become empowered. Otherwise the dominator model prevails: when power and use of force over others is modeled in families and societies, female children are not important and male children are taught to dominate others or be dominated. They learn that one is either a strong winner or a weak loser and that practicing dominance through ridicule, physical means, intimidation, or acquisitions means you are respected. This is how boys and men are socialized in patriarchy. Boys who are unprotected from being bullied fantasize about getting even. They can grow into men who do to others, what was done to them (identifying with the aggressor). They can seek revenge as a group to counter-

act feelings of helplessness, lack of worth, or humiliation. When women are defined solely by their relationship to men, they become the means through which men humiliate other men—by raping their women.

At the NGO CSW-Geneva: UN ECE Regional Review in 2014, we expressed the hope that India brings the resolution to the General Assembly and offers to be the host country. On India's Independence Day, in his first major address (August 14, 2014), Prime Minister Narendra Modi spoke of the need to stop violence against women and India's rape culture. For him to take the lead and propose this would support his words, and his party's recent successful elections strengthens his position. India has the most active grassroots women's movement in the world now and Modi has made stopping violence against women a priority. Holding 5WCW and Forum in New Delhi would provide information, inspiration and effective ways of stopping violence and empowering women that would spread worldwide. An estimated 100,000 women would attend, and their spending would be a boost

to India's economy. 40,000 women came to Beijing for the Forum, they learned from each other, networked, formed friendships, mentorships, and political alliances. Relationship is the basis on which women empower and inspire each other, the means through which women's organizations and movements grow.

We also look to South America, the only major continent that has not hosted a UN World Conference on Women, where the #NiUnaMenos movement to stop violence against women has brought hundreds of thousands of women to the streets to protest violence against women in Latin American countries.

Plans through 2030 call for high-level and regional meetings to review the Beijing Platform for Action and Sustainable Development Goals, create new documents and goals. None will be able to mobilize grassroots women, or provide the emotional and political impact of a UN World Conference on Women, which is essential to implement goals that concern women. Women understand "mother's agenda," to provide for every child, what each mother wants

for her own child. Research found that women have a "tend and befriend," response to stress, an oxytocin or bonding hormone response enhanced by estrogen as they talk over the situation and possible solutions. Stressed men do "fight or flight," becoming aggressive or isolating themselves, which is an adrenaline + testosterone response.

Equal and empowered women contribute to peaceful solutions at home and in the world.

Stopping violence against women has a ripple effect from home to neighborhood to world. It requires mobilizing grassroots women and political will of the leadership at the top. If the General Assembly authorizes the conference, grassroots activism and top down leadership will come together at the UN 5th World Conference on Women.

Statement prepared by
Dr. Jean Bolen and
Elly Pradervand - WWSF

Endorsing Organizations:

- Apne Aapworldwide
- Women's Intercultural Network
- Pathways to Peace

United Nations E/CN.6/2018/NGO/128

 **Economic and Social Council**

Commission on the Status of Women
Sixty-second session
12-23 March 2018
Follow-up to the Fourth World Conference on Women and to the twenty-third special session of the General Assembly entitled "Women 2000: gender equality, development and peace for the twenty-first century"

Statement submitted by Women's World Summit Foundation, a non-governmental organization in consultative status with the Economic and Social Council*

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Introduction to the WWSF Women's Section

Presentation of the three WWSF empowerment programs:

2018 Kit Cover

17

Days of Activism for the empowerment of rural women
Jours d'Activisme pour l'autonomisation des femmes rurales
Dias Activismo para el empoderamiento de las mujeres rurales
Tage Aktivismus für die Stärkung der Frauen im ländlichen Raum

1-17 October

Rural Women Rise and Claim your Rights

17 Days Empowerment Rural Woman 1-17 October www.woman.ch

WOMEN'S CREATIVITY IN RURAL LIFE 25 YEARS PRIZE

17 Days Empowerment Kit 2018

for rural women leaders & their communities - Agenda 2030
Beijing+23 - SDGs+3

1 Development as a woman's right	2 Education for you and your children	3 Safe water	4 Health and wellbeing	5 Adequate housing	6 Live in a clean environment
7 Mitigate and adapt to climate change	8 Economic development and financial autonomy	9 Information & communication technology	10 Land and inheritance	11 Decision-making and leadership	12 Security, safety and an end to violence
13 Right to Peace	14 Right to hold your leaders accountable	15 Celebrate Rural Women and the International Day!	16 Participate in the World Food Day!	17 Adequate standard of living. End Poverty Day!	

Supporting SUSTAINABLE DEVELOPMENT GOALS

woman.ch

2018 Active Coalition Member Organizations that registered their participation programme online

AFRICA

- **Cameroon:** Mengbwa : Action Jeunes, Yaounde
- **RD Congo:** Congolese Women for Development / DRC Women in Business Association / Kadiwaku Family Foundation, Kinshasa
- **Kenya:** Village of Hope, Kendu Bay, Daughters of Kenya
- **Malawi:** Youth Net and Counselling YONECO, Zomba
- **Rwanda:** Faith Victory Association, Rusororo Kigali
- **Zambia:** Open Net 40 Zambia, Choma

ASIA

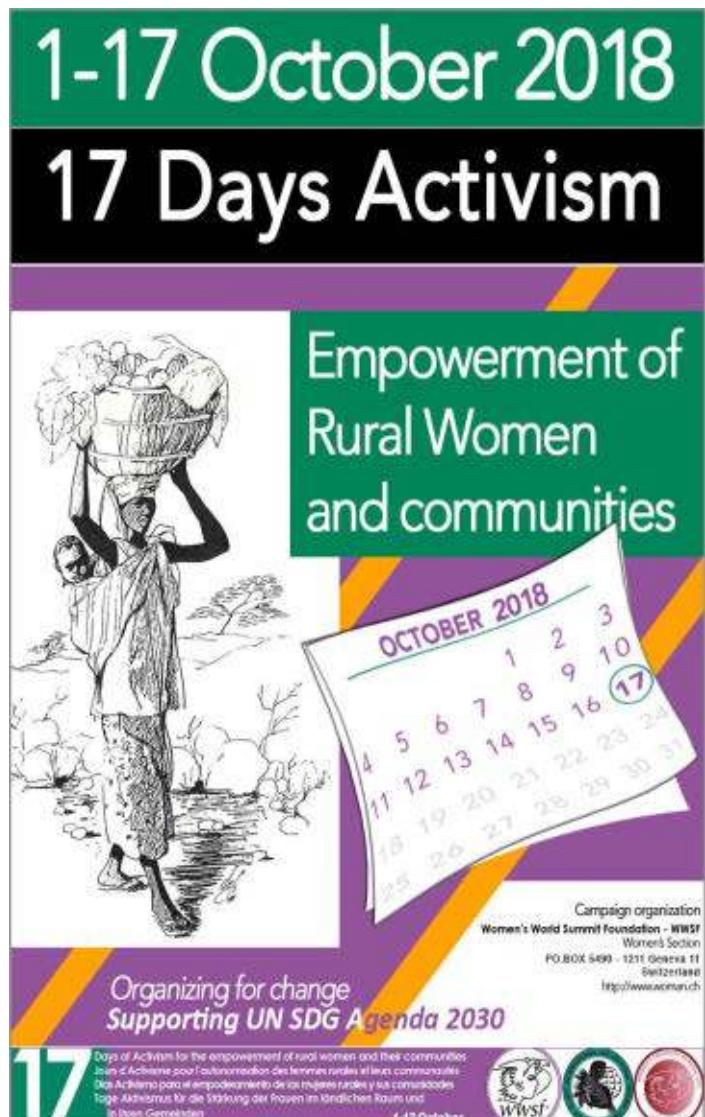
- **India:** Self Employed Women's Association (SEWA), Ahmedabad / Social Empowerment and Welfare Alliance, Shakot

OCEANIA

- **Papua New Guinea:** Help Resources, WeWak East Sepik Province

EUROPE (ECE countries)

- **UK:** 28 Too Many, High Barnet
- **Switzerland:** United Women's Guild DaycareCenter, Geneva / Women's World Summit Foundation, Geneva



2018 Women's World Summit Foundation Call to Action!

Rural Women Rise & Claim your Rights!

SUSTAINABLE DEVELOPMENT GOALS

17 Days Empowerment Rural Woman 1-17 October  www.woman.ch	Right to Development	Right to Education	Right to Safe Water	Right to Health
	Right to Housing	Clean Environment	Climate Change	Economic Development
	Right to Information ICTs	Land and Inheritance	Decision-making	End Violence
Right to Peace	Leader's Accountability	Rural Women's Day	Right to Food	End Poverty

17 Days Campaign for the Empowerment of Rural Women Communities - use our Kit: woman.ch

Report of the WWSF Prize Program



**The WWSF Prize for
Women's creativity
in rural life – 25th
Anniversary 1994-2018,**

Message from the WWSF President/CEO

(Excerpts of her speech at the prize ceremony on 15 October in Geneva)

«The anniversary is an opportunity for us to express our thanks for the trust you have placed in us, and for the financial support we have received in order to convene the implementation of the annual Prize program. Today, our initiative, inaugurated for the first time in 1994 with two laureates from Senegal, celebrates its 25th anniversary of inviting, selecting and awarding Rural Women Leaders and groups from around the world.

«The event is a reflection on the efforts and solidarity of many people over 25 years, the members of the Board of Directors, staff, consultants, interns and volunteers, and most importantly, the sponsors who financed the annual awards. We express our deep gratitude to all for their partnership and generosity. These 25 years of convening an innovative prize program, which was a challenge at the beginning, as there was no recognition for rural women entrepreneurs at the time, brought the rights of rural women to development, equality and peace into the mainstream discourse and catalyzed increased visibility for the most humble and forgotten rural women leaders in the world by rewarding their courage, creativity and compassion invested in their community work.

«On the following pages you can meet the 10 WWSF, heroes awarded in 2018, and support our dream to have a Rural Woman's Prize Program in every country to help reach the UN Sustainable Development Agenda 2030, leaving no one behind.»

A list of all 442 Prizewinners is published on our website.



We are happy to share with you the launch in 2018 of a national «Prize for the empowerment of rural women in Cameroon», convened by CEFAP-LADIES CIRCLE, Yaounde, with a launching sponsorship received from the Geneva NGO committee on the Status of Women.

Brief report of the Prize Award Ceremony in Cameroon on 15 October-International Day of Rural Women.

The Cameroon National Award was created by the CEFAP coordinator, Anne Pélagie Yotchout, who received the WWSF Prize for women's creativity in rural life in 2016 and who followed our recommendation to create a National Award.

Congratulations to the first Cameroon National Award prizewinners!

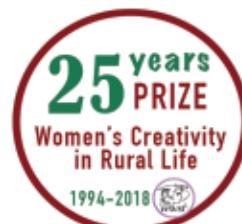
- Marie Therese BIKIE
- Jeannette NANA,

who were recognized for their hard work in their community to bring change to rural life especially as far as gender equality in access to resources is concerned, to resolving conflicts in their communities, securing girls' education in villages, preventing and eradicating early and forced marriages and female genital mutilation.

Mrs Jeannette NANA could unfortunately not make the trip from her village to Yaounde at the last minute due to a health emergency. Both laureates received a prize certificate and prize money and appreciated that their work is recognized. The award according to the prizewinners represents extra energy in their commitment and strength to continue to empower women and girls, raise awareness for peace building and become active participants in the sustainable development in Cameroon.

The award ceremony took place at the Prestige Hôtel in Yaounde, the capital of Cameroon, with the participation of government representatives, civil society organizations, rural women networks and the media. Journalists representing radios, television and newspapers attended. Participants were invited to a cocktail after the ceremony.

WWSF wishes long life to the Cameroon Prize Program.



P R E S S R E L E A S E - 1 October 2018 - International Geneva

25th Anniversary: "Prize for Women's Creativity in Rural Life" 1994-2018

10 Laureates receive the award in 2018

WWSF - Women's World Summit Foundation, P.O. Box 5490 • 1211 Genève 11 • Switzerland

Tel. +41 (0) 22 738.66.19 • E-mail: wwsf@wwsf.ch • <http://www.woman.ch>

Contact: Elly Pradervand, WWSF President/ CEO and UN Representative

- I)** WWSF celebrates the 25th anniversary of its annual "Prize for Women's Creativity in rural Life", launched in 1994 in Geneva, with 442 Prizewinners awarded to date.

A remarkable journey of discovering, selecting and honoring many courageous and compassionate rural women leaders who fight for their right to development, equality and peace in so many countries of the world. A list of the 442 prizewinners from over 140 countries over 25 years is published on our website, including the profiles of the ten 2018 laureates.

<http://womensection.woman.ch/index.php/en/prize-for-rural-women>.

WWSF awards annually 10 prizewinners with US\$ 1000 per laureate to acknowledge their contributions and creative efforts to improve the quality of life by sharing knowledge, protecting the environment, rising up for women's rights, and participating in the realization of the UN Sustainable Development Goals (SDGs) UN Agenda 2030.



- II)** Prizewinners are celebrated on 15 October - International Day of Rural Women - in their respective countries. However, at our Geneva Press briefing we have the pleasure of honoring the Swiss Laureate, Marie-Thérèse CHAPPAZ, a winegrower from Fully, who will share her experience and invites us to taste her now famous wines on this occasion.

- III)** WWSF also convenes an annual campaign "17 Days of Activism for the empowerment of rural women and their communities 1-17 October". Aim: Mobilizing rural women to **Rise and Claim their rights**.

<http://womensection.woman.ch/index.php/en/17-days-of-activism>.

INDIA Rabha Birubala A courageous opponent of witchhunting.	INDIA Pushpa Sevariraj A pioneer of organic cultivation among tribals.	NEPAL Indira Aryal Through tough challenges she became an agent of change.
IRAN Ziba Azizi A powerful role model for women's emancipation	COLOMBIA Maria Adriana Mosquera Boundless creativity in changing regional food customs	COLOMBIA Association of Pro-Active Rural Women of Aquitania -Divine madness- pays off
GUATEMALA Elvia Leticia Requec Yaqui A powerful promoter of Mayan women's rights.	HONDURAS Asociación de Mujeres Defensores de Vida (AMDV) The courage to fight 4-women	MEXICO Aurora Valdepeña Ramirez, Teresa Castellana Ruiz Fight against a destructive dam
SWITZERLAND Marie-Thérèse Chappaz Passion and creativity create miracles	CAMEROON Anne Pelagie Yotchou Tchoufam , Laureate of the WWSF Prize for Rural Women Leaders in 2016, launches this year a National Rural Women Award in Cameroon via her NGO CEFAP-Ladies Circle. WWSF is happy to support this initiative to award local Women for their creativity and courage in rural life. Congratulations to the Prizewinners in 2018!	SPONSORS A big thank you to all WWSF members who make the Prize program possible. The Prize for Women's Creativity in Rural Life contributes to the realization of the Sustainable Development Goals -Agenda 2030- Transforming our world.

Donation towards the annual WWSF Prize for Rural women's creativity in rural life" are much appreciated.
CCP 12-100651-8 - IBAN CH92 0027 9279 C811 2823 0 - http://www.woman.ch/index.php?page=ways-to-contribute&hl=en_US



25th Anniversary

"Prize for Women's Creativity in Rural Life" 1994-2018

10 Laureates receive the award on Intl. Day of Rural Women

Program: Prize celebration and Press Briefing on Monday, 15 October 2018

at the Geneva Press Club* 11h30 -12h30, followed by a reception.

