

PRIZE FOR WOMEN'S CREATIVITY IN RURAL LIFE

Awarded since 1994 by
WWSF Women's World Summit Foundation, Geneva, Switzerland
(375 awards given so far – all Laureates are published on the Internet - www.woman.ch)

Nomination Form and Guidelines for 2012

Nomination materials should arrive no later than 30 April through the post

CANDIDATE

Family Name: _____

First Name: _____

Age: _____

Address: _____

Country: _____

Tel. _____ Fax _____

E-mail _____ Internet _____

NOMINATOR

Family Name: _____

First Name: _____

Organisation: _____

Address: _____

Country: _____

Tel. _____ Fax _____

E-mail _____ Internet _____

Relationship to the Candidate: _____

List of supporting materials

- Endorsement letters
- Newspaper articles
- Publications
- Other (photos, videos, etc.)

<p>International Prize Jury: Gulzar Samji (Canada); Wu Qing (China); Filomina Chioma Steady (USA/Sierra Leone); Elly Pradervand (Switzerland/Germany); Bunny McBride (USA); Reema Nanavaty (India)</p>

Next awards in 2012

Nomination materials should arrive no later than 30 April through the post and be addressed to :

WWSF - Women's World Summit Foundation, 11 avenue de la Paix, 1202 Geneva, Switzerland
Tel.: +41 (0) 22 738 66 19 Fax: +41 (0) 22 738 82 48 Internet: www.woman.ch E-mail: wwsf@wwsf.ch

WWSF Prize for women's creativity in rural life

Nomination Guidelines

Next prize awards in 2012

Awarded since 1994 by WWSF Women's World Summit Foundation - an international, non-profit, humanitarian NGO, serving the implementation of women's and children's rights and the UN development agenda - the Prize (\$ 1000 per laureate) honors women and women's groups around the world exhibiting exceptional creativity, courage and commitment for the improvement of the quality of life in rural communities (375 prizes awarded so far). The Prize aims to draw international attention to laureates' contributions to sustainable development, household food security and peace, thus generating recognition and support for their projects. While rural women are vital in providing examples of sound practice in their communities, they still do not have full access to tools needed for development, such as education, credit, land rights and participation in decision making. By highlighting and awarding creative development models, innovations and experiences enhancing the quality of rural life, WWSF participates in addressing the eradication of rural poverty, gender mainstreaming and women's empowerment.

Eligibility

- Nominees should be women and women's groups currently active in rural life whose efforts have not yet been acknowledged by other awards. **They may not nominate themselves.**
- The nominating organization or individual must have direct experience of the nominee's work. The nominator may not nominate a family member, be a member of the nominated organization, nor can an organization nominate its senior officer (i.e. founder, president etc.). No more than 3 nominees may be presented by the same person/organization in the same year. The nominator commits to organize an award ceremony if the candidate is selected for the Prize and invite the media.

Nominations must include the following items:

- ① Original signed letter of nomination indicating how the nominator knows the nominee and for how long.
- ② Biographical data on the nominee (full name, age, education, place of work, background) and a detailed history of the nominee's creative project (written by the nominator) including her motivation, innovative aspects, any obstacles overcome, and the impact in the community. Nominations must specify whether the nominee has received or is currently being nominated for other awards.
- ③ Two original and signed endorsement letters from organizations or individuals other than the nominator and, if possible, additional supporting materials such as newspaper articles or publications.
- ④ A few labeled photographs clearly showing the nominee(s) for possible publication.

Criteria

The long-term impact of the Prize depends on the integrity of the nominators and the quality of their nominations. The Prize is an award for successful accomplishments rather than a fund for future projects. The nominee's history (2-3 pages) should demonstrate the creativity, courage and sometimes sacrifice in her efforts at the grass roots to improve life in rural communities. Descriptions should be as specific as possible.

Any of the following elements should be emphasized:

- * **Exceptional courage and perseverance in improving rural life**
- * **Creativity in the approach**
- * **Preservation of and respect for the environment**
- * **Continuing impact on the community**

Laureates are selected by an international Jury composed of WWSF Board of Directors; are announced officially in September and celebrated in their countries on *15 October – International Day of Rural Women*. WWSF has a commitment to award annually about 10 creative rural women and women's groups around the world. To read about the past laureates, visit our web site www.woman.ch

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