



# Invitation to join the 2009 World Campaign for Prevention of Child Abuse\*

Followed by the annual Registration form

## **We all have a role to play! Prevention is the responsibility of all of us!**

The international WWSF coalition, consisting of close to 1000 member organizations in 135 countries, has developed into an annual world campaign. WWSF proposes 4 ways to participate this year to help make prevention of abuse and violence a global priority:

### **1. World Day for Prevention of Child Abuse - 19 November**

Created in 2000, the World Day has as its objective to be a focal point and a rallying call for creating a culture of prevention of abuse and violence. Every 19 November, the international coalition commits to support and commemorate the Day by organizing local and national activities and events.



### **2. WWSF International Prize for Prevention of Child Abuse**

Created in 2003, the Prize awards annually four WWSF coalition member organizations that carry out innovative prevention activities (21 prizes awarded so far - US\$ 5000 per year).



### **3. Prevention Education Week: 13-19 November**

Launched in 2008, the Week has as its objective to increase prevention education by using the WWSF Guide for NGO and citizen action as a tool.

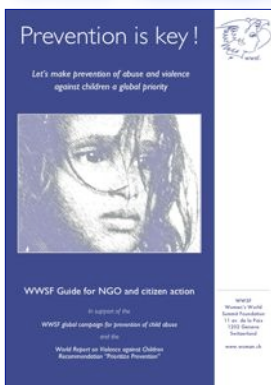
**NEW!**

### **4. YouthEngage-international.ch: A pledge to prevent child abuse and violence**

Launched in 2009, the YouthEngage campaign aims to involve young people never to commit, condone or remain silent about abuse and violence against children and to learn about the Convention on the Rights of the Child (20<sup>th</sup> anniversary in 2009). WWSF invites you to contact schools and educational settings to include this campaign in their annual programs.

**NEW!**

## **WWSF Materials and Resources to support your participation**



### **Guide : Prevention is Key!**

A Guide for NGO and citizens. Objective: to inform, inspire and mobilize with suggestions for action. It is aimed at all citizens - men, women and children, embracing all civil society organizations, in particular NGOs, institutions, educational settings, grassroots groups, faith-based organizations and networks, dealing with children's rights and development issues.

(Download pdf. from [www.woman.ch](http://www.woman.ch))



### **Signature campaign "YES to prevention of child abuse!"**

To make prevention a global priority, we encourage each and everyone of you to sign this card and to return it to WWSF to be transmitted to the Special Representative of the UN Secretary-General on Violence against Children.

(Cards available upon request and on [www.woman.ch](http://www.woman.ch))



### **Yellow Ribbon campaign: "YES to prevention of child abuse!"**

The WWSF yellow ribbon can be worn, placed on doors, computers or any other visible site as a symbol of your pledge to never commit, condone or remain silent about abuse and violence against children.

(Ribbons can be ordered via the Internet and via [wdpca@wwsf.ch](mailto:wdpca@wwsf.ch))



### **TV spots**

The WWSF TV spots alert and mobilize civil society to be reminded of making prevention a priority. (Available on Internet and in DVD format)