Registration required via E-mail: wwsf@wwsf.ch - Invite your Friends & social media networks

Speakers

Moderator: Mr. Guy Mettan, President of the Swiss Press Club, Geneva

Introduction: Ms Elly Pradervand, WWSF President / CEO – Convener Prize program

Laureate: Ms Marie-Thérèse Chappaz , Swiss winegrower – passion creates miracles

Mr. Pierre Pradervand, sociologist, writer and trainer – "Une Afrique en Marche"

Mr. Jacques Maire, (Editions Jouvence SA) – Partner & sponsor of the Prize program

Ms Stacy Dry Lara, President, NGO-Committee on the Status of Women Geneva



Since the launch in 1994, the "Prize for women's creativity in rural life" honors creative and courageous rural women leaders and groups who help to advance the quality of life in rural areas. With two prizewinners from Senegal in 1994, four in 1995 at the Beijing Women's Conference, the prize became known thanks to the media coverage by CNN of our award ceremony in Beijing. To date, 25 years later, 442 prizes have been awarded in over 140 countries. All Laureates are presented on our website. In many rural communities the prize enhances the status of unknown, active and creative leaders and some prizewinners attain national recognition and move into positions of decision-making at local and/or national levels. The award (US\$ 1000 per laureate) represents our solidarity gift for efforts and obstacles overcome and is not meant to be a project fund, although in many cases the prize money is reinvested in the laureates' programs. To achieve the Sustainable Development Goals by 2030, rural women are key in delivering results with courage and compassion. They need our solidarity support in their creative and challenging work.



***Address: Geneva Press Club: Rte. de Ferney 106, 1202 Geneva (Bus 5 - Direction Aéroport - Arrêt Intercontinental)**

Organizer: Women's World Summit Foundation (WWSF) – Fondation Sommet Mondial des Femmes

POBox 5490, 1211 Geneva 11 - Switzerland - wwsf@wwsf.ch - www.woman.ch - Tel. 022 738 66 19



BIRUBALA Rabha, Assam - India

A COURAGEOUS OPPONENT OF WITCHHUNTING

Although this candidate (69) has already been widely acclaimed and honoured, her nomination is more than merited and would draw attention to what is still a major issue in the Third World and costing worldwide many lives of rural women: sorcery. Despite all the honours heaped on her, at 69 she still earns her living as a day labourer! For WWSF, this is also a way of widening our nomination range. Since 1995, this "petite" but immensely courageous woman has been fighting witch hunting for many years all alone. She has faced life threatening attacks, social isolation and many other forms of aggression while trying to save the victims of witch hunting. This aggressive cultural belief is still very active among the tribal and Adivasi (indigenous or aboriginal) communities in India, which make up 8,6% of the population (well over 100 million). In Assam, the practice is closely related to the lack of healthcare. People resort to traditional healers and quacks. When the patients do not recover, these quacks are quick to lay the blame on some vulnerable member of the community: unmarried women, widows, the elderly are then branded as witches. The victims are then beaten, buried alive, or forced to undergo horrific rituals.

Hailing from a poor family, orphaned at six years old, married at 16, Birubala bravely faced the challenges of raising three sons and a daughter. Her son was labelled a witch by the villagers,



and this started her life-long mission of defending the victims of the aggressive cultural practice of witch hunting. For years she faced the challenge all alone but victoriously, travelling from village to village, from school to school, offering hope to the victims, arousing fear in the perpetrators by making them accountable for their actions and saving many lives.

Slowly, the story of Birubala and her gutsy crusade (she all alone saved 35 women from death) started making headlines in the local press. This simple woman in her handwoven clothes became the poster girl for a new campaign for change and modernity, and in 2012 an enthusiastic group of her supporters and social activists launched «Mission Birubala» and the website www.missionbirubala.com This novel mission aims at reaching out to witchhunt victims and bringing about changes in the outlook of isolated rural communities, of which there are so many in India. So far, the Mission has saved well over 100 lives. Her nominators believe the international recognition of the WWSF prize will go a long way to rally the support of the nation in little by little outlawing this dangerous and barbaric practice.

Her work contributes to achieving UN Sustainable Development Goals-Agenda 2030 Targets #3, #4, #5



SAVARIRAJ Pushpa

Tamil Nadu - India

A PIONEER OF ORGANIC CULTIVATION AMONG TRIBALS



Sister Pushpa (35) is a member of St. Joseph's Hill Tribe Development Social Service and Orphanage Society and is a leader and motivator of Tribal Women's Self-Help groups. She has been working with these women since 2008. As a dynamic and talented trainer and resource person who works especially with women and girls, she has made a significant impact. She belongs to the Medical Mission Sisters.

Her main project is promoting organic cultivation among tribal women and farmers and also selling the produce on local markets. The vegetables are also sent to cities like Pondicherry and Chennai, where the demand for vegetables has been soaring due both to population increase and increase in vegetarianism.

Traditionally, vegetable cultivation was undertaken only by men. But many men have entered into other professions such as masonry assistants, blacksmiths, carpentry and other activities needing specialized training. Others have migrated in search of salaried jobs, so the space was open for women to take over.

The vegetable production is undertaken without pesticides or other chemicals. The following activities are promoted by Sr. Pushpa:

- development of vermin culture and compost pit
- organic cultivation
- development of seed banks

- plant nurseries/bee keeping
- the production of vegetables at an affordable cost
- protection of the environment

Sr. Pushpa is also establishing linkages with marketing outlets and banks, and teaching the tribal women to challenge a male-dominated social structure, enabling them to generate a self-sufficient livelihood and to educate the tribal children.

The challenges were immense as the tribal women had no idea whatsoever of the importance of vegetable production, let alone organic production, and its potential impact in terms of health, regular income, etc.

Marketing from scratch, especially in the cities, was another major challenge and Sr. Pushpa had to initially canvass potential outlets street by street, shop by shop.

The nominators feel awarding the prize to this candidate will give her significant recognition regionally and hence empower the cause of this important activity for some of the most downtrodden and neglected populations of the sub-continent.

Her work contributes to achieving UN Sustainable Development Goals-Agenda 2030 Targets #3, #12, #15





ARYAL Indira, Palpa - Nepal

WORKING THROUGH LIFE'S TOUGHEST CHALLENGES TO BECOMING AN IMPORTANT AGENT OF SOCIAL CHANGE

This outstanding and incredibly courageous woman (40) nominated by Apsara Chapagain, former WWSF prize winner from Nepal, has been essentially active in the field of women's rights, in recent years as radio programmer and more recently as station manager of a rural radio station, Radio Lumbini. In a country, which still has very few and poor road communications, the radio is one of the main instruments of change in rural areas. She has actively promoted rural women's empowerment programs on the radio. Thanks to these programs many rural women became empowered, took action against the men persecuting them, started small businesses and took on leadership positions. Her contributions to the improvement of rural woman can rightly be called quite spectacular.

Her mother, Gomati Aryalwas, was married at the age of nine, and her husband died when she was 10. Her family and neighbours accused the poor young mother of having caused her husband's death and she was forced to return to her parents home. Her elder sister "suggested" she marries a widower with three children, with whom she had two girls, Indira and five years later Bindu. Life started becoming extremely tough. The young mother and her two girls could only eat leftovers. As there was no high school in the village, Indira had to walk one whole day to reach the nearest school. When mother Gomati died of cancer, Indira was 12 and her sister 7. Now life became sheer hell and Indira and her sister became the servants of the family. But she

persisted in her studies and the struggles to survive and help her little sister developed in her immense strength. She started getting involved in numerous social activities through the student unions, all while working to pay her way for her studies. In 11th and 12th grade, she established a youth club in her village, then later a children's club. The youth club became extremely active, both on the material level by making latrines compulsory instead of open defecation, and on the level of girl's right to study. Little by little the tide turned, and Indira started being appreciated by villagers who until then had been unrelentingly hostile. She organized the women to take part in folksong competitions where they won many prizes, and she started activities to decrease the endemic violence in many couples. Somehow she continued managing both her studies (and completing a Masters Degree), while also earning a living for her and her sister. Finally she started working for the rural radio Lumbini where her program "Talking with sisters" became a great success. All this despite many health problems and four operations as well as raising her own family!

It is women of such amazing courage who are the first agents of social change in our world, and WWSF is proud, with this prize, to be able to honour all the Indiras of the planet.

Her work contributes to achieving **UN Sustainable Development Goals-Agenda 2030 Target #4, #5, #10**

SUSTAINABLE
DEVELOPMENT
GOALS



AZIZI Ziba

Sistan and Baluchestan province - Iran

A POWERFUL ROLE MODEL FOR WOMEN'S EMANCIPATION

The laureate (35) is a teacher who has been appointed for her tireless leadership for the education of students in rural areas, especially girls. She has also been addressing and raising awareness on issues like child marriage in her community, where it is still widespread.

In 2014, Ziba started collaborating with her nominator of the prize, Imam Ali's Popular Student Relief Society (IAPSRS). Among her activities, one can mention the distribution of school supplies in dozens of schools, the fundraising and supervision of the construction of restrooms in deprived rural areas (something especially important for women), preventing 30 cases of child marriage (each case demands many hours of negotiating with the families involved), and finally teaching destitute women one of the traditional weaving handicrafts made by Balouch women, "Sousan-Douzi". Ziba has even been able to market the product,

combining it with modern art and selling it under the brand name "Noora", thereby creating employment opportunities for many women heads of household in critical need.

Above all, she has become an outstanding role model for women and girls in a culture where they still have to struggle to find their place.

Maybe most important of all, Ziba started an IAPSRS learning center in one of the most impoverished rural areas of Sistan and Baluchestan, which has provided education for children who have no schooling. The center is called Khane-Elm ("a place of hope") where a new culture is being born, one giving equal rights to girls as well as boys to be educated.

Her work contributes to achieving **UN Sustainable Development Goals-Agenda 2030 Target #4, #8, #10**

SUSTAINABLE
DEVELOPMENT
GOALS





MOSQUERA María Adriana

Los Cerrillos rural community - Colombia

BOUNDLESS CREATIVITY IN CHANGING REGIONAL FOOD CUSTOMS



Adriana (38) created a school garden adapted to climate change, which has had a significant impact on the local community, working with preschoolers in a rural farming community. The goals of the project which have already been reached are to contribute to the future and vitality of rural life in the community through awakening a passion for sustainable agriculture and local and nutritious food among young children who have already started changing eating habits in their homes.

Adriana's project resulted from her own efforts to solicit resources to reorganize and expand the preschool curriculum mandated by the organization Bienestar Familiar that financially supports rural preschools such as her own. She has managed to successfully motivate and organize her children's families and other members of the local community. She has had to overcome major cultural obstacles such as the deeply ingrained notion that rural life is inferior, that agricultural products produced by smallholder families are inferior, even "dirty" and the attitude of parents who were telling their children to leave the "hopeless" rural areas for the glitter of the cities. So initially Adriana had to fight it out alone as there was very little if any community or institutional support for her ideas, even from Bienestar Familiar which originally opposed her project.

But, with grit, determination and her indomitable spirit she finally managed to elicit growing interest for this highly innovative and so evidently intelligent and creative project which has three main dimensions:

a) Setting up a small climate adapted garden where she involved the children. She manifested great creativity in integrating lesson plans on other topics into the garden through a "work-play" pedagogical approach in which the children learned the curriculum through playing in the garden. She even invented songs with the students around plants and food to develop a sense of pride about growing their own food and the importance of eating well.

b) As part of the focus on climate change, she set up a simple climate station where the children were taught how to measure temperature and precipitation levels and how to use these data about what to plant in the garden and when.

c) The final aspect of the project was organizing the children into a group to commercialize their products.

The whole experience taught the children that the food they produced was not only beneficial to their health and that of their families, but enabled one to diversify livelihoods. Integrated into this experience was a pedagogical approach to learning the basics of accounting and maths as well as managing and spending money.

Whereas before the children and their families preferred processed food to the "vulgar" vegetables, they now eat fresh produce they cultivated themselves and approach the task of caring for the garden with excitement and joy. Finally, Ariana has proven that even very young children can play a significant role in community level change.

Her experience has been so successful that she is now working to have her approach formally integrated at the middle-and high-school levels. It has raised authentic interest in other areas of the country and there presently is talk of expanding it outside her community.

Her work contributes to achieving UN Sustainable Development Goals-Agenda 2030 Target #1, #12, #13





ASSOCIATION OF PRO-ACTIVE RURAL WOMEN OF AQUITANIA (ASOMUC) - Colombia

A GROUP OF RURAL WOMEN'S «DIVINE MADNESS» PAYS OFF



Aquitania is a municipality with an economy based on the production and marketing of long onions, of which they are the main producer in the country. These have “colonized” the whole region, and in some neighbourhoods there are no longer any green areas for children to play or adults to go for walks. This monoculture has only profited a few large landowners, but in no way has it benefitted the quality of life in rural areas, and has even generated very negative impact on Lake Tota due to the amount of fertilizers and pesticides used for this cultivation.

There is also a very negative social impact, as due to the reasonably well paid salaries in the onion sector, men have taken to drinking. This has generated a great increase of alcoholism among the men resulting in growing physical abuse of wives and children.

Getting their husbands to give up even a small portion of their fields to vegetable production seemed impossible, so the women started planting among the onion grooves. However, in 2011 the women had the good fortune of meeting Swissaid, a Swiss NGO active in the field of international development, which helped them set up ASOMUC in a formal manner, teaching the members the basics of administration and accounting and especially offering three advisors for animal husbandry, technical and social activities.



RAQUEC YAQUÍ Elvia Leticia

Aldea Cruz de Santiago, Tecpan - Guatemala

A POWERFUL PROMOTER OF MAYAN WOMEN'S RIGHTS



Elvia (34), a woman of Maya Kaqchikel ascent, grew up in a small rural community. At 12, her father took her out of school as she was a girl. She however vowed to show her parents and the community that women, just as men, can study and become professionals. She helped pay her studies and in addition supported her family by working on the side. After 10 years of grit and unbending determination, she graduated from university with a degree in social work, the first person in her rural community ever to do so. She later joined a Population Council project aimed at the empowerment and education of Mayan girls. After that, she found her perfect niche in a program of the Women's Justice Initiative (WJI), implementing and overseeing women's rights programs in rural communities. Now as WJI's program director, she continues to play a critical role in the development and execution of creative initiatives to empower rural Guatemalan women and girls of Mayan origin through programs focused on access to legal services, women's rights education and leadership development. She runs numerous workshops for Mayan women in their/her mother tongue,

So little by little, seeing the potential benefits, the husbands gave in. ASOMUC was consolidated, greenhouses were built and gardens were created. The association started commercializing its organic products and the women started to manufacture creams, soaps, shampoos all based on local plants and followed workshops to encourage community tourism. They were even called crazy for planting those “bushes” (vegetables) instead of onions, but they have stuck to their “divine madness”.

This new disease has enabled the women to become much more aware of the soil and countryside, others have learned to fight for the increased well being of family and community, still others have learned to oppose violence in their own families and believe that dreams can become true. They have started transforming a community where damaging natural resources and polluting a whole lake with chemicals and fertilizers in obedience to the capitalist dream of maximum profit. Instead, greater health and a more peaceful community and family life is now a reachable dream, and for some a reality.

