



## PRESS RELEASE

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- I WWSF Prize for Women's Creativity in Rural Life - 10 Laureates will receive the 2012 Prize**  
**II International Day of Rural Women 15 October – Open Letter to rural women of the world**

**I** WWSF takes great pleasure in announcing the **10 winners of its annual Prize for Women's Creativity in Rural Life 2012** to the media and to the international community. The award (US\$ 1000 per laureate) honors creative and courageous women and women's groups around the world for their contribution in improving the quality of life in rural communities, for protecting the environment, transmitting knowledge and standing up for human rights, development and peace. Established in 1994, WWSF has awarded 385 prizes to-date in over 110 countries. The work of the 2012 Laureates is published online and in our Global Newsletter, *Empowering Women and Children – 2012 Edition*.

<http://www.woman.ch/uploads/newsletter/NLwoman2012.pdf>  
[http://www.woman.ch/index.php?page=laureates-2012&hl=en\\_US](http://www.woman.ch/index.php?page=laureates-2012&hl=en_US)

We hope that their stories inspire you and encourage others to make their mark in promoting the human rights of women, ending poverty and marginalization, preserving the planet, and achieving the UN Millennium Development Goals (MDGs).

An exhibition profiling all the laureates is presented at various conferences and gatherings with a permanent exhibition open to the public at WWSF 11 av. de la Paix, 1202 Geneva.



**II** To celebrate the **International Day of Rural Women – 15 October 2012** (an annual WWSF global awareness campaign initiated in 1996 to increase knowledge and empowerment and which was declared a UN Resolution Day in 2007) WWSF publishes its annual **Open Letter to rural women of the world**, with the theme of, **“Claim your Space in Mitigating and Adapting to Climate change!”** and in memory of Wangari Maathai, the late great environmental leader and Nobel Peace Prize winner and follow her advice to Reduce, Re-use, Repair and Recycle for sustainability.

[http://www.woman.ch/index.php?page=2011-4&hl=en\\_US](http://www.woman.ch/index.php?page=2011-4&hl=en_US)



WWSF expresses gratitude to all the members and sponsors who make the annual Prize program and the International Day of Rural Women – 15 October campaign possible.

How to nominate candidates for the **2013 Prize for Women's Creativity in Rural Life:**

[http://www.woman.ch/index.php?page=nomination-guidelines&hl=en\\_US](http://www.woman.ch/index.php?page=nomination-guidelines&hl=en_US)