Their work contributes to achieving **UN Sustainable Development Goals-Agenda 2030 Target #5, #12, #15**



Kaqchikel, and meets with numerous community leaders and municipal services to advocate for the prevention of gender based violence and ending child marriage. Before becoming a program director, she had led a program, entitled “Delaying early marriage among Mayan girls through culturally grounded community-based interventions.”

Her life is devoted to **Goal 5 of the UN Sustainable Development Goals** : “Achieve gender equality and empower all women and girls”. Through her creativity and charisma, she is using an innovative community-based approach to partner with local rural communities to increase women's access to justice, to opportunities and to improve their ability to exercise their rights to live free from violence.

And there is no doubt that she is slowly reaching her aim.

Her work contributes to achieving **UN Sustainable Development Goals-Agenda 2030 Target #4, #5**





VALDEPEÑA RAMIREZ Aurora & CASTELLANCA RUÍZ Teresa

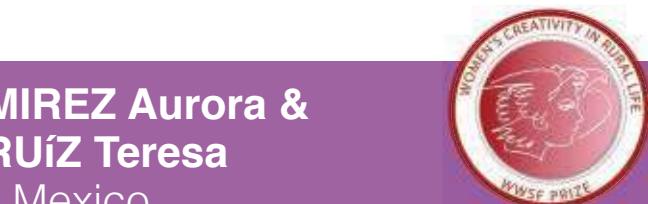
Huexca, Morelos - Mexico

AN EPIC FIGHT AGAINST A GIGANTIC AND DESTRUCTIVE BARRAGE



WWSF decided to split the Prize between these two indigenous women who are involved in the same struggles against a huge thermo-electrical station being implemented in the region and which has been creating total havoc both on the environment and food chain and in the social structure of the community.

In addition, this nomination was backed by 10 different nominators, from university researchers to grass roots groups. These women not only faced the opposition of a huge, tentacular economic project, but often had to face the incredible male chauvinism of their own husbands and brothers who were supposedly on their side. Both these women have been organizers in a massive consciousness raising campaign and both women have been molested and harassed due to gender issues and simply because of their daring to stand up. Aurora (47) especially feels she has innovated in eliminating community prejudices against women, and the "shy, quiet lady" has become the "strong woman" who fights for the defence of their land. There was on one occasion a violent clash with 200 policemen when the people were manifesting against the establishment of a camp for the workers of the project. To quote Aurora, "You may think you can't fight more, they make you believe your hands are tied, but we have learned it's not true, that there's always



a way to resist. I do it by taking care of people's health, recovering knowledge and resources of the community. Raising my voice in assemblies when the men will not listen".

In addition, Aurora trained herself to become one of the most knowledgeable persons in her community in terms of medicinal plants, many of which are disappearing because of the project called "Proyecto Integral Morales", or simply PIM.

To conclude, we will quote Teresa (42) who writes: "I am an indigenous woman by heart, life in my town was beautiful because its land produced a lot, there were lots of fish, there was always something to eat in the fields, its birds were beautiful, the little animals, everything. Now everything has changed. There is rancor, bitterness, anger, disappointment, family ruptures, there's even people who won't say "hello" to each other and all this is related to the problem of the thermo-electrical station. I want my town to be united as it used to be. I wish it were all a dream, but at the same time I don't, because due to this imposed monster project, I met a lot of people like me. That's why I'm here, still struggling with my comrades, fighting to keep our community together and protect it from other people's ambitions."

Their work contributes to achieving UN Sustainable Development Goals-Agenda 2030 Target #3, #5, #15



ASOCIACIÓN DE MUJERES DEFENSORES DE VIDA (AMDV) - Honduras

THE COURAGE OF FIGHTING FOR WOMEN



AMDV has been an innovative, trail-blazing organization working in very difficult circumstances in one of the most unequal, violent and corrupt countries in the world, where 17% of the population lives in extreme poverty (less than US\$1.25 a day). Women, and especially rural women, suffer immensely in the most violent country in the world where femicide runs extremely high with an impunity rate of over 90%! AMDV was one of the first national organizations to tackle the issue of women's rights, using a two-pronged policy of influencing public policies impacting women, in addition to eight networks in various municipalities training women on combatting violence and fighting for their rights.

Their numerous, well-honed activities cover four of the UN SDGs (Sustainable Development Goals), i.e.:

a) Ending poverty in all its forms, using dual policies of both income-generating activities with rotating funds and training in entrepreneurship, and promoting health and development in early

childhood. (SDG 1)

b) Ending hunger, achieving food security and promoting sustainable agriculture. This has been done with a variety of innovative approaches such as saving seeds, drip irrigation, organic compost and natural pesticides. This has made a huge difference in the well-being of numerous families and especially the young children who are no longer stunted in their growth by a totally inadequate and insufficient food-intake. (SDG 2)

c) SDG 3 - ensuring healthy lives and promoting the well-being of all ages – has been forwarded through AMDV's work on solar and improved stoves, avoiding the numerous illnesses linked to smoke-inhalation in poorly-aired homes.

d) Finally, achieving gender equality in a tremendously macho culture has been a main activity of this courageous NGO via political advocacy, policy making and training. In a political culture where both police and the legal system are indifferent to the huge

and constant violence against women, AMDV has been able to make a significant difference. (SDG 5)

AMDV's struggle, as one can well imagine, has not come without going hardships, obstacles and personal threats to the safety of its immensely dedicated staff, but over the years they have very significantly impacted the lives of hundreds of families in the country.



CHAPPAZ Marie-Thérèse Fully, Valais - Switzerland

**PASSION AND CREATIVITY
CREATE MIRACLES**

Marie Thérèse Chappaz (49) from Fully, in the Valais, combines perfectly and in a rare manner the three main criteria of this prize: creativity, innovation and courage. In 20 years, this exceptionally dedicated winegrower has imposed herself as the reference par excellence of Swiss wines for the quality of her wines. The Wine Advocate, possibly the ultimate reference in this field, gave her 99 out of a 100 for two of her wines. She is also a person of great generosity and authenticity that she combines with a disarming modesty.

In 1987, at the age of 18, she inherited a vineyard from her father and threw herself, alone and with passion, into the production of quality wine, using a very classical approach, with the exception of what is termed integrated control of predators of vineyards. Her first wine dates from 1988. Like all the winegrowers in her region, she used massive doses of herbicides which were spread by helicopter. Her Road to Damascus took place in 1997, when she visited a French vineyard in Southern France where she discovered the method pioneered by Rudolph Steiner, biodynamic cultivation. This approach replaces the traditional power-based approach of wine production with an approach which is infinitely more respectful of the soil, based on preparations that are dynamized to reinforce the vine and make it more receptive to the energies of the earth and the heavens.

She has developed an approach enabling her to cultivate her vines without synthetic pesticides or herbicides, using a method applying straw which protects the basis of the plants so as to avoid poisoning the soil with herbicides (which leave many vineyards resembling a lunar landscape.) She also reintroduced horses to till the soil rather than the heavy machinery which compresses the soil.

Their work contributes to achieving UN Sustainable Development Goals-Agenda 2030 Target #1, #2, #3, #5

SUSTAINABLE
DEVELOPMENT
GOALS



Her present 26 acres of vineyards produce 25 sorts of different wines. Her wine is produced on the very steepest vineyards in Switzerland.

Marie-Thérèse Chappaz needed an immense courage to embark on her venture, given the fact that on one hand she had an anxious nature and on the other hand she was at that time one of the very rare women active in an area which was totally dominated by men. An addition to that, nearly everyone told her that her biodynamic approach would never work, at least in the vineyards of her region, the canton of Valais. She was even called the "ayatollah" of wine-growing because she dared to try radically new approaches, e.g. refusing to use helicopters to spread pesticides and depending on a method she developed herself and that had never been tested regionally.

For ten lonely years, she had to struggle alone before a few others started imitating her. She also launched her own cellars which was still one more adventure, creating wines of an absolutely exceptional quality using natural yeasts instead of commercial ones. In the early 2000's, Per-Henrik Manson, a world reference for wines, gave her a notation of 100 on 100 for her wine "La Petite Arvine".

For the 25th anniversary year of the WWSF Prize for women's creativity in rural life, we feel it is a privilege for us to nominate this pioneer of a highly original and creative approach to winegrowing, so totally respectful of nature and the environment.

Her work contributes to achieving UN Sustainable Development Goals-Agenda 2030 Target #12, #15

SUSTAINABLE
DEVELOPMENT
GOALS





2019 CALL FOR NOMINATIONS

WWSF Prize for women's creativity in rural life

Deadline 30 April 2019

Dear Partners and Friends,

The Women's World Summit Foundation (WWSF) cordially invites you to submit nominations for its 26th annual **Prize for women's creativity in rural life**, honoring and awarding creative and courageous women and women's groups around the world working to improve the quality of life and empower rural communities.

Since inception of the Prize program in 1994, **442** Laureates have been honored for their courage, commitment and creativity with a cash award of US\$ 1000. All prizewinners and a brief description of their work are published on our website <http://www.woman.ch>

Given your experience, interest and perspective with regard to issues of sustainable development, human rights, economic development, the environment and climate change, peace building, ending violence and advancing the empowerment of women, we would greatly appreciate your participation and thank you in advance for sending us your candidates. Between 5 to 10 prizewinners will again be selected in 2019 and will be announced to prizewinners and the media on **1 October** and **celebrated on 15 October** – International Day of Rural Women.

Kindly note that the launch of the United Nations Sustainable Development Agenda 2030 – Transforming our world, empowers us to include this ambitious plan in our rural women's programs. WWSF has therefore slightly modified its prize criteria for submitting nominations, which are presented online in order for you to follow our new guidelines. Your presentation of candidates, respecting the new guidelines, must reach our office no later than 30 April 2019 by post. Nominations, which are incomplete and not following the guidelines, will not be considered by the Prize Jury.

In addition, please note that WWSF encourages rural women's groups and development organizations to join our annual campaign "**17 Days of Activism for the Empowerment of rural women and their communities 1-17 October – Rural Women Rise and Claim your right to development, equality and peace - Beijing+24 & SDG+4**", is one of our regular initiatives, which provides 17 themes to organize for action. Join us at www.woman.ch

We thank you in advance for your partnership and look forward to your candidate(s) in 2019.

Yours sincerely, Elly Pradervand, WWSF Founder - Executive Director - UN Representative

- Facebook: <http://www.facebook.com/pages/Womens-World-Summit-Foundation/123455932640>
- Twitter: <https://twitter.com/wwsfoundation>
- LinkedIn: <https://www.linkedin.com/in/elly-pradervand-20b57516>
- Link to all Laureates: <http://womensection.woman.ch/index.php/en/list-of-442-prize-winners>
- YouTube: <https://www.youtube.com/user/WWSFoundation>
- Instagram: @womensworldsummitfoundation



WWSF - Women's World Summit Foundation, POBOX 5490, 1211 Geneva 11, Switzerland
E-mail: wwsf@wwsf.ch - www.woman.ch - UN consultative status with ECOSOC, UNFPA, DPI



International Day of Rural Women - 15 October 2018

The International Day was created in 1995 by Civil society organisation at the Beijing Forth World Conference on Women, and was declared an official UN Day in 2007 by the UN General Assembly.

Objectives:

- **Mobilizing** relevant NGOs and grass-roots women's groups, organizations, networks and international institutions, as well as the media, to mark the Day and celebrate the Rural Women Leaders of the world.

- **Raising** awareness of rural women's participation in the development process with a focus on their needs and rights, highlighting their contributions to sustainable development, household food security, safeguarding traditional knowledge, biodiversity and peace building.

- **Sensitizing** the public at large and lobbying governments on the crucial role rural women play in climate change management and to prioritize action for their support.

- **Encouraging** organizing local and national initiatives on the annual Day using

the WWSF Call to action and Campaign Kit "17 Days of activism 1-17 October"; nominating candidates for the Prize for rural women, and giving credit where it's due.

- **The 17 Days campaign** includes the International Day of Rural Women 15 October, which is also the day when prizewinners are celebrated in their local communities. WWSF yearly shares the profiles of the annual laureates widely to increase visibility, support and recognition for their work to advance rural communities.



Introduction to the WWSF Children's Section

A separate detailed 2018 Global Impact Report, published online, shares examples of activities and events organized by coalition members who sent activity reports.

2019 Kit Cover

19 Days of activism for prevention of abuse and violence against children/youth
 Jours d'activisme pour la prévention des abus/violence envers enfants/jeunes
 Días de activismo para la prevención del abuso/violencia contra los niños/jóvenes
 Tage Aktivismus Prävention von Missbrauch/Gewalt gegen Kinder/Jugendliche

1-19 November

www.woman.ch

New Edition 2018

WWSF Call to Action! SDG #16.2

19 Days Activism 1-19 November

www.woman.ch

YOUTH ENGAGE

19 Days Activism Prevention Kit

It takes compassion
 to end violence against Children/Youth - Agenda 2030

1 Children Involved in Armed Conflict	2 Sexual abuse	3 Bullying	4 Neglect	5 Child Labor	6 Corporal Punishment
7 Sale of Children	8 Child Prostitution	9 Child Pornography	10 Child Trafficking	11 Child Sex Tourism	12 Harmful Traditions
13 Street Children	14 Discrimination based on health	15 Addiction and Substance Abuse	16 Malnutrition	17 Dangers of ICTs	18 Abduction
19 Juvenile Justice & Juvenile Death Penalty	20 CRC - Universal Children's Day				Supporting #16.2

WORLD DAY Prevention of Violence Against Children & Youth
 19 Nov. 2018 - 20 Nov. 2018
 End Violence Against Children

2 NOVEMBER WORLD DAY
 Circles of Compassion
 SUSTAINABLE DEVELOPMENT GOALS

woman.ch
 WWSF Children / Youth Section



List of the 2018 Active Coalition Member Organizations

AFRICA

- **Cameroon** – Actions Jeunes - Carine Michelle, Yaoundé
- **Ghana** – Youth Life Africa, Winneba, Cape Coast
- **Kenya** – Village of Hope / Nabad-Doon Youth Alliance Group
- **Malawi** – Youth Net and Counselling – YONECO
- **Marocco** – Women's Association, Illigh
- **Nigeria** – Hope For Second Chance (HOSEC) Foundation / Centre for Governance, Leadership and Qualitative Studies (CGLQS), Ikejia
- **Sierra Leone** – Taia Development Programme TDP / Girl Child Network / Network Movement for Youth
- **South Africa** – Sustainable Planned Global Empowerment Group
- **Uganda** – Amani Initiative / Women of Uganda

AMERICAS and CARRIBEAN

- **Bolivia** – Fundacion Una Brisa de Esperanza – FUBE

ASIA

- **Afghanistan** – Cooperation for Peace and Development (CPD), Kabul
- **India** – UDISHA - Society for education, employment and sustainable development, New Delhi / Association for Social Solidarity and Empowerment Training Trust (ASSET), Madrai / Naviyoti India Foundation / Youth Welfare Club / CRESA NGO Sacred
- **Nepal** – Swatantrata Abhiyan, Jawalakhel Lalitpur

EUROPE

- **Azerbaijan** – Daycare Centre “Ishiqli Ev” for Street Children
- **Croatia** – Ombudsman for Children
- **France** – Association Innocence en Danger, Paris
- **Greece** – The Smile of the Child - Το Χαμόγελο του Παιδιού, Marousi
- **Poland** – Fundacja po DRUGIE, Warszawa with 262 national campaign partners / Fundacja Szczęśliwe Jutro, Nowy Targ / Empowering Children Foundation, Warszawa
- **Romania** – FICE Romania, Bucarest / Buna Ziua, Copii din Romania
- **Spain** – Federación de Asociaciones para la Prevención del Maltrato Infantil (FAPMI-ECPAT Espana) Madrid
- **Switzerland** – Verein “Hol dir Hilfe”, Birsfelden / Innocence in Danger, Switzerland / WWSF Women's World Summit Foundation, convener of the annual 19 Days Campaign and the World Day - 19 November, as well as the Innovation Prize. WWSF publishes the annually updated Campaign Kit for prevention of violence and abuse; coordinates the global coalition members network and publishes online the annual Global Impact Report and the Call to Action Kit on its website www.woman.ch (Children's section)
- **UK** – 28 Too Many, High Barnet

Women's World Summit Foundation - Call to Action!



19 Days Activism
1-19 November
www.woman.ch

End Violence Against Children & Youth - Agenda 2030

SUSTAINABLE DEVELOPMENT GOALS **SDG Target #16.2**

Children Armed Conflict	Sexual Abuse	Bullying	Neglect
Child Labor	Corporal Punishment	Sale of Children	Child Prostitution
Child Pornography	Child Trafficking	Child Sex Tourism	Harmful Traditions
Street Children	Disabilities	Substance Abuse	Malnutrition
ICTs Dangers	Abduction	Juvenile Justice	19-20 Nov. World Days more info., visit Kit

The Children are waiting for our contributions. It takes compassion to end violence against children.



Selected impact examples at a glance

People's Cultural Centre, Odisha India

mobilized
18'000 participants at meetings
 in **63** villages
300 participants in rallies
 involving **150** students
 in artwork about harmful
 practices.

(P.20)

The PO Drugie Foundation, Poland

mobilized
243 partners and
 institutions
3'000 people participated
 in events.
 (P.27)

Amani Initiative, Uganda

mobilized via social media
 care takers, Elders, religious
 leaders, and local Council
 members to discuss child
 abuse, its causes and effects
 and what individuals can do
 to eradicate it.

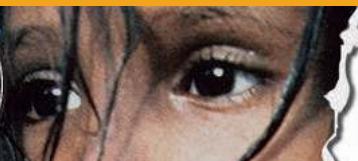
(P.16)

The Smile of the Child, Greece

mobilized
11 schools and organizations,
962 parents/guardians and **4'157** students,
3'456 children and adults received counselling
 from psychologists.

Provided support to **255** children victims of
 violence through **4'214** hours of diagnostic and
 therapeutic services as well as interventions for
178 children at immediate risk.

The 2018 nationwide campaign against
 sexual abuse of children took place in Athens,
 Thessaloniki, Kavala, Larisa, Patras,
 Chania, Heraklion and Chalkis.
 (P.24)



FICE, Romania

mobilized **640** schools,

193'000 students,

more than **23'000** teachers, psychologists,
 policemen, social workers, journalists,
 physicians and parents

Organized over **100** workshops, roundtables,
 debates, local, regional and national TV
 broadcasts,

over **6'000** direct activities with and by children
 in kindergardens and participating schools.

Carried out over **500** activities with parents and
 grandparents...

more than **3'000** meetings with specialists
 (policemen, doctors, psychologists, priests etc.),
 over **100** circles of compassion and
 Forum theatre and puppet shows.

The topics covered throughout the 19 days campaign focused on sexual abuse, bullying, neglect and exploitation of children, physical abuse (corporal punishment), child prostitution and child pornography, child trafficking, harmful traditional practices (early marriage of girls in Roma communities), street children, drug addiction and dependency (addiction), juvenile justice, special attention was given to 2 November, 19 November (International Day for the Prevention of Child Abuse)

and 20 November -
 Universal Children's Day.

(P.33)

Udisha, India

mobilized

800 students

200 trainee teachers

in **20** educational

institutions.

(P.19)



Announcement of the 2018 Prizewinner for Innovative prevention activities

14th Prize edition

WWSF Prize US\$ 2000

Amani Initiative

Arua, Uganda



Photo: Stellah Reever Nsereko, Miss Uganda (c) <https://www.facebook.com/www.amaniinitiative.org/>

Description of the organization

"Amani Initiative is a Ugandan NGO that was established in 2011 by a group of Ugandan youths who were directly or indirectly affected by the pertinent issue of teenage pregnancy & early marriage. The organization is registered with the NGO Board under registration number 9539. Amani Initiative has been awarded by six child based organizations."

During the 19 Days Campaign in 2018, Amani Initiative contributed to increasing awareness with their online presence by posting abuse situations and violence against children and youth in Uganda and in other countries.

Amani's Vision

A community whereby each child has an equal opportunity to quality education and develops to full potential without the impact of teenage pregnancy and early marriage.

Amani's Mission

To create sustainable solutions to teenage pregnancy and early marriage through the direct involvement of the community.

Amani Initiative spearheads the fight against teenage pregnancy & early marriage through community based interventions through four strategic programs:

- Adolescent Sexual & Reproductive Health
- Child Protection
- Community Livelihoods and Youths Entrepreneurship Development
- Education

According to the International Center for Research on Women (ICRW), 100 million girls will be married before the age of 18 in the coming decade. Uganda has a very young population, with nearly half (47%) of its people under 15 years old. The choices that these young people and their parents make will affect the country's future for decades to come. Delaying marriage and pregnancy confer major benefits to girls and may also lead to societal benefits, such as improved health of children and faster economic growth.

"It is time for policymakers and people concerned with socioeconomic development to give greater priority to addressing teenage pregnancy & early marriage.

Full description of their program is published in the Global Impact Report 2018 online.



WWSF Innovation Prize for prevention of violence against children

56 Coalition Member Laureate organizations awarded (2004-2018)

2018 - Prize (US\$ 2000) for the Amani Initiative, Arua Uganda (for their campaign: "Prevention of teenage pregnancy and early marriage"). More information in the separate 2018 Global Impact Report, available online <http://19days.woman.ch/index.php/en/global-reports>

2017 - 2 Prizes (US\$ 1000 each) Network Movement for Youth and Children's Welfare (NMYCW-SL), Sierra Leone / "Hol dir Hilfe", Switzerland

2016 - 3 19 Days Campaign partner organizations: The Foundation po DRUGIE, Poland (US\$ 2000) / Giving Children Hope Initiative (GCHI) Uganda (US\$ 1000) / Navjyoti India Foundation, India (US\$ 1000)

2015 - No Prizes were awarded

2014 - 5 Laureate organizations: 3 for US\$ 1000: Cooperation for Peace and Development Afghanistan / Nuestra Escuela, Puerto Rico / Giving Children Hope Initiative, Uganda 2 additional awards of (US\$ 500): International NGO "Ponimanie", Belarus / Asociatia Buna Ziua, Romania

2013 - Total of 6 Laureate organizations. 2 for (US\$1000 each): Union of Crisis Centers, Almaty, Kazakhstan and ONG Samba Mwanas, Libreville, Gabon 4 Additional Awards (US\$ 500 each): Humanitarian Organization of Mercy (HOM) Cotonou, Bénin / FICE Romania, Bucarest / Centro Integrado de Apoio Familiar CIAF, Sao Paulo, Brazil / Solidarité pour la Paix et le Développement Communautaire des Hauts Plateaux de Fizi-Minembe, Masina-Kinshasa, RDC

2012 - 4 Laureate organizations (US\$ 1000 each) Xi'an Philanthropic Child Abuse Prevention & Aid Centre, China / Queen Rania Family & Child Center Production, Jordan / The National Family Safety Program, Kingdom of Saudi Arabia / Asociacion Metropoli, Colombia / 1 Additional Award (US\$ 500): Action Enfance Sénégal

2011 - First Laureate (US\$ 3000): UDISHA - Society for Education, Employment & Sustainable Development, India Second Laureate (US\$ 1000): Taia Development Programme, Sierra Leone / 2 Additional Award (US\$ 500): Chantier d'appui, de loisirs, de bricolage des Lapinos (CALBRIL) Cameroon / Centre for Human Rights "AMOS" Bitola, Macedonia

2010 - First Laureate (US\$ 3000): Xi'an Philanthropic Child Abuse Prevention and Aid Center PCAN, China Second Laureate (US\$ 1000): KAFA (Enough) Violence and Exploitation, Lebanon Third Laureate (US\$ 500): Somali Society Development Association (SOSDA), Somalia / Honorary Award: Terre des Hommes, Italy

2009 - First Laureate (US\$ 3000): Children-Women in Social Services and Human Rights (CWISH) Nepal / Second Laureate (US\$ 1000): BZN Atlas / Movement Without a Name (MWN Atlas), Belgium / 2 Additional Awards (US\$ 500 each):

Saba Media Organization (SMO) Afghanistan / Laboratório de Análise e Prevenção da Violência (LAPREV), Brazil / Honorary Award: SOS Kinderdorf International, Bosnia & Herzegovina

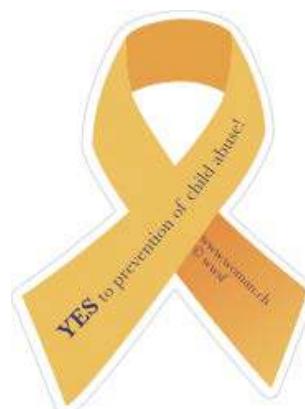
2008 - First Laureate (US\$ 3000): The Office of the Ombudsperson for Children, Croatia Second Laureate (US\$ 1000): Corporación Gestión Ecuador, Ecuador / 3 Additional Awards (US\$ 500 each) Fairland Foundation (FAFO), Uganda / Stairway Foundation Inc. (SFI) Philippines / Community Human Rights and Advocacy Centre (CHRAC), Cameroon

2007 - First Laureate (US\$ 3000): Society for Empowering Human Resources (SEHER), Pakistan Second Laureate (US\$ 1000): Ass. Mondiale pour les Orphelins et les Enfants Abandonnés, Togo / 2 Additional Awards (US\$ 500 each): Observatorio sobre Infancia de la Universidad Nacional de Colombia / Organisation Nationale des Femmes Rurales "Fleurs de Centrafrique" (ONFR/FC)

2006 - 2 First Laureates (US\$ 3000 each): Tulir Centre for the Prevention and Healing of Child Sexual Abuse (Tulir CPHCSA), India / Queen Rania Family & Child Center at Jordan River Foundation, Jordan / 2 Awards (US\$ 500 each): Association Najdeh, Lebanon / Cercle de Réflexion et d'Action pour Christ (CRAC), Togo

2005 - First Laureate (US\$ 3000): International Child Abuse Network Inc (Yes ICAN), USA / Second Laureate (US\$ 1000): Asociación Afecto contra el maltrato infantil (AFECTO), Colombia / 2 Additional Awards (US\$ 500 each): Muhammadan Women Welfare Society, Pakistan / Youth Net and Counseling (YONECO), Malawi

2004 - First Laureate (US\$ 3000): Women Action Coalition Child Abuse (WACCA), Nigeria Second Laureate (US\$ 1000): Pakistan Council for Social Welfare & Human Rights (PCSW/HR), Pakistan Additional Awards (US\$ 500 each): Committee for Prevention of Child Abuse of East Asia (STA – CPC), China / and Vienna Network for Prevention of Sexual Abuse against Girls, Boys and Youth, Austria



19

Days of Activism Prevention abuse and violence against Children/Youth
 Jours d'activisme Prévention abus/violence envers Enfants/Jeunes
 Días Activismo Prevención del Abuso/violencia contra los Niños/Jóvenes
 Tage Aktivismus Prävention von Missbrauch/Gewalt gegen Kinder/Jugendliche

1-19 November



19

Days of Activism Prevention abuse and violence against Children/Youth
Jours d'activisme Prévention abus/violence envers Enfants/Jeunes
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1-19 November



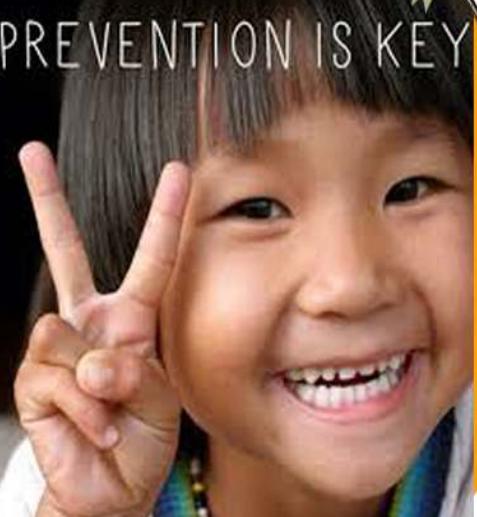
2018 Campaign Poster

1-19 Novembre 2018

19 Days Activism



PREVENTION IS KEY



Supporting SDG Target #16.2
Prevention of abuse
and violence against
children and youth



Campaign organization
Women's World Summit Foundation - WWSF
Children - Youth Section
PO Box 5490 - 1211 Geneva 11 - Switzerland
wdpca@wwsf.ch - Tel: +41 22 738 66 19
www.woman.ch

19

Days of Activism Prevention abuse and violence against Children/Youth
Jours d'activisme Prévention abus/violence envers Enfants/Jeunes
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Tage Aktivismus Prävention von Missbrauch/Gewalt gegen Kinder/Jugendliche

1-19 November



19
Nov.
2018

**WORLD DAY Prevention of
violence against children and
youth - SDG Target #16.2**

In synergy with
Universal Children's Day

20
Nov.
2018



Journée Mondiale prévention de la violence envers les enfants
Día Mundial Preventión del violencia contra los Niños
Welntag Vorbeugung von Gewalt an Kindern

Every 5 minutes a child dies as a result of violence.
We all have a role to play in ending such abuse.

→ You are invited to use this poster and this space to publish your event and move others to join you. Share with us your plans and posters to help realize the UN **SDG Target #16.2: « End abuse, exploitation, trafficking and all forms of violence against and torture of children »**. Overleaf you will find the link to our 19 days campaign with 19 themes to create a world fit for children by 2030.

Organisation: Women's World Summit Foundation / Fondation Sommet Mondial des Femmes - www.woman.ch



**The world is waiting for our decision and
contributions to end violence against children
and youth by 2030.**

CALL TO ACTION 2018: Commemorate the World Day – 19 November

WE ENCOURAGE PARTICIPATION AND CONTRIBUTIONS TO END VIOLENCE AGAINST CHILDREN AND YOUTH in support of the realization of the UN Sustainable Development Goals - Agenda 2030. We take this opportunity of sharing with all activists working for a world fit for children our campaign poster 2018, which many partners around the world already use to announce their local programs.

In 2016, we are connecting the 19 November World Day with the **UN Sustainable Development Goal Target #16.2 «End abuse, exploitation, trafficking, and all forms of violence against and torture of children»**, in synergy with the Universal Children's Day – 20 November to speed up local, national and international action and relevant events for better prevention of violence against children and youth.

We invite you to use the campaign poster, add your name, logo and program of action to increase transformational disruptions of the status quo. **With every 5 minutes a child dying as a result of violence around the world, we need to mobilize not only governments, but also all citizens to commit to the full implementation of children's right to dignity and non-violence.**



For those of you who are new to the 19 November World Day, please note that the Swiss Foundation WWSF inaugurated the Day in the year 2000 with endorsements from around the world, including from Kofi Annan, Paulo Sergio Pinheiro, Desmond Tutu, Her Majesty Queen Rania of Jordan, Jean Zermatten and Prof. Yang-hee Lee, both former chairs of the UN Committee on the Rights of the Child; Marta Santos Pais, Special Representative of the UN Secretary General on violence against children; Najat Maalla M'jid, former UN Special Rapporteur on the sale of children, child prostitution and child pornography, to mention some of them.

You are free to use the poster adding your program for action. We propose to use information and topics from the WWSF annual **campaign Kit “19 Days of activism for the elimination of violence against children and youth 1-19 November”**, with 19 themes and ideas for action, including for faith-based leaders and youth. You can register your participation either with WWSF via email wdpca@wwsf.ch and send us a copy of your poster and program.



In solidarity, Women's World Summit Foundation (WWSF) Geneva -Switzerland - www.woman.ch - Tel.: +41 (0) 22 738 66 19
Convener of the 19 Days campaign and the World Day for prevention of violence against children and youth 19 November

APPEL À L'ACTION 2018 : Commémorez la Journée Mondiale pour l'élimination de la violence envers les enfants et les jeunes 19 novembre

NOUS ENCOURAGEONS LA PARTICIPATION ET LES CONTRIBUTIONS POUR METTRE FIN À LA VIOLENCE ENVERS LES ENFANTS ET LES JEUNES afin d'appuyer la réalisation des Objectifs de Développement Durables (ODD) Agenda 2030. Nous profitons de cette occasion pour partager avec vous et tous les activistes travaillant pour un monde digne des enfants, notre affiche 2018.

Depuis 2016, nous lions la Journée 19 novembre avec les Objectifs de Développement Durable (ODD) **cible #16.2 «Mettre fin aux abus, à l'exploitation, au trafic et à toutes les formes de violence et de torture contre les enfants»**, ainsi qu'avec la Journée Universelle des Enfants - **20 novembre**, pour accélérer les activités locales, nationales et internationales visant à garantir l'élimination de la violence et des abus envers les enfants et les jeunes dans le monde d'ici 2030.

Nous vous invitons à utiliser l'affiche, à ajouter votre nom, logo et programme d'action sur le sujet de votre choix pour accélérer les transformations urgentes nécessaires au statu quo. **Avec un enfant qui meurt des suites de la violence toutes les cinq minutes dans le monde, nous devons non seulement mobiliser les gouvernements, mais tous les citoyens pour qu'ils respectent les droits des enfants à la dignité et à la non-violence.**

Pour ceux d'entre vous qui sont nouveaux à notre campagne, veuillez noter que la création de cette journée par la Fondation suisse WWSF a eu lieu en 2000, avec les soutiens reçus notamment de Kofi Annan, Paulo Sergio Pinheiro, Desmond Tutu et Sa Majesté la Reine Rania de Jordanie, Jean Zermatten et le professeur Yang-hee Lee, anciens présidents du Comité des droits de l'enfant des Nations Unies; Marta Santos Pais, Représentante spéciale du Secrétaire général de l'ONU contre les violences faites aux enfants; Najat Maalla M'jid, ancienne Rapporteuse spéciale de l'ONU sur la vente d'enfants, la prostitution des enfants et la pornographie mettant en scène des enfants, parmi d'autres. Vous êtes libre d'utiliser l'affiche (sans modification de nos logos), ajouter votre logo, sponsors et programmes d'action. Nous vous proposons de sélectionner des thèmes présentés dans notre campagne annuelle "19 jours d'activisme pour l'élimination de la violence contre les enfants et les jeunes du 1 au 19 novembre" disponible en anglais à <http://19days.woman.ch/index.php/fr/>. Nous vous invitons à enregistrer votre participation par E-mail wdpca@wwsf.ch et de nous faire parvenir une copie de votre projet.



En solidarité, Fondation Sommet Mondial des Femmes (FSMF/WWSF), Genève, Suisse – www.woman.ch - tél. : +41 (0) 22 738 66 19
Organisation de la campagne 19 Jours d'activisme et de la Journée Mondiale pour l'élimination de la violence envers les enfants et les jeunes - 19 novembre



RUBAN BLANC

Campagne Suisse



Lancement Déclaration Youth Engage - Ruban Blanc

Rapport d'activité 2018

16 Jours d'Activisme avec 16 Thèmes pour créer une Suisse sans violence envers les femmes et les jeunes - ODD Agenda 2030

1 Journée Int. contre la violence à l'égard des femmes - 25 nov.	2 La violence domestique	3 La violence sur le lieu de travail	4 Le harcèlement obsessionnel	5 Le viol et harcèlement	6 La pornographie
7 La prostitution et la traite d'êtres humains	8 Le mariage forcé et le crime d'honneur	9 La mutilation génitale féminine	10 La violence juvénile	11 La violence à l'égard des personnes âgées	12 La violence économique
13 L'abus de drogues et d'alcool	14 Les différentes formes de masculinité	15 La violence dans les médias	16 La journée des droits humains 10 dec.		

OBJECTIFS
DE DÉVELOPPEMENT
DURABLE

Avec le soutien de la



Ruban Blanc Campagne Suisse, Secrétariat c/o Fondation FSMF / WWSF
CP 5490 - 1211 Genève 11 - Tél: 022 738 66 19 - www.ruban-blanc.ch





Éditorial - Campagne Suisse - Ruban Blanc

Le droit des femmes et des jeunes à vivre sans violence est inaliénable et essentiel. En Suisse, une femme sur cinq est victime de violences physiques ou sexuelles dans ses relations intimes. Chaque mois, deux femmes meurent sous les coups de leurs partenaires. Il est urgent que cela change !



Pierre Pradervand, Ambassadeur
Ruban Blanc, sociologue, écrivain,
formateur et membre du comité
d'action Ruban Blanc.

C'est presqu'une lapalissade d'avancer que nous vivons une époque de changement accéléré comme jamais auparavant dans l'histoire humaine. Tout change, en même temps, dans tous les domaines, partout et à toute vitesse. Et en même temps, certains comportements restent étrangement stables, pour ne pas dire figés, comme par exemple la violence des hommes envers leurs partenaires femmes.

Mais depuis l'affaire Harvey Weinstein, il y a eu un basculement quasi planétaire dans l'approche des relations hommes-femmes et il est impératif d'utiliser la nouvelle dynamique du « me too » pour faire progresser de façon définitive la qualité des rapports de couple dans notre pays. Dans une société où le rôle des institutions se transforme elle aussi, le contenu des programmes scolaires par exemple va évoluer de façon rapide et passera de plus en plus sur internet. Ceci laissera la possibilité d'aborder en classe des thèmes relevant de la vie citoyenne - comme par exemple la qualité des relations hommes-femmes - et les enseignants auront de plus en plus à assumer un rôle de développement personnel et citoyen. Dans cette optique, nous rappelons l'existence de notre « Guide éducatif et pratique » pour les élèves de 12 à 18 ans (disponible en ligne en français, allemand et en anglais).

Il nous revient, comme adhérents de la Campagne Ruban Blanc, de pousser à ce que le thème de notre campagne soit de plus en plus présent dans les organisations et institutions pouvant jouer un rôle éducatif et transformateur dans la société, depuis les partis politiques aux sociétés civiles, sportives etc. et tant d'autres qui constituent le tissu si vibrant de notre démocratie.

C'est d'un véritable contrat social qu'il s'agit afin de mobiliser la totalité de la population de notre pays à s'engager «à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les femmes et les jeunes - Horizon 2030.»

Communiqués de presse

Bureau fédéral de l'égalité entre femmes et hommes
13.11.2018

https://www.ebg.admin.ch/ebg/fr/home/le-bfeg/nsb-news_list.html?dyn_organization=313

Ensemble contre la violence à l'égard des femmes et la violence domestique. En signant la **Convention d'Istanbul**, la Suisse s'est engagée à lutter contre la violence à l'égard des femmes et la violence domestique. Pour mettre en œuvre cette convention, il faut que la Confédération, les cantons et la société civile travaillent ensemble...

27.03.2018

La Convention d'Istanbul contre la violence à l'égard des femmes entre en vigueur. La Convention du Conseil de l'Europe sur la prévention et la lutte contre la violence à l'égard des femmes et la violence domestique (Convention d'Istanbul) entre en vigueur en Suisse le 1er avril 2018. La Convention d'Istanbul est le premier accord contraignant à l'échelle européenne visant à protéger les femmes et les filles de toutes les formes de violence, y compris de la violence domestique.»

12.03.2018

Délégation suisse à la Conférence de l'ONU sur la condition de la femme. La 62e session de la Commission de la condition de la femme (CSW) s'ouvre ce jour à New York. La session de cette année est axée sur la réalisation de l'égalité des sexes et l'autonomisation économique des femmes et des filles en milieu rural. La Suisse est représentée par une délégation présidée par Markus Seiler, secrétaire général du DFAE, et Sylvie Durrer, directrice du Bureau fédéral de l'égalité entre femmes et hommes (BFEG).



En participant à la campagne Ruban Blanc, vous contribuez à la mise en œuvre des Objectifs de Développement Durable (ODD) – Agenda 2030 de l'ONU, en particulier à l'**Objectif N° 5.2:** «Éliminer de la vie publique et de la vie privée toutes les formes de violence faites aux femmes et aux filles, y compris la traite et l'exploitation sexuelle et d'autres types d'exploitation.»

Rapport financier 2018

Nos Remerciements

Aux membres du Comité d'action*, aux stagiaires universitaires, aux bénévoles, ainsi qu'aux consultants graphistes et webmasters pour leur créativité et soutien à la campagne. Ils nous aident à communiquer nos initiatives sur Internet et les réseaux sociaux.

Le Comité d'action Ruban Blanc exprime sa gratitude pour le don de la Loterie Romande et pour le soutien de la Fondation Privée Genevoise, aux 12 communes genevoises et aux membres individuels de la campagne pour leurs contributions financières à la campagne. Sans leur solidarité, la campagne ne pourrait pas avancer à créer la Suisse que nous voulons, libre de toute violence de genre envers les femmes et les jeunes d'ici 2030.

*Membres du Comité d'action Ruban Blanc:

Matej Hacin; Zuzana Heyler; Cesare Pizzi; Pierre Pradervand (sociologue, Ambassadeur Ruban Blanc); Elizabeth Williamson; Elly Pradervand

Avec le soutien de la



Fondation privée genevoise



Fondation FSME / WWSF



VERNIER
Une Ville pas Commune



Membres payants Ruban Blanc CH

Liste des sponsors, donateurs et membres Ruban Blanc CH

Loterie Romande	CHF 30'000
Fondation Privée Genevoise	CHF 10'000
Commune Perly-Certoux	CHF 4'000
Commune Plan-les-Ouates	CHF 3'000
Ville de Grand-Saconnex	CHF 1'500
Commune de Meyrin	CHF 1'000
Commune de Collonge Belle-Rive	CHF 1'000
Commune de Genthod	CHF 500
Ville de Versoix	CHF 500
Canton du Jura	CHF 325
Commune de Meinier	CHF 300
Commune de Vernier	CHF 200
Commune de Chêne-Bourg	CHF 200
Commune Russin	CHF 100
Dons de Membres	CHF 1'889
Total de revenu	CHF autour de 54'514
Coûts total de l'initiative Ruban Blanc CH y compris les frais de secrétariat, consultants, graphiste, webmasters, éditeurs, traductions, média sociaux, Tables Ronde, frais de fonctionnement	CHF 56'268



Merci
Danke
Grazie
Thank you

Rapport d'activité 2018

- Inscriptions individuelles d'un engagement moral sur nos sites en français et allemand** « Je m'engage à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les femmes et les jeunes ». Nous comptons à ce jour autour de huit mille contacts pour nos Newsletters.

- Publication de cinq Newsletters en français et en allemand** (disponibles sur sites)

- Communications sur les réseaux sociaux (en français et allemand)**



Nous avons continué à publier régulièrement sur les médias sociaux (Facebook, Twitter, LinkedIn, Instagram, Google+) des messages, statistiques, Appels à l'action, annonces d'événements, et Rappel à s'engager en ligne, etc. Lors de la campagne « 16 Jours d'activisme », nous avons rédigé chaque jour une publication de nos 16 thèmes pour créer une Suisse sans violence de genre d'ici 2030.

- Éducation du grand public: Kit d'outils version française**

2018 Ruban Blanc Campagne Suisse - Appel à l'Action!



Pour une Suisse sans violence envers les femmes et les jeunes - Agenda 2030

25 nov. Journée int'l. violence envers femmes/filles	Violence domestique	Violence sur lieu de travail	Harcèlement obsessionnel
Le viol	Pornographie	Prostitution Traite d'êtres humains	Marriage forcé Crimes d'honneur
Mutilation génitale	Violence juvénile	Violence envers personnes âgées	Violence économique
Abus de drogues et d'alcool	Formes de masculinités	Violence dans les médias	10 décembre Journée Droits Humains



Entamer un processus de changement dans lequel s'engagent, surtout les hommes et les jeunes, car sans leur participation collective il ne serait pas possible de changer les stéréotypes et les modèles traditionnels dans notre société.

OBJECTIFS DURABLES

- Éducation du grand public: 16 Aktionstage Leitfaden version allemande**

2018 Weisse Schleife Kampagne Schweiz - Aufruf zum Handeln!



Für eine Schweiz ohne Gewalt an Frauen & Jugendliche - Horizont 2030

25. Nov. Internationale Tag Abschaffung Gewalt an Frauen	Häusliche Gewalt	Gewalt Arbeitsplatz	Stalking
Vergewaltigung	Pornographie	Prostitution Menschenhandel	Zwangsheirat
Genitalverstümmelung	Jugendgewalt	Gewalt an ältere Menschen	Wirtschaftliche Gewalt
Drogen Alkoholmissbrauch	Formen von Männlichkeit	Gewalt in Medien	10 Dezember Menschenrechtstag



Einen Veränderungsprozess einleiten, wo vor allem Männer beteiligt sind, denn ohne ihre Teilnahme wird es nicht gelingen Stereotypen und traditionelle Rollenmodelle zu verändern.

- Guide Éducatif et Pratique**



Nous avons partagé ce guide via nos publications sur les médias sociaux et informé certaines écoles secondaires qui nous ont informé sur leur intérêt à utiliser nos documents. Ce Guide a comme but d'éduquer les jeunes sur l'égalité de genre, leurs droits au respect et sur leurs responsabilités de respecter les autres.

- Campagne Youth Engage - Ruban Blanc**



Création de la campagne **Youth Engage** par un comité de jeunes suisses (étudiant(e)s à l'Université de Genève). La jeunesse peut créer le changement pour cette Suisse que nous voulons, en dénonçant les violations des droits humains et en s'engageant à signer la déclaration **Youth Engage** et de la faire partager.

Soutenez l'initiative **Youth Engage - Ruban Blanc** afin de réaliser l'objectif « Une Suisse sans violence envers les femmes et les jeunes d'ici 2030 ».

En ligne vous trouverez:

- La déclaration de **Youth Engage - Ruban Blanc**
- Comment bâtir une Suisse sans violence de genre?
- Comment vous engager moralement
- Comment utiliser le Kit d'outils 16 jours d'activisme pour éliminer cette violence de genre en Suisse, avec une série d'idées d'action.



INVITATION

APPEL DE GENÈVE

TABLE RONDE - RUBAN BLANC 2018



La campagne Youth Engage – Ruban Blanc est née
Une masculinité plus adaptée à notre époque s'impose
pour réaliser une Suisse sans violence de genre



Mardi, 27 novembre 2018 - 18h30 - 20h00 - suivi d'un apéritif

Lieu : Maison de la Paix, Chemin Eugène-Rigot 2, CH-1202 Genève - Salle S 9 (Tram 15)

Inscription obligatoire par e-mail info@ruban-blanc.ch - entrée gratuite.

Programme

- **Pierre Pradervand**, Modérateur; Ambassadeur Ruban Blanc; Une masculinité plus adaptée à notre époque
- **Prof. Philip D. Jaffé**, Directeur Centre d'Etudes Droits de l'Enfant à l'Université GE, Ambassadeur Ruban Blanc, 2^{ème} membre du CSDH à siéger au Comité des droits de l'enfant de l'ONU (message vidéofilmé)
- **Carole Bouverat, Deborah Marolf & Ania Helfenstein** présenteront l'initiative **Youth Engage**-Ruban-Blanc CH
- **Josefin De Pietro**, présentation du projet national « Sortir Ensemble et Se Respecter » de la Fondation RADIX
- **Elly Pradervand**, membre du comité d'action, remerciements et présentation du programme Ruban Blanc 2019

Débat interactif

Table Ronde - Ruban Blanc

Youth Engage - Ruban Blanc est née
Une masculinité plus adaptée
à notre époque s'impose

Mardi 27 novembre 2018
18h30-20h
Maison de la Paix
suivi d'une réception

Entrée libre
Inscription préalable obligatoire
info@ruban-blanc.ch avant le 26/11/2018

Programme disponible sur
www.ruban-blanc.ch



Rapport de la Table Ronde 2018

Le 27 novembre à la Maison de la Paix, Genève

Youth Engage - Ruban Blanc est née
«Une nouvelle masculinité plus adaptée à notre époque»



M. Pierre Pradervand

Modérateur / Ambassadeur Ruban Blanc

Avant d'aborder notre thème et notre thèse de base - à savoir que nous les hommes avons tout à gagner d'un ré-équilibrage des relations hommes-femmes et de cette nouvelle masculinité - un rappel historique ultra bref est indispensable pour comprendre d'où nous venons.

La domination de l'homme sur la femme remonte à très loin. Au cours des siècles - et surtout depuis environ 3000 ans - l'homme s'est imposé comme le

maître absolu et la femme fut réduite à la soumission la plus totale, souvent abjecte. Et comme le rappelle Olivia Gazalé dans son superbe ouvrage, *Le Mythe de la virilité - un piège pour les deux sexes*, c'est encore le cas dans bien des régions du monde, « où être femme aujourd'hui encore, c'est être sous-alimentée, mutilée, analphabète, exploitée, battue, mariée de force à peine pubère, marchandée, répudiée, séquestrée voire lapidée ou brûlée vive. »

Je ne vais pas retracer comment ce que j'appelle le Grand Mensonge s'est imposé au fil des millénaires et a fini par dominer la quasi totalité du monde. Car aujourd'hui, nous vivons un affaiblissement progressif et combien bienvenu de cette idéologie patriarcale pour aller vers un monde où la femme démontre dans absolument tous les domaines - que ce soit les sciences et la recherche, la politique au plus haut niveau où la médecine, le sport, la démographie ou la conquête de l'espace, la spiritualité ou le monde de l'économie et de la banque - que non seulement la femme est l'égale de l'homme,

mais qu'elle est souvent capable de le dépasser - et ce avec brio.

Et face à cette nouvelle féminité, une nouvelle masculinité commence à son tour à se manifester chez ces hommes qui réalisent que nous, les hommes, avons tout à gagner de cette émancipation. Aux oubliettes cette pseudo-virilité qui se vante du nombre de ses conquêtes sexuelles ou de sa soi-disant puissance dans ce domaine, de sa force physique ou de toute autre soi-disant supériorité qui n'est qu'une façade pour une peur refoulée de ne pas correspondre à un certain modèle social. Et on assiste à l'émergence de cette nouvelle masculinité qui ose exprimer sa tendresse et sa douceur, sa capacité à s'occuper des enfants à la maison pendant que maman travaille (modèle né d'abord en Scandinavie qui se répand de plus en plus), qui participe à égalité aux travaux ménagers et surtout qui ne définit plus son identité par sa sexualité, sa force musculaire ou son endurance physique.

Dans cette nouvelle masculinité - et ceci vaut tout autant pour la nouvelle féminité - l'identité ne se définira plus du tout en termes de l'appartenance à un sexe mais en termes des qualités humaines que l'on manifeste. Ceci est sans doute le plus grand basculement de l'histoire dans la définition de l'identité de genre. Car la question de base est bien celle de la définition de notre identité profonde. Pendant des millénaires, l'identité primaire, essentielle, principale de l'être humain fut basée sur son sexe. La génération naissante va, j'en suis convaincu, vivre un renversement complet de cet ordre millénaire dépassé. Mais nous les hommes, surtout ceux qui voudraient secouer le cocotier, avons encore bien du pain sur la planche. Dans son dernier livre paru en 2018 « Descente au cœur du mâle » le sociologue Raphaël Liogier affirme que « la base de l'inégalité entre les sexes est le regard de l'homme sur le corps de la femme, qui en fait un objet et non un sujet.

« Et là, très rares sont les hommes qui peuvent dire qu'ils ne se sentent pas concernés, même ceux qui s'estiment des féministes convaincus. Car nous baignons dans des sociétés qui titillent le regard, non seulement masculin mais, comble de l'ironie, féminin aussi par cette publicité omniprésente, aspiratrice de nos regards, qui utilise le corps de la femme pour vendre et vendre encore, et toujours vendre. Et la confirmation de cette exploitation du corps de la femme est l'envahissement d'internet par la pornographie.

Très difficile d'avoir des chiffres même approximatifs à ce sujet, mais cette activité génère des revenus faramineux. De plus en plus de personnes, y compris des femmes, de plus en plus jeunes avalent de plus en plus de pages de porno qui se compteraient en dizaines de milliards.

Mais si la porno progresse, il y a parallèlement une élévation du niveau de conscience planétaire qui progresse également à une vitesse étonnante. Et c'est elle qui va nous aider à transformer le regard que des milliards d'hommes portent sur la femme. La tâche semble immense, mais notre capacité à agir ensemble l'est aussi et personnellement je reste fondamentalement optimiste. Pour cela, nous devons pouvoir fournir

des idées d'action pour les hommes qui sont hélas très, très modestement représentés ici aujourd'hui. J'ai d'ailleurs longuement fouillé sur internet pour chercher des suggestions sur ce que les individus pouvaient faire et je n'ai strictement rien trouvé - c'était toujours des actions collectives.

Dans le cadre des 16 jours d'activisme pour l'élimination de la violence envers les femmes et les filles, la campagne Ruban Blanc, introduite en Suisse par la FFSMF (25nov-10 décembre) a élaboré un document avec des suggestions pour l'action des hommes qui voudraient bouger un peu dans ce domaine si crucial. Ce même document contient d'innombrables autres suggestions allant du niveau communal à l'échelle internationale. C'est vraiment une mine d'or pour ceux qui veulent « walk your talk », marcher leur parole pour citer le fameux proverbe amérindien.

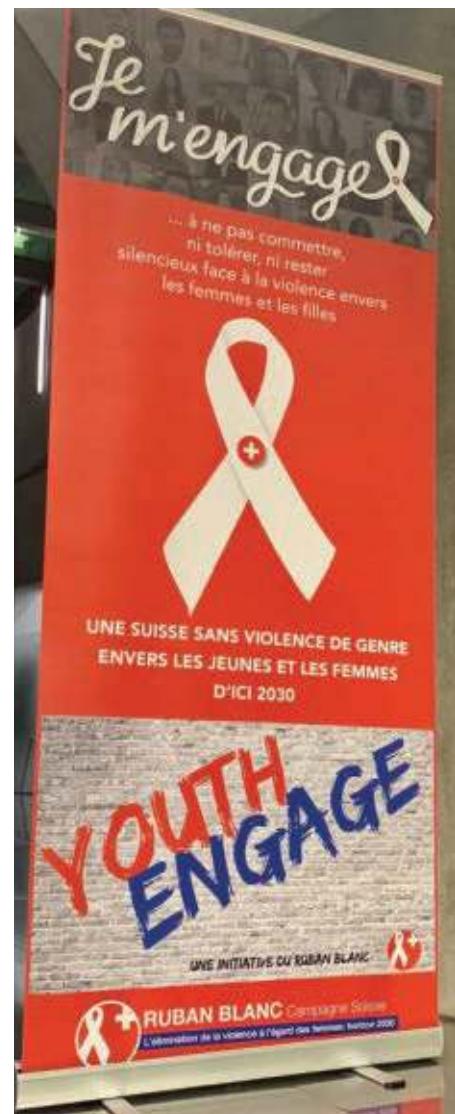
Mais je voudrais revenir sur le premier point de mon exposé - à savoir que nous, les hommes, serons à 100% gagnants le jour où les femmes auront vraiment les mêmes chances, seront traitées avec les mêmes égards que nous. En effet, une relation humaine entre adultes a besoin d'une réelle égalité pour s'épanouir, d'un espace sans aucune contrainte ou sentiment d'oppression et où chacune et chacun se sent évalué selon l'aune d'une même justice et apprécié pour les qualités qu'elle/il exprime de façon unique.

Nous les hommes sommes trop souvent des eunuques de l'émotion et avons besoin d'apprendre avec nos partenaires les qualités d'écoute et de don de soi; nous avons besoin d'exprimer nos qualités de tendresse et de douceur si longtemps culturellement réprimées; nous serions les premiers gagnants à laisser libre cours à nos qualités d'intuition et de sensibilité ; cette liste pourrait encore beaucoup s'allonger, mais je crois que vous avez compris.

Notre grand Ramuz écrivait dans Besoin de Grandeur : « La plupart des hommes manquent d'imagination. Ils ne voient pas que ce qui est pourrait ne pas être. Ils ne voient même pas que ce qui est pourrait être autrement ; ils ne distinguent pas, au-delà de ce qui existe, le possible. Il faut leur faire voir le possible et qu'il ne

tient qu'à eux de le réaliser. »

Et finalement mon proverbe préféré, d'origine arabe, que je cite depuis 30 ans « Celui qui veut faire quelque chose trouve un moyen, celui qui ne veut rien faire trouve une excuse. » Sachons trouver les moyens !





Orateurs-oratrices de la Table Ronde 2018



Prof. Philip D. Jaffé

Professeur titulaire, Université de Genève
Professeur ordinaire - Directeur de l'Institut universitaire Kurt Bösch (Sion)
Spécialiste en Psychothérapie FSP
Spécialiste en psychologie légale FSP

Le Professeur Philip D. Jaffé a été élu en 2018 au Comité des droits de l'enfant par les Etats parties à la Convention de l'ONU relative aux droits de l'enfant. Il est le deuxième Suisse à siéger dans cet organe. Ambassadeur Ruban Blanc

Message vidéo de Prof. Philip D. Jaffé

<https://www.youtube.com/watch?v=sMjpK1-GWsY>

Le Professeur Philip D. Jaffé, également ambassadeur du Ruban Blanc, n'a malheureusement pas pu être parmi les pannelistes le 27 novembre pour la Table Ronde en raison de ses activités dans le cadre d'une mission liée aux droits humains des enfants. Ça ne l'empêcha pas de nous envoyer quand même un message vidéo pour exprimer sa sympathie pour la cause du Ruban Blanc, qui lui tient très à cœur.

Il mentionne trois raisons pour son attachement à la campagne. Premièrement le Ruban Blanc promeut une cause indisputable. Deuxièmement c'est une campagne qui est gérée avec conviction par des personnes d'une grande valeur morale. La troisième raison est que la campagne Ruban Blanc l'a désigné comme ambassadeur.

Ensuite Professeur Philip D. Jaffé félicite la nouvelle campagne « Youth Engage » qui est née récemment pour impliquer d'avantage la jeunesse suisse dans la

lutte contre la violence envers les jeunes et les femmes. Il soulignait l'importance de la jeunesse dans la cause du Ruban Blanc et il est convaincu qu'elle mérite la confiance et le soutien de tout le monde. C'est la jeunesse qui peut résoudre les problèmes et on a besoin de collaborer pour créer un meilleur futur. Il faut investir dans notre jeunesse et la sensibiliser à vivre ensemble.

Le professeur Jaffé insiste aussi sur l'importance des droits humains des enfants et leur droit de participation, qui est essentiel. Il faut écouter les jeunes, payer attention à ce qu'ils expriment et les soutenir afin qu'ils puissent contribuer activement à notre société. La vaste majorité des jeunes sont compétents, pleins de bon sens, naturellement respectueux et altruistes selon le professeur Jaffé. Il est donc essentiel de valoriser les jeunes, transmettre les valeurs de non-violence et leur donner des moyens propres de gérer leurs relations sociales, amicales et sexuelles.

En outre le Professeur Jaffé insiste que ce programme devrait être une priorité nationale et mentionne aussi dans ce contexte les 17 objectifs de développement durable (ODD) notamment la **cible #16.1:**
« Réduire nettement, partout dans le monde, toutes les formes de violence et les taux de mortalité qui y sont associés ».

Chacun à sa manière, nous devons nous engager à la poursuite de cet objectif selon le professeur.

Il termine son message avec une note intime et personnelle, partageant sa propre expérience avec la violence conjugale de ses parents, en mentionnant également l'amour que ses parents lui ont transmis. Il confirme qu'en tant qu'enfant, d'avoir été témoin de violence entre ses parents fut traumatisant. C'est important pour des enfants d'être témoins du respect mutuel entre leurs parents pour comprendre ce qu'est le respect et ce qui constitue les droits humains vivants.

Selon le Professeur Phillip D. Jaffé,

« Le Ruban Blanc promeut une cause qui ne souffre d'aucune réserve aux disputes. »

« Je suis convaincu que notre jeunesse actuelle mérite notre confiance et notre soutien et que cette jeunesse se révélera beaucoup plus compétente que nous autres vieux pour résoudre les questions dérangeantes ».

« Les jeunes représentent ce que notre société a de meilleur. »

« Nous, les adultes, devons écouter les jeunes et rendre compte de ce qu'ils expriment. »

"(...) Fédérer et se rassembler entre personnes qui respectent les droits de chaque humain et qui sont prêtes à se battre pour que le droit de l'Autre soit autant considéré et respecté que mon droit à moi. Choisir des leaders politiques éclairés qui s'investissent pour ces causes et les placent au cœur de leur action. (...)"

*Prof. Dr. Philip Jaffé, Université de Genève
Psychologue-Psychothérapeute FSP
Ambassadeur Ruban Blanc Suisse*

www.ruban-blanc.ch
www.youth-engage.ch
www.suisse-sans-violence.ch

Une Suisse sans violence
envers les femmes
d'ici 2030

www.ruban-blanc.ch



Mme Josefina De Pietro

Représentante de «Sortir Ensemble et se Respecter», Collaboratrice scientifique
RADIX Suisse Romande



Josefin De Pietro travaille depuis 2017 pour la Fondation RADIX qui est un centre national de compétences pour le développement et la mise en œuvre de mesures en santé publique. Elle gère le projet national de diffusion du programme Sortir Ensemble et Se Respecter (SE&SR) et collabore étroitement avec les partenaires du canton de Genève, Fribourg, Jura et Valais.

Sortir Ensemble et Se Respecter

(SE&SR) est un programme de prévention des violences et des comportements abusifs auprès des jeunes, centré sur les relations amoureuses. Il est destiné aux jeunes âgés de 13 à 15 ans, il peut être ajusté à d'autres tranches d'âge. SE&SR est une variante tirée d'un programme américain Safe Dates (RDV sécurisé) dont l'efficacité est reconnue, il a été développé et adapté au contexte suisse romand (De Puy, J., Monnier, S., & Hamby, S.L.) et un support pédagogique a été créé la première fois en 2009. SE&SR est construit en sessions durant lesquelles les jeunes sont amenés à travers des scénarios, des scènes de la vie quotidienne et des jeux de rôles à réfléchir sur les attentes qu'ils ont d'une relation amoureuse et au rôle de chacun des partenaires. Ils sont encouragés à définir leurs limites notamment en matière de sexualité et à reconnaître les limites du partenaire, à identifier et comprendre les comportements abusifs ainsi qu'à acquérir des outils pour mieux communiquer, apprendre à maîtriser sa colère et gérer les conflits et également pour être en mesure de soutenir les ami·e·s en difficulté. Les discussions sont en principe menées dans des groupes

de 6 à 12 jeunes. Les séances sont animées par un binôme d'animateurs et d'animatrices formé·e·s à la démarche, idéalement une femme et un homme. Une formation permet d'acquérir en 3 jours les outils nécessaires à la promotion, à la planification et à l'animation de SE&SR. La responsabilité nationale pour la multiplication de SE&SR a été transférée par la Fondation Charlotte Olivier à RADIX, excepté dans le Canton de Vaud où le Bureau de l'égalité entre femmes et hommes du Canton poursuit l'implantation de SE&SR. La diffusion des programmes est soutenue par la Fondation Oak.

Origine du programme

Les études actuelles montrent que la violence dans les relations amoureuses des jeunes est aussi fréquente que la violence domestique entre les adultes. Il est dès lors d'autant plus important que les jeunes apprennent à résoudre sans violence les conflits qu'ils rencontrent dans leurs relations amoureuses. Fortes de cette conviction, Jacqueline De Puy, Sylvie Monnier et Sherry L. Hamby ont adapté au contexte socioculturel romand le programme américain de prévention des violences et des comportements abusifs dans les relations amoureuses entre jeunes Safe Dates, mis en place au milieu des années 1990 et dont l'évaluation a montré l'influence positive sur le comportement des jeunes. Le programme Sortir Ensemble et Se Respecter (SE&SR) a ainsi vu le jour et un classeur pédagogique a été publié en 2009. Sous l'impulsion de la Ville de Zurich une version allemande du programme SE&SR a été développée sous l'appellation de Herzsprung – Freundschaft, Liebe, Sexualität ohne Gewalt (Herzsprung).

Quels sont les buts du programme?

SE&SR est un programme de prévention des violences dans les relations amoureuses entre jeunes. Il poursuit les objectifs suivants :

- Prévenir, identifier et nommer les comportements abusifs dans les relations amoureuses des jeunes.
- Encourager les jeunes à des changements d'attitudes et de comportements.
- Les amener à activer des compétences positives ou à en acquérir de nouvelles.
- Leur permettre de mieux soutenir leurs pairs.

SE&SR est un programme de prévention. Il n'est pas adapté au traitement de cas concrets de violence qui requièrent la mise en œuvre de mesures ciblées. SE&SR se réfère aux thèmes d'apprentissage Santé et bien-être ainsi que Vivre ensemble et exercer la

démocratie pour la Formation générale au sein du Plan d'études romand (cycle 3). Il correspond aux objectifs FG 32 Répondre à ses besoins fondamentaux par des choix pertinents, FG 35 Reconnaître l'altérité et la situer dans son contexte culturel, historique et social et FG 38 Expliciter ses réactions et ses comportements en fonction des groupes d'appartenance et des situations vécues. La méthodologie développe les capacités transversales Collaboration, Communication et Démarche réflexive.

Ce qu'on dit sur le programme

SE&SR nous permet d'aborder avec aisance, par la dynamique de groupe, divers sujets tels que: la violence, les comportements abusifs, le respect, les relations saines, les préjugés. Tout cela en tenant compte des points de vue et des représentations différentes selon les origines, les cultures ou l'éducation des jeunes.

TRAVAILLEUSE SOCIALE ET ANIMATRICE DE SE&SR

J'ai beaucoup apprécié le programme car je sais maintenant comment faire si ça tourne mal dans une relation et où trouver de l'aide.

ADOLESCENTE DE 14 ANS

Je comprends mieux comment je peux gérer ma colère et comment résoudre un conflit. Tout le monde devrait faire SE&SR, c'est utile.

En 2018, la responsabilité nationale pour la multiplication de SE&SR a été transférée par la Fondation Charlotte Olivier à RADIX, excepté dans le canton de Vaud où le BEFH Vaud poursuit l'implantation de SE&SR. Le Bureau de l'égalité de la Ville de Zurich a adapté SE&SR au contexte allemand sous le nom de Herzsprung et a transmis les droits du programme à RADIX.

www.SESR.CH

Introduction à l'initiative Youth Engage - Ruban Blanc CH



Mlle Deborah Marolf

Etudiante à la Haute École en Art et Design, Consultante à la Fondation WWSF

Depuis mon début comme interne universitaire à la Fondation WWSF, et son initiative Ruban Blanc, j'ai ressenti une sensation d'allègement de découvrir que de nombreuses démarches sont prises pour éliminer la violence envers les femmes et les jeunes. Un sentiment de frustration également, comme pour beaucoup de jeunes de mon âge qui doivent faire face à l'ampleur de ce défi. Ce sont mes collègues Carole, Ania et Adrien qui m'ont convaincue qu'en tant que jeunes engagés nous ne pouvons pas rester inertes et que la jeunesse peut jouer un rôle dans l'élimination de cette violence de genre dans notre pays.

Dans le but de convaincre la jeunesse suisse à nous rejoindre dans cette initiative, j'ai rédigé la Déclaration Youth Engage - Ruban Blanc que vous trouverez sur cette page, qui soutient notre appel à s'engager personnellement et moralement à ne pas commettre, tolérer, ni rester silencieux face à cette violence envers les femmes et les jeunes.

YOUTH ENGAGE

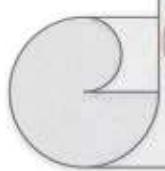
NOUS, LA JEUNESSE SUISSE (15 À 25 ANS), DÉCLARONS NOS DROITS ET NOS DEVOIRS POUR VIVRE ENSEMBLE DANS LE RESPECT ET LA BIENVEILLANCE ...

- **PARCE QU'EN** 2017, la violence domestique en Suisse se chiffrait à 17 024 cas recensés par la police, soit 47 par jour...
... nous avons droit à un cadre familial sans violence physique, sexuelle ou psychologique.
- **PARCE QUE** l'éducation joue un rôle crucial dans la construction de notre personnalité et de nos valeurs...
... nous avons besoin d'un système d'enseignement qui soutient et met en valeur la non-violence ainsi que le courage d'affirmer ses opinions et d'agir face à tout type de discrimination.
- **PARCE QUE** la publicité et les réseaux sociaux nous imposent un modèle de vie standardisé, souvent artificiel, et parce que 80% des jeunes en Suisse sont connectés sur ceux-ci...
... nous devons nous impliquer pour avoir des médias sociaux qui valorisent le respect de l'autre, la non-discrimination et l'égalité des genres.
- **PARCE QUE** le suicide est la plus grande cause de mortalité chez les jeunes de 15 à 29 ans en Suisse (notamment les jeunes garçons)...
... nous avons besoin d'une écoute attentive et d'une aide appropriée.
- **PARCE QUE** nous commémorons cette année le 70^e anniversaire des Droits de l'Homme...
... nous souhaitons une éducation sur leur application en vue de respecter autrui et défendre les valeurs universelles.
- **PARCE QU'EN** Suisse, 1 femme sur 5 connaît encore la violence physique et sexuelle dans ses relations de couple...
... nous nous engageons, avec le Ruban Blanc, « à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les jeunes et les femmes d'ici 2030 ».

Vous pouvez signer votre engagement au verso de cette Déclaration afin de pouvoir vous inclure dans la campagne Youth-Engage Suisse et de vous envoyer notre Newsletter 4 x par an. Sur notre site web vous trouverez également notre Kit 16 Jours d'activisme et le Guide éducatif et pratique pour les écoles ainsi que nos informations sur la campagne en général Ruban Blanc Suisse.

Comité d'action Youth Engage – Ruban Blanc CH
Ania, Carole, Deborah, Adrien
Secrétariat c/o Fondation FFSMF/WWSF C.P. 5490
1211 Genève 11 – Tél. : 022 738 66 19
youthengage@ruban-blanc.ch - www.ruban-blanc.ch

Je m'engage



Initiative Youth Engage - Weisse Schleife CH



WIR, DIE SCHWEIZER JUGEND (15 BIS 25 JAHRE), DEKLARIEREN UNSERE RECHTE UND PFlichtEN FÜR EIN FRIEDLICHES ZUSAMMENLEBEN IN EINER VON RESPEKT UND GEWALTLOSIGKEIT GEPRÄGten GESELLSCHAFT ...

- **WEIL** im Jahr 2017 in der Schweiz 17'024 Fälle von häuslicher Gewalt von der Polizei verzeichnet wurden, das sind im Durchschnitt 47 pro Tag, ...
... **verlangen wir unser Recht**, in einer Familie ohne körperliche, sexuelle oder psychologische Gewalt zu leben.
- **WEIL** Bildung eine essentielle Rolle bei der Entwicklung unserer Persönlichkeit und unseren Werten spielt...
... **benötigen wir** ein Bildungssystem, welches Gewaltfreiheit sowie die persönliche Meinungsbildung und Handlungsbereitschaft in Bezug auf jegliche Art von Diskriminierung unterstützt.
- **WEIL** Werbung und soziale Medien uns standardisierte, oft unrealistische Lebensmodelle anbietet, und weil 80 Prozent der Jugendlichen in der Schweiz mit diesen verbunden sind ...
... **müssen wir** uns dafür einsetzen, soziale Medien frei von jeglicher Diskriminierung und geschlechtsspezifischer Ungleichheit zu kreieren.
- **WEIL** Selbstmord die häufigste Todesursache junger Menschen zwischen 15 bis 29 Jahren in der Schweiz ist (vor allem bei jungen Männern) ...
... **müssen wir** uns gegenseitig aufmerksam zuhören und angemessene Hilfe gewährleisten.
- **WEIL** wir dieses Jahr den 70. Jahrestag der Menschenrechte feiern...
... **wünschen wir** uns eine Ausbildung zu derer Anwendung, um andere zu respektieren und universelle Werte zu verteidigen.
- **WEIL** in der Schweiz immer noch jede fünfte Frau von körperlicher und sexueller Gewalt in ihrer Paarbeziehung betroffen ist...
... **verpflichten wir uns**, mit der Weissen Schleife, «Gewalt an Jugendlichen und Frauen weder auszuüben, noch zu tolerieren, noch schweigend geschehen zu lassen, Horizont 2030».

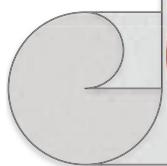
Du kannst dein Engagement mit deiner Unterschrift auf der Rückseite dieser Deklaration bekunden, um dich an der Youth Engage Schweiz Kampagne zu beteiligen, und damit wir Dir unseren vierteljährlichen Newsletter zuschicken können. Alle weiteren Informationen, wie unser Kit „16 Aktionstage“, „Leitfaden zum Lernen & Handeln“ sowie generelle Information über die Kampagne Weisse Schleife Schweiz findest du auf unserer Webseite (Französisch und Deutsch).

Komitee Youth Engage – Weisse Schleife CH

Ania, Carole, Deborah, Adrien

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1211 Genf 11 – Tel. : 022 738 66 19

youthengage@weisse-schleife.ch - www.weisse-schleife.ch





Mlle Carole Bouverat

Etudiante à l'Université de Genève

La jeunesse représente aujourd'hui notre plus grand espoir pour la transformation de l'avenir de nos sociétés.

Les cycles du passé étaient des cycles pendant lesquels les femmes et les jeunes étaient victimes de violence ; des cycles, pendant lesquels la violence de genre existait ; des cycles, pendant lesquels il y avait une discrimination basée sur le genre.

Malheureusement, ces cycles sont encore loin d'être terminés. Les chiffres actuels montrent que 1 femme sur 5 est encore victime de violence. Chaque cas de violence envers les femmes et les jeunes est un cas de trop. Ces chiffres doivent changer.

Comment ces chiffres peuvent-ils

changer? Quel est le rôle des jeunes dans ce changement? Comment « Youth Engage » vise-t-il à contribuer à cette transformation ?

Tout d'abord : Sur quoi se base Youth Engage?

En premier lieu, nous nous basons sur les droits humains fondamentaux. Résultante d'une discrimination de genre, la violence envers les femmes et les jeunes représente une violation des droits fondamentaux.

Ensuite, nous nous basons sur la Convention d'Istanbul, qui a été ratifiée par la Suisse en 2017 et qui vise à protéger les femmes et les jeunes contre toute forme de violence.

Quels sont les trois points majeurs de la vision et de la mission de Youth Engage? Premièrement, Youth Engage vise à créer une éducation qui thématise le sujet de la violence de genre. Nous voulons collaborer avec les autorités responsables de l'éducation et les encourager à discuter à l'école des modèles de genre, à inciter leurs étudiants à la réflexion sur la thématique de genre et de leur donner les outils nécessaires afin qu'ils puissent s'interroger sur la notion d'égalité.

Deuxièmement, Youth Engage vise à créer une jeunesse qui prend position

face à la violence envers les femmes et les jeunes, cela par la Déclaration des jeunes.

Troisièmement, Youth Engage vise à créer une jeunesse qui s'engage activement pour mettre fin à la violence envers les femmes et les jeunes. Pour atteindre cette vision, Youth Engage veut remettre un prix de la jeunesse afin de récompenser les efforts exceptionnels des individus, des classes, écoles, équipes de sport ainsi que des organisations de jeunes.

Quel est le but de Youth Engage?

Youth Engage vise à créer une culture de non-violence, une culture de paix, une culture de bienveillance entre hommes et femmes.

Nous espérons qu'avec cette initiative de Youth Engage nous pouvons contribuer en Suisse à un futur qui soit un futur sans violence envers les femmes et les jeunes. Les jeunes ne devraient pas simplement rêver d'un demain, d'un futur meilleur, mais bien plutôt devenir des transformateurs pour créer ce lendemain meilleur! Les jeunes doivent prendre la parole! Les jeunes doivent effectuer un changement! Les jeunes doivent agir maintenant!

MERCI POUR VOTRE ENGAGEMENT pour cette cause.



Mlle Ania Helfenstein

Etudiante à l'Université de Genève

Comme vous avez peut-être déjà appris, depuis l'année dernière la campagne Ruban Blanc a lancé l'initiative Youth Engage. Nous sommes à la recherche de représentants cantonaux motivés et engagés, qui diffuseront notre message de ne pas commettre, tolérer, ni rester silencieux face à la violence envers les jeunes et les femmes d'ici 2030. Puisque la plupart des cantons sont des cantons alémaniques, nous avons fait porter notre recherche principalement sur les cantons germanophones, sans négliger pour

autant la Romandie.

Dans ce but nous avons contacté des parlements suisses de jeunes, qui ont partagé leurs contacts avec nous. De cette façon nous avons déjà rencontré deux hommes sympathiques, qui ont exprimé leur intérêt et volonté de se mobiliser pour les jeunes et les femmes et de donner un exemple, comme le titre de la table ronde le dit, d'une masculinité plus adaptée à notre époque.

Il y a tout d'abord Jonas Ineichen, qui est un représentant du canton de Lucerne. Il a 18 ans et fait partie de Youth Engage. Actuellement étudiant en sciences politiques à l'Université, Jonas fait fonction de président du Parlement des jeunes à Lucerne. Il s'engage également au sein de JUSO, (jeunes sociaux suisses) et participe activement à l'éducation politique de la jeunesse suisse. Il a déjà présenté la campagne à son parti, continuera à travailler avec nous et dans la mesure de sa disponibilité, organisera aussi des actions. De plus la campagne sera représentée par Erik Grossenbacher du canton de Berne. Erik est marié et a une petite

fille et c'est la raison pour laquelle il ne lui fut malheureusement pas possible de participer ce soir parce qu'il doit garder sa petite fille. Actuellement il est directeur du bureau de SBK (l'association professionnelle des infirmiers et infirmières). Donc il s'engage déjà au niveau social par sa profession. Il nous a soutenu dans nos recherches d'information sur comment créer des affiches de publicité Ruban Blanc dans les gares en Suisse. A cette occasion, je le remercie pour son engagement et j'espère que nous pourrons continuer à travailler ensemble dans les années à venir.

Comment continuer? Notre objectif est de poursuivre la campagne avec l'engagement d'autres représentants dans autant de cantons que possible afin de mettre l'accent sur la jeunesse suisse. Une autre tâche consiste à trouver un modèle masculin comme représentant qui est célèbre dans le monde du sport ou de la musique. Ainsi les jeunes pourront s'identifier avec un exemple positif.

MERCI POUR VOTRE ECOUTE ATTENTIVE.

Rapport de la réunion avec le GYAC (UNHCR Global Youth Advisory Council) 17 décembre 2018



Bref Rapport par Carole Bouverat, membre du comité Youth Engage - Ruban Blanc CH.

Nous avons eu le plaisir de participer et présenter la campagne Youth Engage - Ruban Blanc CH à une réunion du UNHCR Global Youth Advisory Council, un groupe consultatif de la protection des jeunes réfugiées.

Nous avons eu la possibilité de mieux connaître la vision et mission de GYAC ainsi que de leur présenter notre campagne Youth Engage. Des jeunes ambassadeurs du monde entier étaient présents à la réunion.

Il existe la possibilité d'une coopération dans le futur avec GYAC. Cela impliquerait une collaboration transnationale des jeunes du monde

entier pour la cause de l'élimination mondiale de la violence envers les femmes et jeunes. Un réseau international pourrait être créé afin d'élaborer un plan d'action collaboratif entre différents jeunes acteurs. Surtout une campagne qui vise l'éducation nous paraît fondamentale pour le changement des valeurs dans une direction de bienveillance et de respect. Aussi l'organisation de workshops, en incluant le sport, la culture et musique pourrait engendrer un changement positif des attitudes et créer une transformation fondamentale de la jeune génération – du monde de demain. Contact à suivre en 2019.



Mme Elly Pradervand

Membre du Comité d'action Ruban Blanc, Présidente/CEO de la Fondation WWSF/FSMF

D'abord mille mercis à tous et toutes pour votre intérêt pour la campagne Ruban Blanc et ses initiatives pour transformer notre pays et en même temps de nous transformer nous-mêmes.

Il est toujours difficile d'être un précurseur des changements de société et la raison pour laquelle nous travaillons avec les hommes est que nous sommes convaincues que cette bataille pour l'égalité de genre ne peut pas être gagnée sans les hommes associés aux femmes afin de créer ensemble la Suisse que nous voulons, libre de toute forme de violence de genre envers les femmes et les jeunes.

Tout d'abord, nous remercions nos sponsors qui soutiennent nos activités : La Loterie Romande, une fondation privée genevoise, la fondation WWSF, Vivre autrement, les communes de Genthod, Vernier, Versoix, Chêne Bourg, Meyrin, Collonge-Bellerive, Plan les Ouates, Perly-Certoux, Meinier, Russin, Grand Saconnex et le canton du Jura.

Nous remercions également nos consultants, internes et bénévoles qui

permettent le fonctionnement au jour le jour de la campagne Ruban Blanc au secrétariat de la fondation WWSF.

Comme vous le savez peut-être, nous nous trouvons au milieu de notre campagne annuelle, les **16 Jours d'activisme pour l'élimination de la violence de genre** dans notre pays. Je vous rappelle que la société civile est invitée à utiliser notre Kit d'outils pour les 16 Jours pour préparer leur programme individuel en choisissant un ou deux des 16 thèmes présentés dans le Kit. Les instructions comment participer sont publiées en ligne et nous vous encourageons à prendre la plume et de créer vos propres initiatives dans ce domaine. Ce n'est que de cette façon que nous arriverons à créer un mouvement national.

Résumé de nos activités durant 2018 et projection pour 2019 :

- Nos publications journalières dans les médias sociaux qui présentent chaque jour un thème parmi les 16 thèmes de la campagne.
- Nos mises à jour de nos sites web, en allemand et en français, qui servent d'outils pour inscrire en ligne vos promesses morales et personnelles « **Je m'engage à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les femmes et les jeunes** ».
- Notre promotion du « Guide pratique et éducatif » pour les écoles et clubs pour les jeunes (12 à 18 ans) qui sont disponibles en 3 langues sur notre site.
- Notre recherche de fonds et de partenariats divers avec les médias, les ONG, écoles, communes, le monde des affaires et les associations féminines et masculines.
- La poursuite de nos contacts avec des parlementaires à Berne afin d'avancer la cause au niveau

politique. Par exemple, une motion a été déposée dernièrement au Conseil national par Ursula Schneider Schüttel du parti socialiste, proposant une campagne nationale «Les hommes contre la violence à l'égard des femmes». Ce thème a été proposé pour le Ruban Blanc depuis 2009. Nous avons pris contact avec elle et nous espérons qu'il en sortira une action concrète prochainement. Il existe encore une dizaine d'autres motions déposées par d'autres parlementaires allant dans la direction d'éliminer la violence de genre dans notre pays.

• Nos interviews avec les média y compris la radio et l'Agence Télégraphique Suisse à Berne qui nous a interviewé pour présenter la campagne Ruban Blanc à toute la presse suisse.

• Nous sommes encouragés par le message que nous avons reçu de la part de Madame Anne Emery-Torracinta, Conseillère d'Etat, responsable de l'instruction publique dans notre canton, qui démontre la préoccupation de nos autorités avec la violence de genre.

• Participation et présentation de Youth Engage à une réunion du UNHCR Global Youth Advisory Council pour Carole Bouverat, membre du comité Youth Engage-Ruban Blanc.

Pour 2019, nous envisageons les activités suivantes :

- La mobilisation d'un grand nombre d'écoles privées et étatiques et des associations de jeunes et sportives afin d'introduire l'initiative Youth Engage et sa « Déclaration sur les droits et les devoirs pour vivre ensemble dans le respect et la bienveillance ».
- La recherche de fonds importants pour financer une grande campagne dans tous les cantons, en vue de faire connaître l'initiative Ruban Blanc et Youth Engage qui présente la thématique de la

non-violence.

- La mise en route d'une campagne tous ménages « Je m'engage à ne pas commettre, tolérer, ni rester silencieux face à la violence envers les femmes et les jeunes pour bâtir le mouvement suisse pour une Suisse sans violence de genre.

- Inviter et recruter des Représentants cantonaux (hommes et femmes) qui prendront l'initiative de mobiliser les hommes, femmes et jeunes dans leur canton. Pour cela nous avons besoin du financement nécessaire et nous vous invitons donc à investir dans cette campagne qui veut réaliser une Suisse libre de toute violence envers les femmes et les jeunes d'ici 2030. Une mission à ne pas rater.

- Le changement de notre campagne de 16 Jours annuel à une campagne de 365 jours d'activisme en utilisant notre Kit d'outils avec ces 16 thèmes et des idées pour agir afin d'augmenter la responsabilisation des citoyens suisses. Nous allons modifier notre Kit d'outils dans ce sens et accompagnerons les acteurs et actrices dans leurs initiatives personnelles et collectives. Nos premières 10 années de mobilisation donne ainsi place à la plus grande responsabilisation qui est nécessaire pour atteindre notre objectif.

- Ouvrir la Suisse alémanique avec notre nouveau site « www.weisse-schleife.ch » afin de mieux présenter la campagne dans cette région du pays et de les inviter à ajouter leurs promesses « Ich engagiere mich keine Gewalt an Frauen

und Jugendlichen weder auszuüben, zu tolerieren, noch schweigend geschehen zu lassen ». La Suisse alémanique représente 74% de notre pays. Ceci implique des financements importants afin de pouvoir mobiliser chaque citoyen et citoyenne à faire partie de la solution.

- La publication et diffusion d'une nouvelle stratégie Ruban Blanc Suisse 2019-2021 pour la recherche de partenaires et des sponsors. (Disponible sur demande).



Comité d'action Youth Engage - Ruban Blanc

Clôture et réception

Le Table Ronde s'est terminé avec des questions du public et avec des échanges fructueux pour le futur de la campagne. L'Ambassadeur de France à l'ONU, S.E. Monsieur François Rivasseau, a déclaré qu'il a été impressionné de découvrir que notre Table Ronde incluait autant d'hommes que de femmes pour trouver ensemble des solutions pour la transformation de notre monde.

Un grand Merci à Dr. Philip Jaffé pour son important message par vidéo que vous pouvez visionner sur Youtube. Lien <https://www.youtube.com/watch?v=25hzM7veTrA>. Le modérateur a prié les participants de partager son message transmis par vidéo avec leur entourage « Je suis convaincu que notre jeunesse actuelle mérite notre confiance et notre soutien et que cette jeunesse se révélera beaucoup plus compétente que nous autres vieux pour résoudre les questions dérangeantes ». « Les jeunes représentent ce que notre société a de meilleur. »

Les participants ont été invités à une réception pour faire connaissance et créer de nouveaux contacts.

Avec nos sincères remerciements à tous les participants et orateurs/trices qui ont participé à la Table Ronde 2018.



RUBAN BLANC - Campagne Suisse

L'élimination de la violence à l'égard des femmes: horizon 2030

50 Ambassadeurs Ruban Blanc Suisse *(par ordre alphabétique)*

1. **Apothéloz Thierry**, Conseiller d'État, République et canton de Genève et ancien Maire de Vernier
2. **Arditi Metin**, Ecrivain, Envoyé Spécial de l'UNESCO pour le dialogue interculturel; Fondation Ardit
3. **Barazzzone Guillaume**, Conseiller administratif et ancien Maire de Genève
4. **Barthassat Luc**, ancien Conseiller d'Etat, République et canton de Genève, ancien Conseiller national
5. **Bernasconi Paolo**, Prof. Dr. h.c., avocat et ancien procureur public
6. **Bourgoz David**, Psychologue spécialisé en psychothérapie FSP
7. **Buhler André**, ancien Président de l'Association Le Tour du canton de Genève
8. **Châtelain Didier**, Président de Médecins de Famille Genève; Vice-président de l'Association des médecins du canton de Genève
9. **Chowdhury Anwarul K.**, Diplomate du Bangladesh ; ancien SG adjoint de l'ONU-NY; Haut Représentant pour les Pays les moins avancés
10. **Comte Raphaël**, Président du Conseil des États, Neuchâtel
11. **Dal Busco Serge**, Conseiller d'Etat, République et canton de Genève; ancien Maire de Berne
12. **Forte Fabiano**, ancien Vice-président du Grand Conseil Genevois; ancien député
13. **Garelli Stéphane**, Professor Emeritus of World Competitiveness at IMD; Professeur à l'Université de Lausanne
14. **Germanier Jean-René**, Conseiller national, Canton du Valais; ancien Président du Conseil national
15. **Grandi Filipo**, Haut Commissaire des Nations Unies pour les réfugiés
16. **Guénat Olivier**, Chef de la police judiciaire du canton de Neuchâtel; ancien Commandant de la police cantonale jurassienne
17. **Guterres António**, Secrétaire général de l'Organisation des Nations Unies; ancien Haut Commissaire des Nations Unies pour les réfugiés
18. **Hendier Patrick**, ancien Président du Rotary-Club Genève-Lac
19. **Humbert Nago**, Président-Fondateur de Médecins du Monde Suisse; Professeur agrégé de pédiatrie faculté de médecine, Université de Montréal
20. **Jaffé Philip**, Membre du Comité des droits de l'enfant à l'ONU; Spécialiste en psychothérapie et en psychologie légale;
21. **Jobin Thierry**, Directeur artistique du Festival International de Films de Fribourg
22. **Kanaan Sami**, Conseiller administratif, Ville de Genève; ancien Maire de Genève
23. **Kenel Philippe**, Avocat spécialisé en droit européen; Président de la LICRA
24. **Kolly Pierre**, ancien Directeur général de l'enseignement obligatoire (DGEO), République et canton de Genève
25. **Longchamp François**, ancien Président du Conseil d'Etat de la République et canton de Genève
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34. **Pagani Rémy**, Conseiller administratif, Ville de Genève; ancien Maire de Genève
35. **Pradervand Pierre**, Auteur et formateur, sociologue
36. **Raemy Pierre-Alain**, Commandant de la police municipale de Lausanne
37. **Rapp Jean-Philippe**, Journaliste et producteur; Directeur du Festival International du film des Diablerets
38. **Richard Jean-Marc**,Animateur de radio et de télévision, Radio Télévision Suisse
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40. **Rizzi Carlson Oliver**, Représentant auprès de l'ONU de l'ONG United Network of Young Peace builders (UNOY)
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42. **Rossi Sergio**, Professeur ordinaire de macroéconomie et d'économie monétaire, Université de Fribourg
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49. **Wavre Rolin**, Député, à Grand Conseil du Canton de Genève
50. **Ziegler Jean**, Auteur, membre du Comité consultatif du Conseil des Droits de l'Homme de l'Organisation des Nations Unie

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